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Mad House ANNUAL

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HYPNOTIZE FAST! Fascinating pocket-size invention. Hold plastic HYPNO-COIN in front of person. Then, by gently moving coin it whirls. It captures and holds their attention while they are hypnotized-QUICKLY! Complete with simplified book that tells you what to say and do, how to command, how to re-hypnotize with snap of finger, amazing stunts.

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Wear On Your Lapel

Out-Standing Educational & Scientific Value to Young Naturalists!

What makes it change its color? Why does it change its color? Foremost scientists have endeavored to explain this remarkable action of the Chameleon without finding a satisfactory answer. The change in color takes but a few minutes and you can watch the change. Almost 4-inches long. Catches flies and insects for food. Whenever a fly comes within range, its long tongue shoots out. Each pair of chameleons comes with supply of special live food and pet book. LIVE DELIVERY GUARANTEED.

☐ 5001. Live Chameleons. Pair with food and book. Postpaid $1.95

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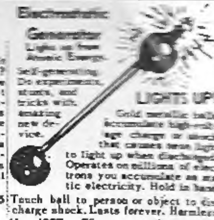

Lights up from Atomic Energy. Self-generating. Do experiments, stunts, and tricks with amazing new device.

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MAMMOTH 9 FOOT HOT AIR BALLOON

AND 9-FOOT FLYING SAUCER! For a new thrill, fly the Hot Air Balloons or Flying Saucers! Goes to amazing heights on just hot air. Safe. No flames are carried aloft. Fly it over and over again. Will carry parachutes, instruments, etc. Ideal for July 4th, celebrations, science clubs or just real fun. Multi-color, pre-cut gores, ready for quick assembly. Set includes all materials for launching, inflating and flying.

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FIRE FROM YOUR FINGERTIPS. Hottest trick in years! Thousands of joke, magic & trick uses. "Flash Paper" breaks in brilliant flash of flame. Can hold in fingers since quick flash does not generate much heat. Comes in pad of about 15 sheets. Use one sheet, or less.

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Genuine penny with Lincoln looking at Kennedy. Unusual and rare souvenir.

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Produce clouds of smoke. Does not explode, just generates smoke. Many useful & joke purposes. Used to smoke animals out, etc.

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Eliminates Pimples! Be Good Looking!

removes blackheads in seconds, cleanly and safely. No pinching. Guaranteed

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Smoke Bomb Powder

Easily ignites to give large amount of smoke. Used for tricks, TV work, movies, etc. In ash tray, cigaret sets it off. For tricks, stunts, it acts as cover-up. Hundreds of uses.

No. 2671. Large Pkg. 75c

HERCULES WRIST BAND

INSTA-MAGIC POWER. Instantly gives your grip, wrist and arm more power by relieving the strain on the wrist and concentrating the muscles so they can do more effective work. Indispensable for athletes, boxers, farmers, mechanics or workmen. Genuine leather, attractively styled. Double strap, adjustable to any wrist. Wear any tension you wish. Quick, easy way to get more power. Get two for both arms.

☐ 6756. Double Strap. Each . . . 50¢ 2 for . . . 85¢

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Looks like attractively bound book, but opens to reveal combination lock safe. Keep valuable papers, jewels, money, etc. hidden away. 4 x 6 x 1-1/2".

☐ 4012. Price Postpaid . . $1.25

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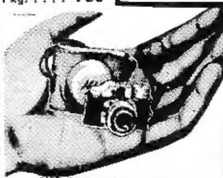
GO TREASURE HUNTING. FISH WITH A MAGNET. Hours of profitable fun. LIFTS 60 POUNDS ON LAND - EVEN MORE UNDERWATER! Thousands of practical uses. Recover valuable outboard motors, tackle, tools, metal objects. Have fun doing many scientific stunts including locating hidden metal objects in buildings, underground, etc.

☐ 4005. Super Magnet. Each . . . $2.50

MIDGET SPY CAMERA



Take secret or regular pictures. Size of pocket watch. Conceal in hand. Imported bargain. Precision made with fine lens, solid metal construction, chrome trim, rapid view finder, guaranteed economical, good pictures. Fine enlargements. 2½ oz. Takes ten pictures on 16 mm. roll. With leather ever-ready case.

No. 4897. Camera & Case $1.35

No. 4898. Film 6 rolls $1.00

10 Volume matched set of paperback books. Each book is interesting to read and valuable for reference. Special only $1.50 for Each Set. All 3 Sets $3.95.

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1014. Science Set. All for $1.50

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Includes: 1, Best Jokes. 2, Great Ghost Stories. 3, Haunted House Tales. 4, Slang Dictionary. 5, Games for Grown Ups. 6, Side Show Secrets. 7, Terror & Wonder Tales. 8, Weird Mystery Stories. 9, How to Make Candy. 10, Strange, Supernatural Stories.

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Includes: 1, How to Have Good Memory. 2, Improve Yourself Physically. 3, 100 Ways to Make Money at Home. 4, What Every Young Man Should Know. 5, What Every Young Lady Should Know. 6, Typing Self-Taught. 7, Intelligence Tests. 8, French Self-Taught. 9, Spanish Self-Taught. 10, Latin Reference.

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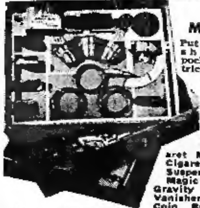
Big Bang!

Sounds like dynamite blast! BRILLIANT FLASH! Mighty roar echoes for blocks. Fine July 4th noisemaker, starting gun, celebrations, etc. Safe. No recoil. Hundreds of shots for few cents. Uses carbide. Fast firing. Attractively made of heavy cast iron.

No. 7383. 9" Cannon $5.95. No. 7384A. 17" . . $9.95

No. 7385. Ammunition. 50¢ Tube (500 Shots)

MAMMOTH MAGIC CABINET



Put on a complete stage show, or do baffling pocket tricks. 3 layers of tricks in big 15½x13x3½-in. 4-color box. If purchased separately, these 20 tricks would cost over $10. Includes complete equipment & instructions. Jumbo stage cards & tricks, Magic Wand, Invisible Cigaret Maker. (Produces real Cigaret), Silver Box, Liquid Suspension, Optical Illusion, Magic Running Mouse, Anti-Gravity Trick, All Purpose Vanisher, Cups & Balls, Okito Coin Box, Chinese Linking Rings, All Wet Comic Trick, Cigaret Vanisher, Color Changing Silks, Palming Device for Easy Sleight-of-Hand Work. Jumping Peg, etc. Contents changed from time to time but you get same value.

No. 4833. Mammoth Magic Cabinet. Postpaid . . $5.95

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IT CAN'T BE TRUE, BUT LOOK FOR YOURSELF.

Greatest illusion of the century! Apparently see bones thru skin, see thru clothes, etc. Girls will never trust you with these, but let them look for themselves and apparently see legs right thru your pants. Amaze and embarrass everyone! Regular size glasses with built-in optical device.

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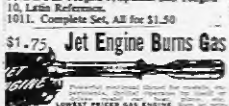
SECRET "BUG" MICROPHONE TRANSMITTER

Midget "bug" microphone for secret transmitting and pick-up. Overhear conversations in another room or building, do many magical & supernatural stunts. Use as detectaphone, phone pick-up, amplifier, telephone, etc. Complete except for battery & earphone or speaker. With directions.

No. 2988. "Bug" Only $1.00

No. 6592. Earphone $1.50 Each

$1.75 Jet Engine Burns Gas



LOWEST PRICED GAS ENGINE.

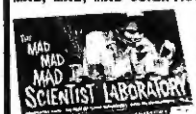
New Catalog of 2700 Novelties

Send 10c for amazing catalog of novelties, gifts, live animals, hobbies, fun makers, planes & boats, magic tricks, joke articles, unusual seeds, gadget timesavers, cameras, optical goods, projectors, movies, jewelry, disguises, stamps, coins, puzzles, radios, auto & bike accessories, banks, smokers' gadgets, artists' supplies, printing sets, motors, billfolds, plants, sports, books, games, music, scientific supplies, office & household items, etc., from all over world. Rush name, address & 10c now!

MASTER MAGIC SET $2.50

Contains 12 great tricks which regularly sell for $4.50. Includes Cups & Balls, Coin Clam, Escapo, Telli Pencils, Magic Aid, Phantoms, etc., with booklet. All equipment included.

MAD, MAD, MAD SCIENTIST LABORATORY



Welcome to the Wild World of Mystics, Monsters & Miracles! Your friends will think you have an evil genius that belongs in the world of supernatural. Over 100 experiments — scientific wonders, magic, potions & spells. Set includes Moon Powder, Witch's Brew, Skeleton Powder, Mummy Crystals, Leech's Love Dust, Rainbow Potion, Ghoul's Globules, etc., test tubes, measuring & other lab equipment, manual and chemicals. Large lab box.

☐ 6026. Price Postpaid $3.95

Surprise Package

Special "loss leaders" for new customers. Most worth several times cost. LIMIT: One of each per order. Surprise items include new samples we receive from all over world, factory surplus bargains, special novelties, etc. Money back if not delighted.

2996 - 25¢ Pkg. 2997 - $1.00

"THROW YOUR VOICE"

Into box, outside, under bed, make dummy "talk and many other tricks. FOOLS EVERYONE! Instructions include VENTRILO or DOUBLE THROAT. This tiny instrument fits in mouth out of sight. Also do amazing bird and animal imitations easily!

No. 3461. Complete Outfit 25¢

POCKET RADIO — $1.75

Listen to MUSIC, SPORTS, NEWS, SPECIAL BROADCASTS with your own personal pocket-size radio. Self-powered—nothing to plug in. Listen in bed, at school, almost anywhere. Hearing-aid style earphone included. Plastic case. Dial tuner Size of cigarette package. About 3½x2x1". Lifetime guarantee.

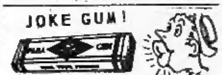
No. 6598. Complete Ready to Play Only $1.75

DeLuxe Graduation Ring

Massive Men's Military Style Ring with Synthetic Ruby. Special cut makes it sparkle with brilliant red fire. Heavy mounting with raised "HIGH SCHOOL" in panel. American Eagle in deep relief on each side. Antique gold finish. State size.

No. 8316. Postpaid Only $1.50

JOKE GUM!



Pucker the Lips Gum

Chew it and lips swell up!

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The Flavor Lasts. Ruins breath for hrs

No. 2735. 20¢ Pkg. 3 for 50¢

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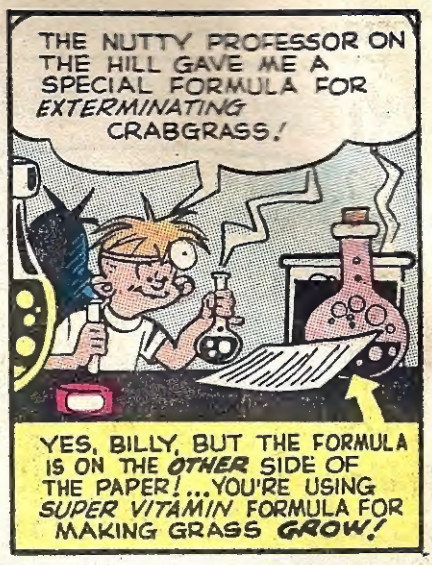
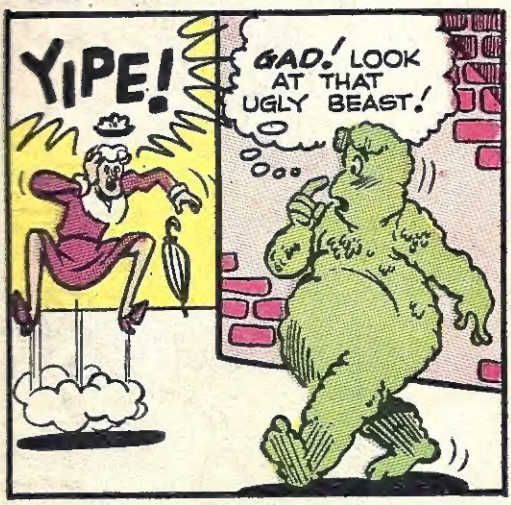
SCENE: A TYPICAL SUBURBAN TOWN

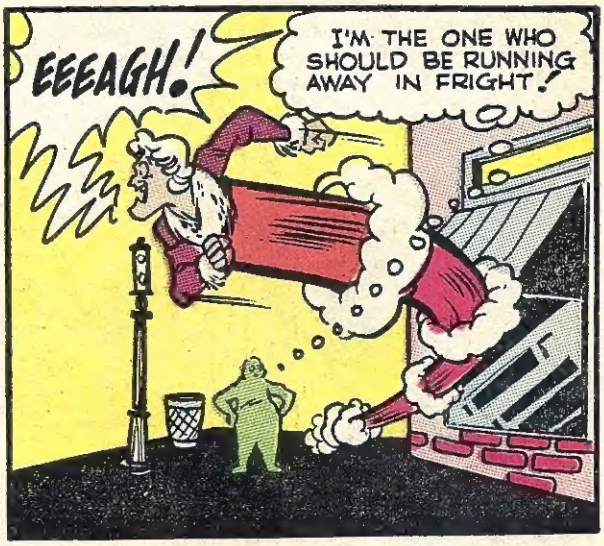


STOP!! DOESN'T ANYBODY PAY ATTENTION TO WHAT WE WRITE ON THE BOTTOM OF THESE PANELS?

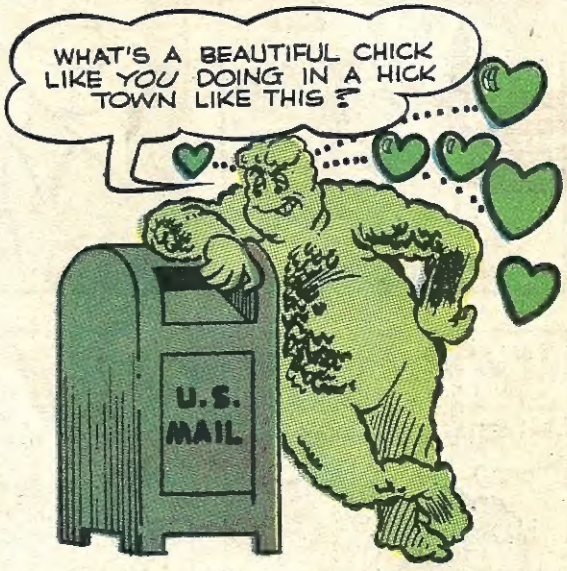
AND SO IS BORN THE INCREDIBLE CRABGRASS MONSTER!

THE NEXT DAY...

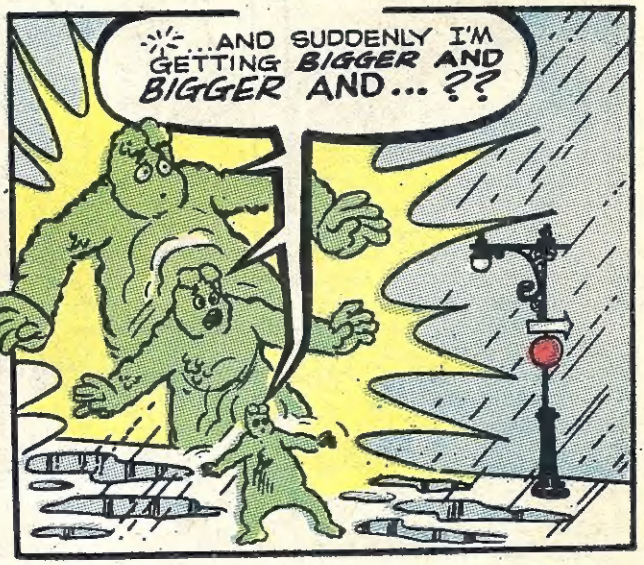

YIPE!
GAD! LOOK AT THAT UGLY BEAST!

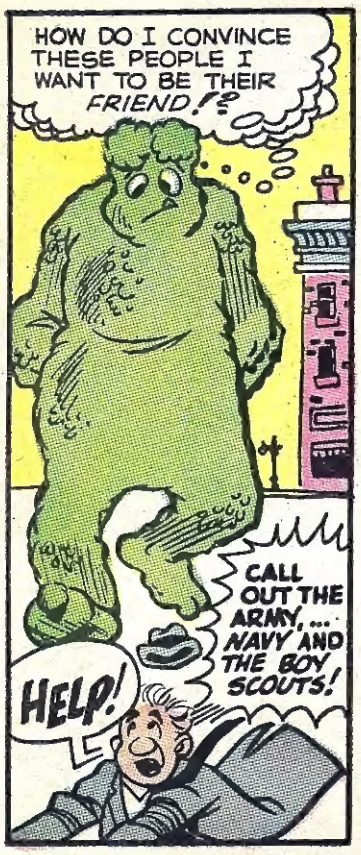

EEEAGH!
I'M THE ONE WHO SHOULD BE RUNNING AWAY IN FRIGHT!

NOW HERE'S A REAL BEAUTY!


WHAT'S A BEAUTIFUL CHICK LIKE YOU DOING IN A HICK TOWN LIKE THIS?
U.S. MAIL

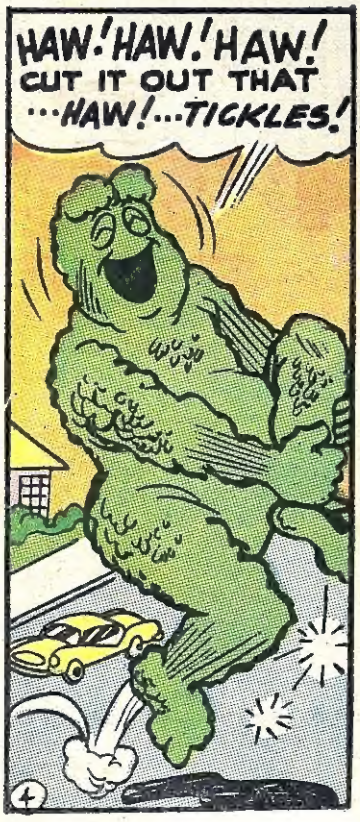
SAY! IT'S RAINING!


...AND SUDDENLY I'M GETTING BIGGER AND BIGGER AND... ??


HOW DO I CONVINCE THESE PEOPLE I WANT TO BE THEIR FRIEND!?
CALL OUT THE ARMY,... NAVY AND THE BOY SCOUTS!
HELP!

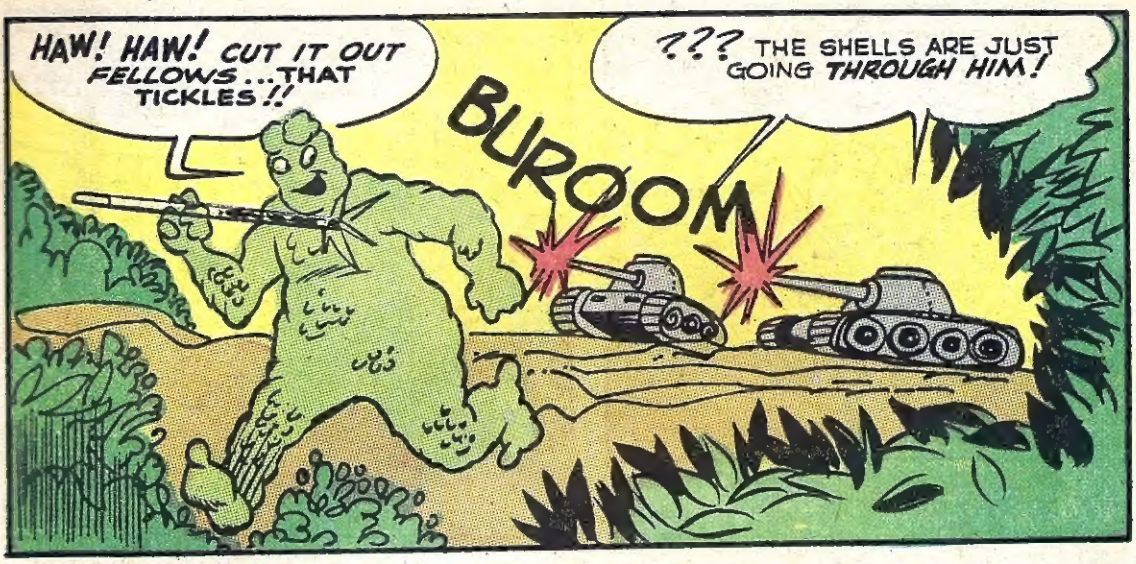
MAYBE IF I DO TRICKS THEY'LL LIKE ME!
THERE'S ONLY ONE WAY TO FIGHT A GRASS MONSTER AND THAT'S WITH GRASSHOPPERS!

WHAT'S HE UP TO?
I'LL GIVE HIM A HOT GRASS FOOT WITH A LOT OF GRASSHOPPERS

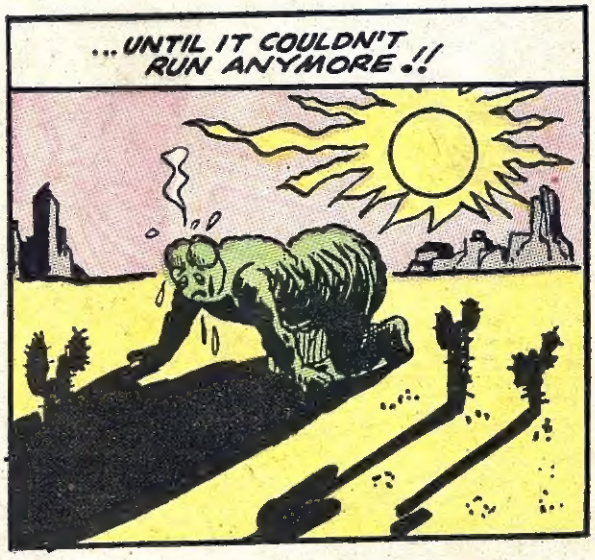

HAW! HAW! HAW! CUT IT OUT THAT ...HAW!...TICKLES!

HAW! HAW!
IT'S GOING BESERK!
THE VICIOUS BEAST IS SMASHING CARS...

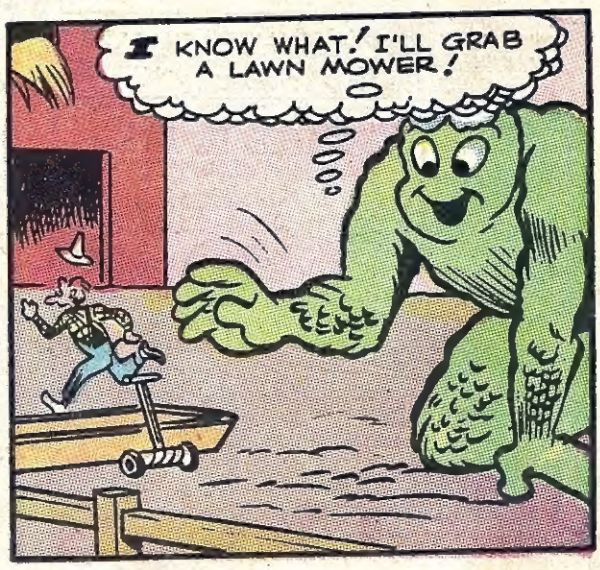
I'M SORRY! I DIDN'T MEAN TO CAUSE THE DAMAGE!
GET READY TO FIRE!


HAW! HAW! CUT IT OUT FELLOWS...THAT TICKLES!!
BUROOM
??? THE SHELLS ARE JUST GOING THROUGH HIM!

THE CRABGRASS MONSTER RAN AND RAN AND RAN...

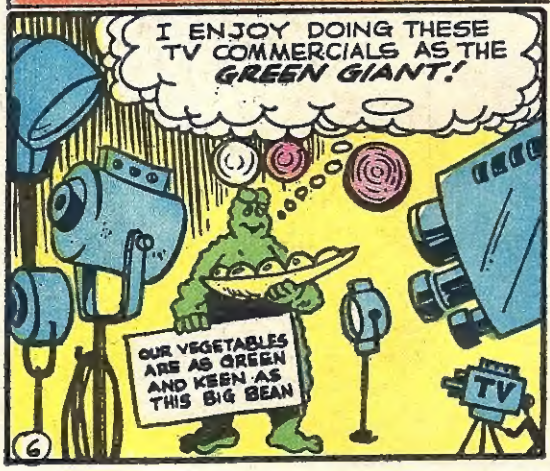

...UNTIL IT COULDN'T RUN ANYMORE!!

GOSH! THIS MUST BE A DROUGHT AREA! LOOK AT ALL THE HUNGRY COWS!


I KNOW WHAT! I'LL GRAB A LAWN MOWER!

THE CRABGRASS MONSTER MAY BE *INCREDIBLE*, BUT FORTUNATELY HE'S NOT '*INEDIBLE*'!

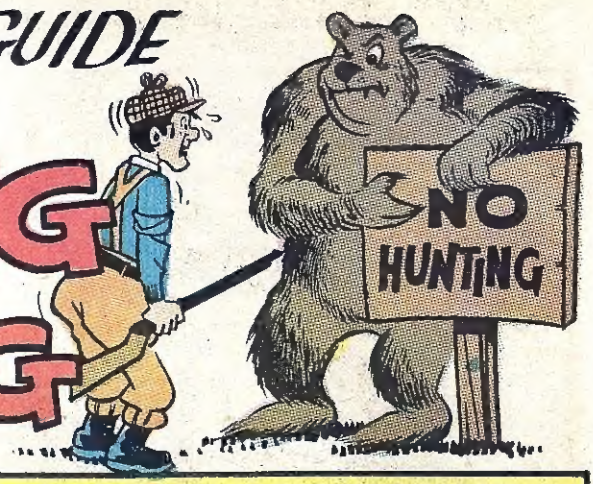
ONCE THE PEOPLE REALIZED THAT THE *CRABGRASS* CREATURE WAS THEIR FRIEND HE HAD IT MADE!

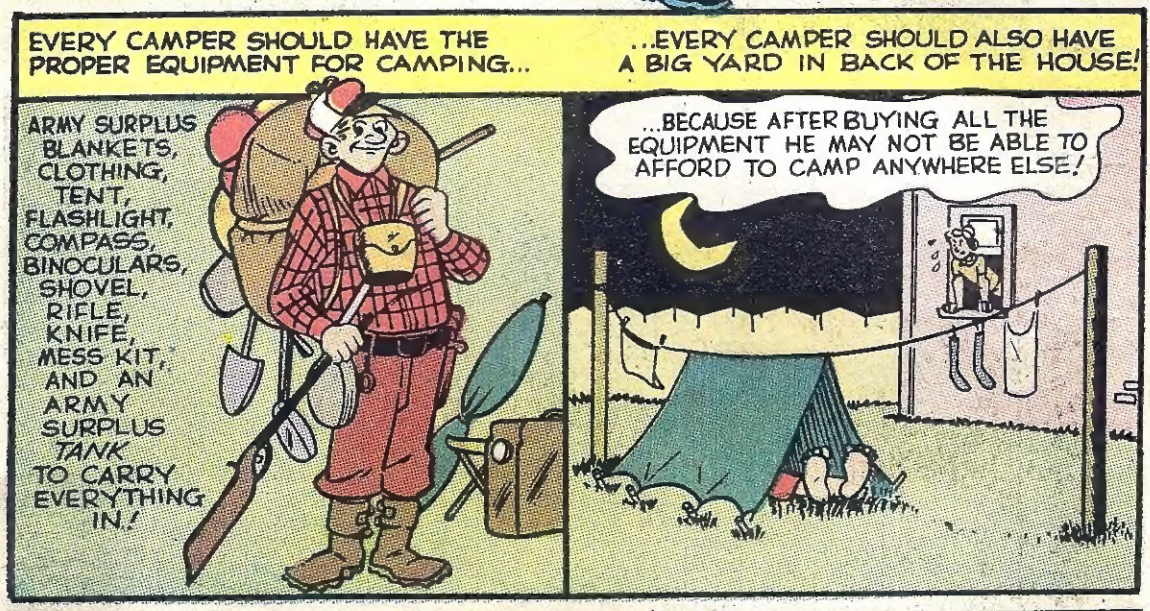


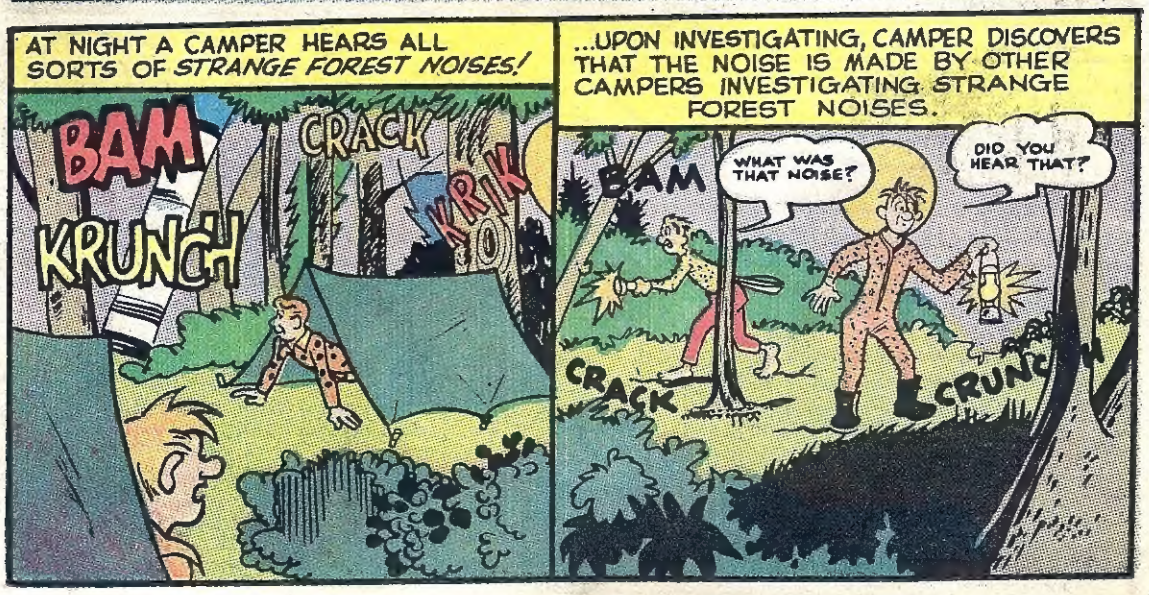
BUT THERE WAS STILL ONE SERIOUS PROBLEM IN HIS LIFE...

END

MAD HOUSE *GUIDE* TO CAMPING AND HUNTING

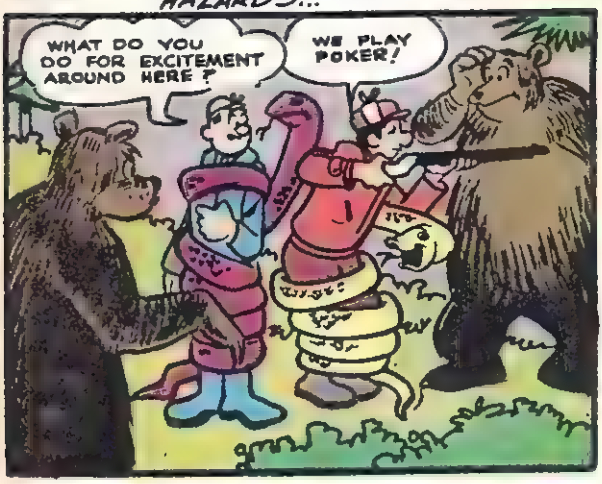






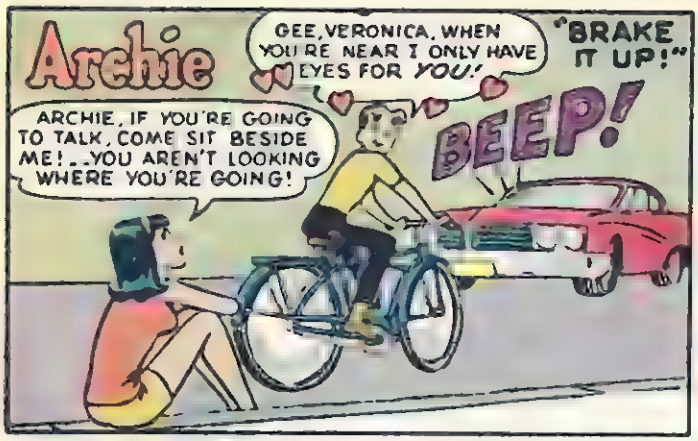
CAMPERS LIKE TO BECOME ONE WITH NATURE...MOSQUITOES DO THEIR BEST TO OBLIGE!

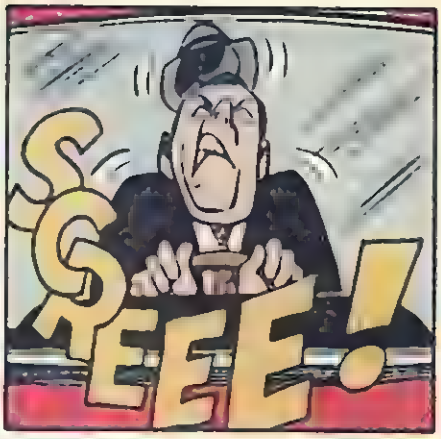
CITY PEOPLE ARE SURPRISED AT HOW QUICKLY THEY DEVELOP AN ITCH FOR CAMPING...ESPECIALLY IF THEY CAMP IN POISON IVY!

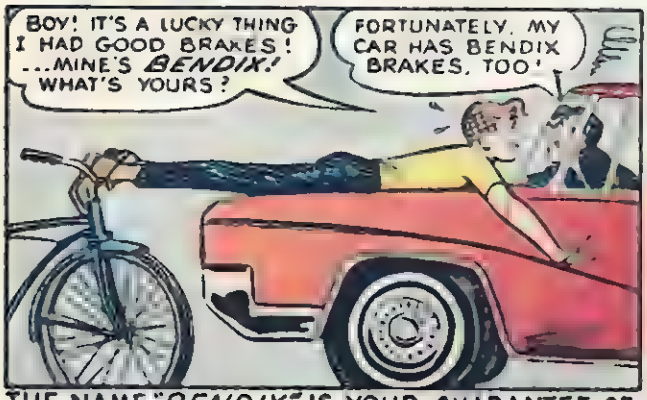

HUNTERS ENCOUNTER MANY HAZARDS WHILE HUNTING—BEAR AND SNAKE HAZARDS...
WHAT DO YOU DO FOR EXCITEMENT AROUND HERE?
WE PLAY POKER!

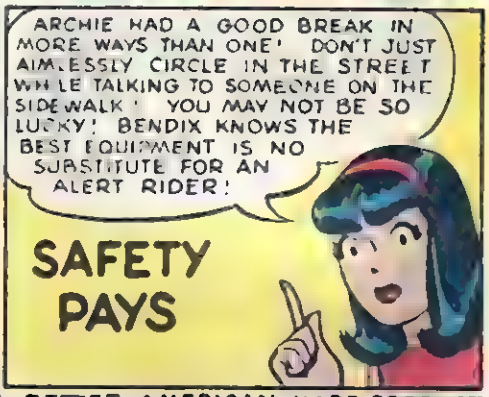
...HIGH PRICES HAZARDS...
I JUST BAGGED TWO DEER!
THAT'S NOTHING! I JUST BAGGED THREE HUNTERS!
HUNTERS INN

...BUT THERE IS ONE HAZARD THAT ALL HUNTERS ARE DEATHLY AFRAID OF...
RUN FOR YOUR LIVES!
HELP US!
... IT'S FEMALE HUNTERS!!!
END









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OVER 6 FEET LONG

LARGE ENOUGH FOR TWO KIDS INSIDE

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- ★ Rocket Launchers
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It's Mobile—Pilot Gunner gets INSIDE—Guns Swivel—Turret Turns

Imagine your thrill when you get inside this realistic action version of the mighty "General Sherman" Tank and charge forward to action here. This six foot home of equipment is so realistic with its mighty cannon and rocket launchers, swiveling machine gun, simulated treads and other authentic tank features that it's bound to bring shouts of delight from any young warrior. And when you and a pal get right down into the fully equipped control room and close the cockpit cover—you can bet you are using your tremendous fire power to devastate every imaginary enemy in your path. Sturdily constructed of 200# test fibreboard for long periods of fun, it's bound to bring more thrills and adventure than you have ever known from a toy. So don't delay! Act now. Only $6.98. Because of its gigantic size we are forced to ask for an additional 75¢ shipping charges.

10 DAY FREE TRIAL Order this sensational "General Sherman" Tank on 10 day free trial. If you are not 100% delighted, then your purchase price will be refunded.

MONEY BACK GUARANTEE

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LYNBROOK, NEW YORK 11563

Rush me my "General Sherman" Tank. I can use it for 10 days and if I am not delighted return it for full purchase price refund.

☐ Send it Prepaid. I enclose $6.98 plus 75¢ to help cover shipping charges.

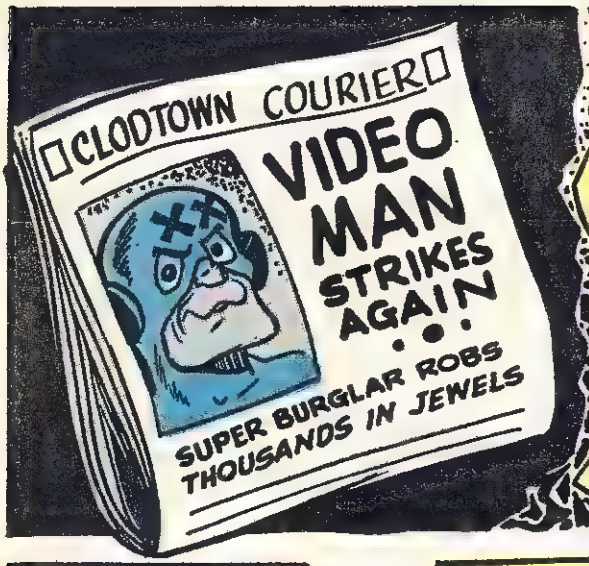
☐ Send it C.O.D. I enclose $1 good will deposit and I will pay postman $5.98 on delivery plus C.O.D. postage.

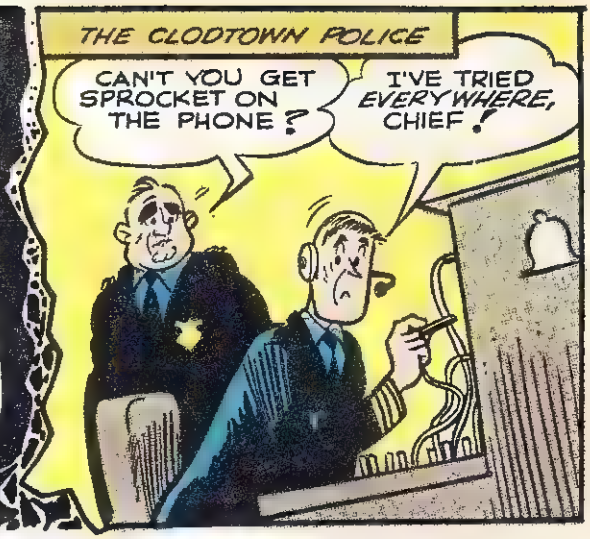
NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

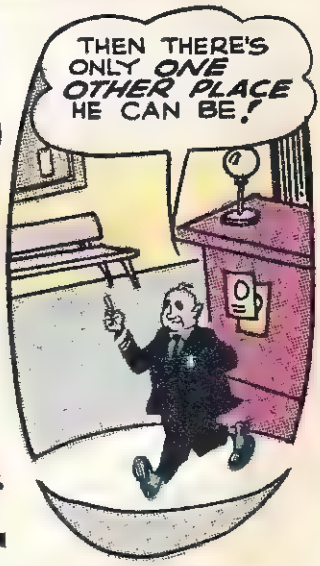
VIDEO MAN, THE GREATEST SUPER VILLAIN OF ALL TIME CAN CHANGE HIS ATOMIC STRUCTURE INTO LIGHT ENERGY...
...AND BACK AGAIN INTO HUMAN FORM!!
IN CASE YOU'RE WONDERING - THE "X X" ON MY FLASHY UNIFORM MEANS I'M A TOP-NOTCH DOUBLE CROSSER!
POP
POP
THIS POWER ENABLES VIDEO MAN TO CHANGE HIMSELF INTO A TV PROGRAM AND SNEAK INTO ANY HOME!
NOW THEY KNOW WHY THEY CALL ME THE WORLD'S GREATEST BURGLAR!
POP
SPROCKETS Surprise
IS OUR HERO, CAPT. SPROCKET, ANY MATCH FOR VIDEO MAN? OF COURSE NOT! BUT BECAUSE OF THE FANTASTIC SALARIES THAT SUPER HEROES ARE DEMANDING NOWADAYS, SPROCKET WAS THE ONLY ONE WE COULD AFFORD!
Capt. SPROCKET


CLODTOWN COURIER
VIDEO MAN STRIKES AGAIN!
SUPER BURGLAR ROBS THOUSANDS IN JEWELS

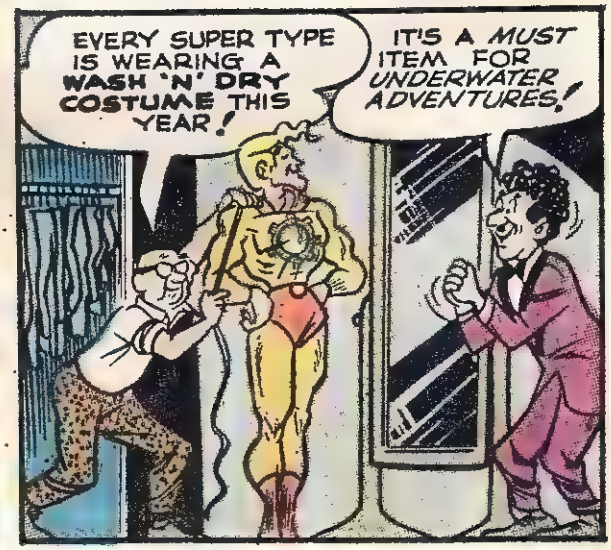

THE CLODTOWN POLICE
CAN'T YOU GET SPROCKET ON THE PHONE?
I'VE TRIED EVERYWHERE, CHIEF!

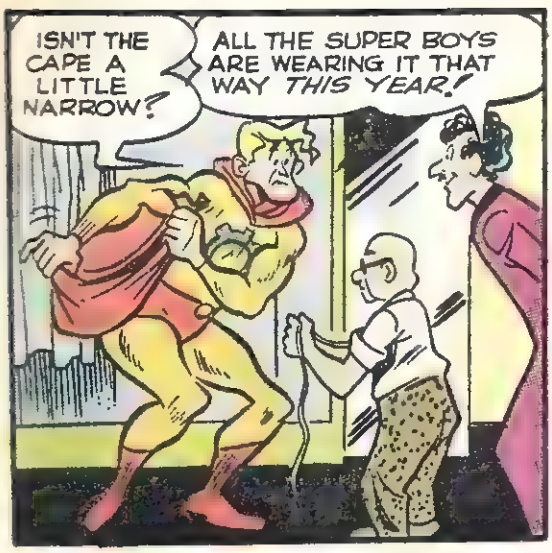
...I'VE TRIED HIS HOT LINE!
CAPT. SPROCKET'S HOT LINE
CAUTION
USE ASBESTOS GLOVE WHEN ANSWERING

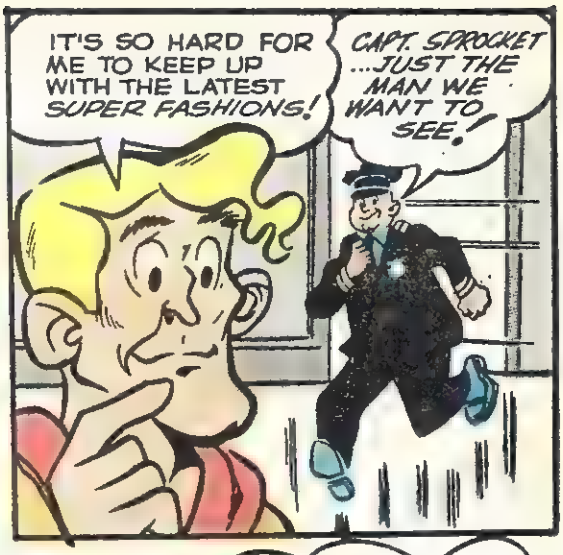
I'VE EVEN TRIED HIS SWEET LINE!
THIS IS SPROCKET'S GIRL FRIEND, GLADYS! ...NO, THE DOPE ISN'T HERE!

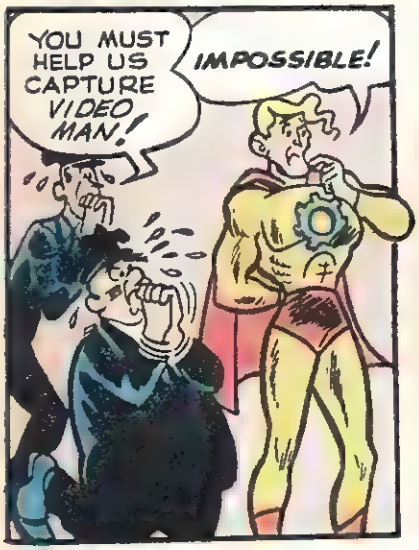

THEN THERE'S ONLY ONE OTHER PLACE HE CAN BE!

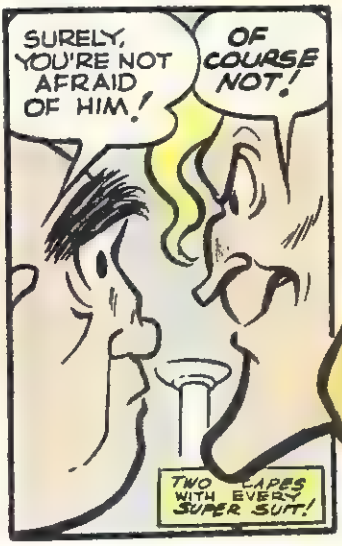
...THE TAILOR SHOP FOR SUPER GUYS!
AL & HALS
CLOTHIER
SUPER DUDS FOR SUPER BUDS
OUR SPECIALITY
2


EVERY SUPER TYPE IS WEARING A WASH 'N' DRY COSTUME THIS YEAR!
IT'S A MUST ITEM FOR UNDERWATER ADVENTURES!

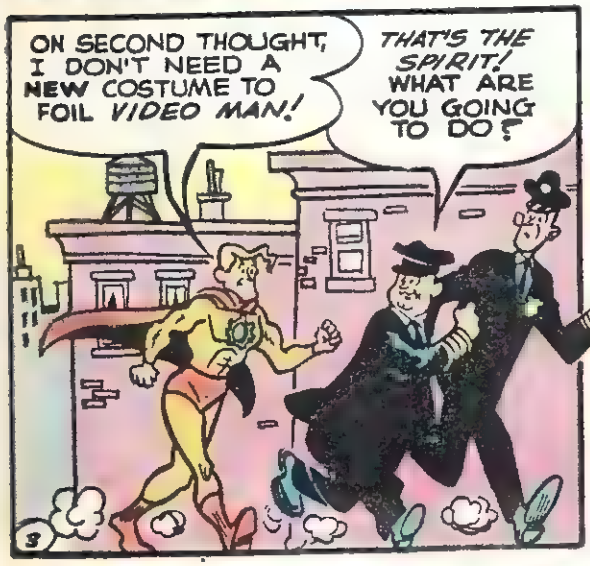

ISN'T THE CAPE A LITTLE NARROW?
ALL THE SUPER BOYS ARE WEARING IT THAT WAY THIS YEAR!


IT'S SO HARD FOR ME TO KEEP UP WITH THE LATEST SUPER FASHIONS!
CAPT. SPROCKET ...JUST THE MAN WE WANT TO SEE!

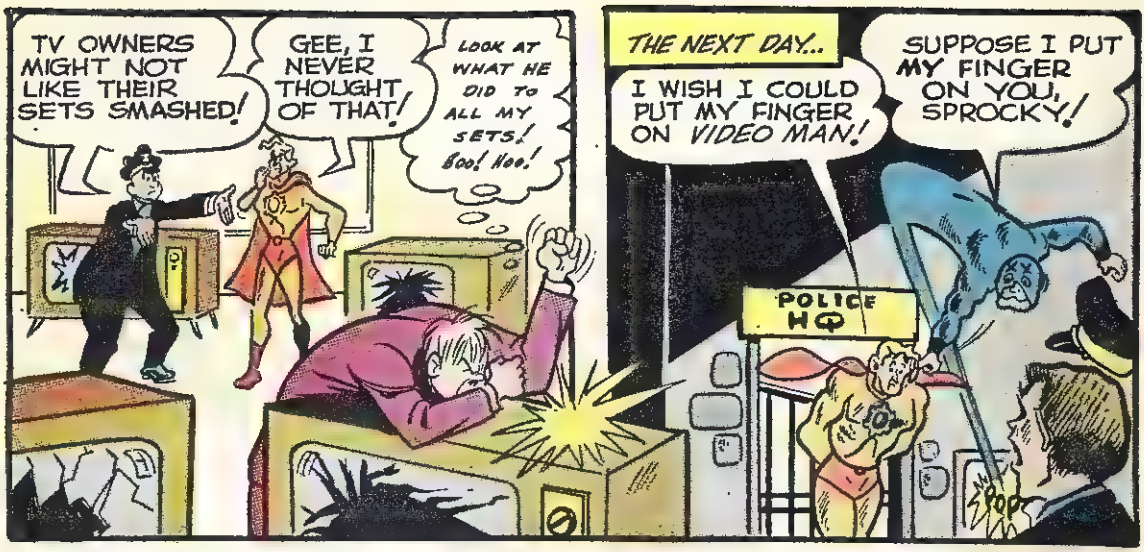

YOU MUST HELP US CAPTURE VIDEO MAN!
IMPOSSIBLE!


SURELY, YOU'RE NOT AFRAID OF HIM!
OF COURSE NOT!
TWO CAPES WITH EVERY SUPER SUIT!

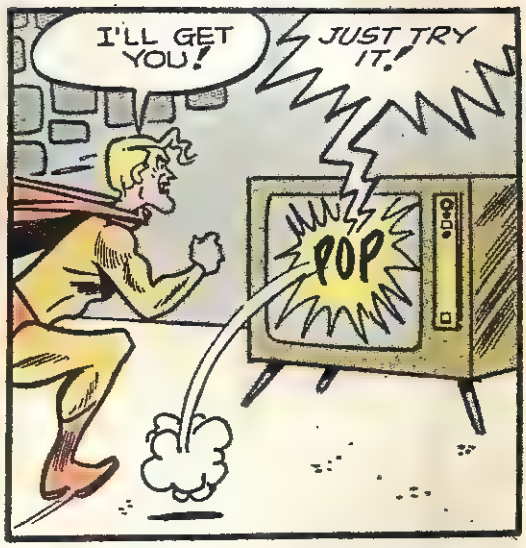
...IT'S JUST THAT MY COSTUME WON'T BE READY FOR ANOTHER WEEK!


ON SECOND THOUGHT, I DON'T NEED A NEW COSTUME TO FOIL VIDEO MAN!
THAT'S THE SPIRIT! WHAT ARE YOU GOING TO DO?

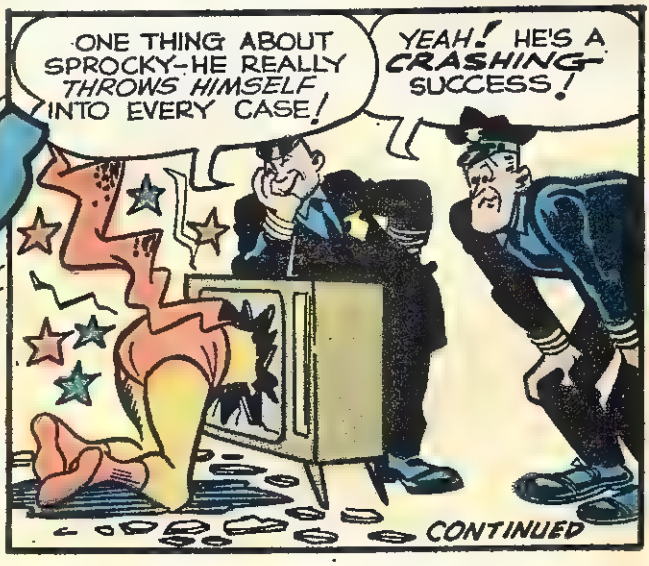
SMASH EVERY TV SCREEN IN THE CITY! THAT'LL STOP HIM!
SPROCKET! NO!!
AJAX TV STORE


TV OWNERS MIGHT NOT LIKE THEIR SETS SMASHED!
GEE, I NEVER THOUGHT OF THAT!
LOOK AT WHAT HE DID TO ALL MY SETS! Boo! Hoo!
THE NEXT DAY...
I WISH I COULD PUT MY FINGER ON VIDEO MAN!
SUPPOSE I PUT MY FINGER ON YOU, SPROCKY!
POLICE HQ
POP

VIDEO MAN!
THANKS FOR YOUR WALLET, SPROCKY!


I'LL GET YOU!
JUST TRY IT!
POP

CRASH


ONE THING ABOUT SPROCKY—HE REALLY THROWS HIMSELF INTO EVERY CASE!
YEAH! HE'S A CRASHING SUCCESS!
CONTINUED

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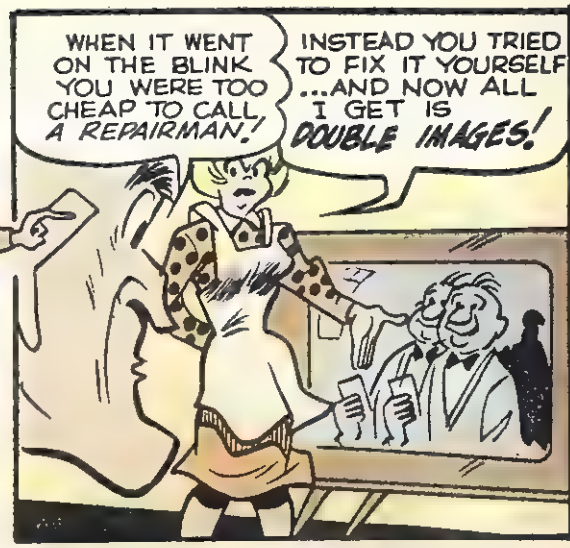
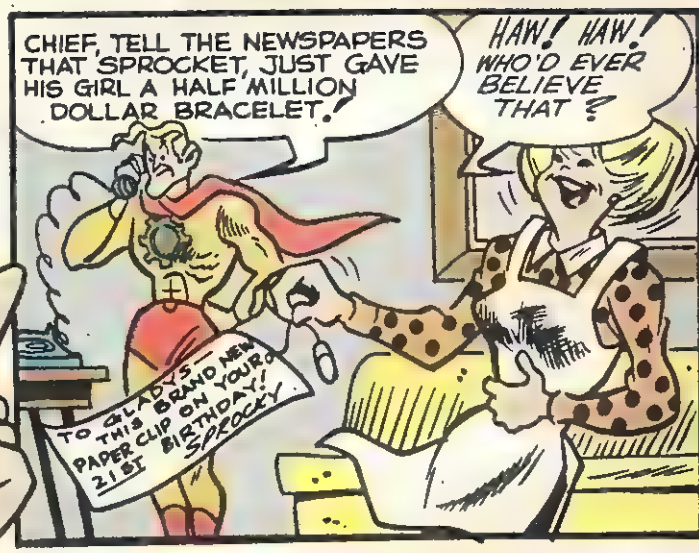
4 Irresistible Wide-Eyed Kittens In Full Color for Your Home

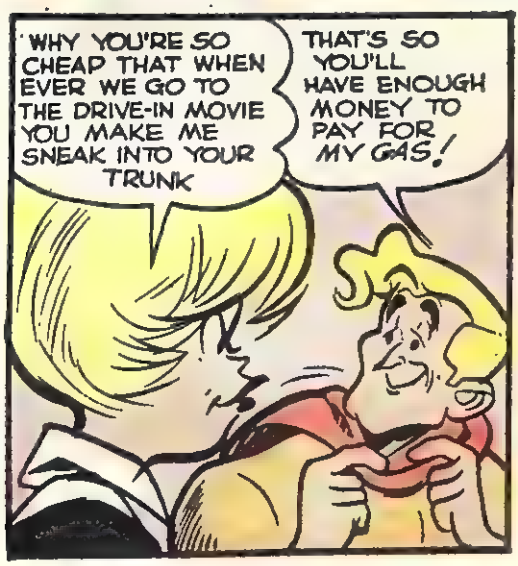
Beautiful and Appealing Original Oil Paintings
Now Yours As Full Color Large Fine Art Prints

ALL 4 ONLY $1

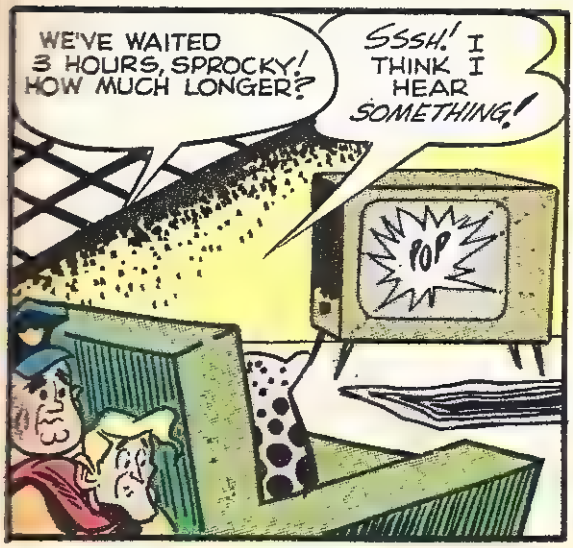
OFFER WILL NOT BE REPEATED THIS SEASON

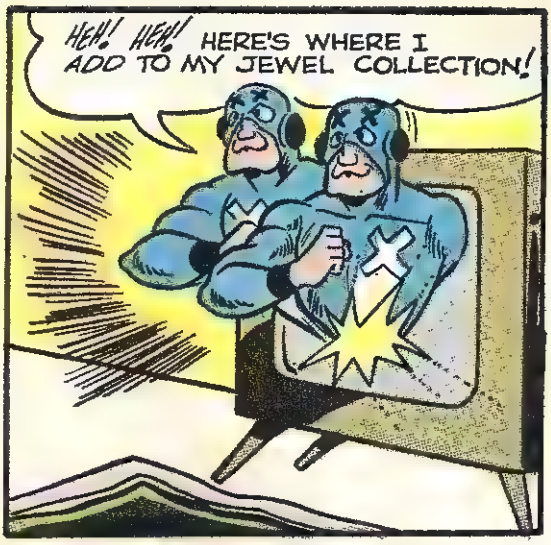


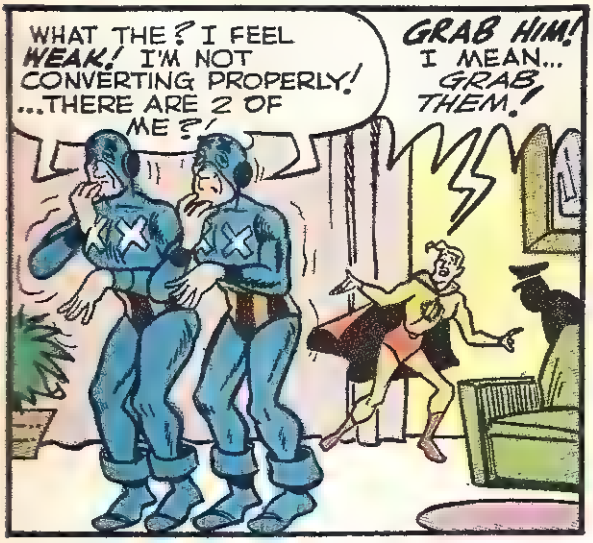




BUT THERE IS SOMEONE WHO BELIEVES IN SPROCKET'S GENEROSITY


WE'VE WAITED 3 HOURS, SPROCKY! HOW MUCH LONGER?
SSSH! I THINK I HEAR SOMETHING!
POP


HEH! HEH! HERE'S WHERE I ADD TO MY JEWEL COLLECTION!


WHAT THE? I FEEL WEAK! I'M NOT CONVERTING PROPERLY! ...THERE ARE 2 OF ME?!
GRAB HIM! I MEAN... GRAB THEM!

SPROCKY, WHY ARE THERE TWO OF HIM?
GLADYS' TV SET IS ON THE BLINK! IT CONVERTS EVERYTHING INTO DOUBLE IMAGES!

...SO WHEN VIDEO MAN CAME THROUGH THE SET, HE TOO BECAME A DOUBLE IMAGE!
SPROCKY, MAKE ME ONE AGAIN!

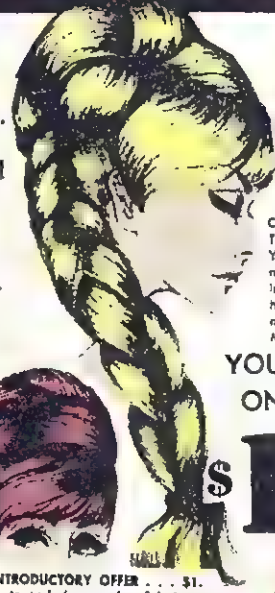
VIDEO MAN, YOUR PRESENT CONDITION GIVES YOU A BIG ADVANTAGE!
WHAT ADVANTAGE!

WITH TWO OF YOU, YOU'LL BE ABLE TO SERVE A 20 YEAR JAIL SENTENCE IN ONLY 10 YEARS!
END

10 WAY HAIRPIECE!

10 GLAMOUR STYLES +

MOD-VOGUE TAIL! The New MOD HAIRPIECE FOR LIMITLESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking . . . Can be washed, shampooed, styled, cut and set like natural hair. FOR CASUAL OR ***Formal Wear*** 100% Glamorous **Dynel**. . . a big 18 inches in length.



BUN • MOD MAKER
PONY TAIL
BRAID • CHIGNON
BEE HIVE
HEIGHT MAKER–
FACE FLATTERER–
COUNTESS STYLE–
MADAM
AMBASSADOR
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COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our experts! Include sample of your hair and leave the matching to us! MAIL COUPON NOW!

Artist's version of one or more hair pieces in use.

LOW INTRODUCTORY OFFER . . . $1. Be sure to include sample of hair and $1. (plus 25¢ postage and handling). Mail to — BEAUTY AIDS CO., Dept. 99 285 Market St., P.O. Box 90, Newark, New Jersey 07101

YOURS ONLY **$1** **FREE** New MOD-VOGUE illustrated hair style instructions included.

BE DOUBLY GLAMOUROUS ORDER TWO GLAMOURIZE BOTH SIDES!

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MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 99
285 Market St., Newark, New Jersey 07101

I enclose $1. (plus 25¢ postage and handling) and *hair sample!* Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send _____ hairpiece I enclose $1. plus 25¢ postage and handling for each hairpiece ordered.

Name _____
Street _____
City _____ State _____ Zip _____

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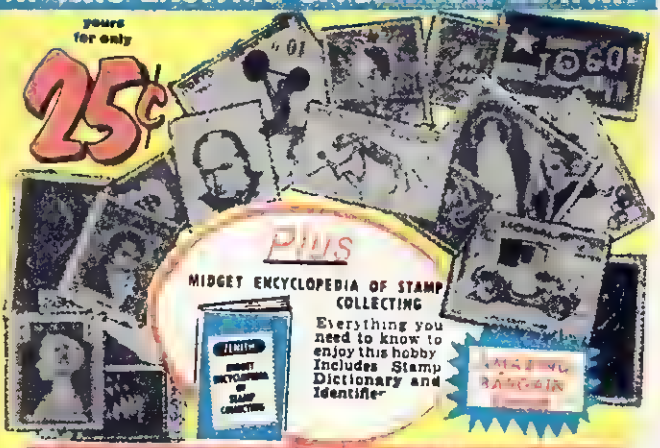

What a fantastic bargain package this is! You get every one of the stamps and sets shown on this page —218 different worldwide all for only 25¢!

This fabulous new collection features the big, colorful stamps of romantic MONACO—on the shores of the sunny Riviera. Here's Grace Kelly, looking every bit the Princess she really is; the "Lourdes Miracle" diamond-shape; antique 1898 auto; Tokyo Olympic Commemoratives, plus other unusual items from this beautiful little country. You also receive TOGO U.N. Admission stamp, AUSTRALIA Churchill, DAHOMEY Man-Eating Leopard, hundreds of others from the four corners of the globe.

And you get Zenith's interesting and informative "Midget Encyclopedia of Stamp Collecting" to help you identify mysterious stamps that come your way. Plus a big selection of other fascinating stamps and sets sent to you *on approval*. You may purchase any of these you wish at low bargain prices—or none at all, return balance within 10 days. What's more, you can cancel service any time, just by letting us know. But whether or not you buy any of the Approvals, these 218 different stamps and the Midget Encyclopedia are yours to keep forever, for just 25¢.

Act now. This offer may not be repeated, so mail this coupon with a quarter *today!*

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Rush my 218 different stamps, including MONACO Commemoratives and Midget Encyclopedia. I enclose 25¢ in full payment.

I will also receive—on approval—an unusual selection of other low-priced stamps and sets. I may buy as many or as few as I wish (or none at all), and agree to return the remainder within 10 days. I can cancel service any time.

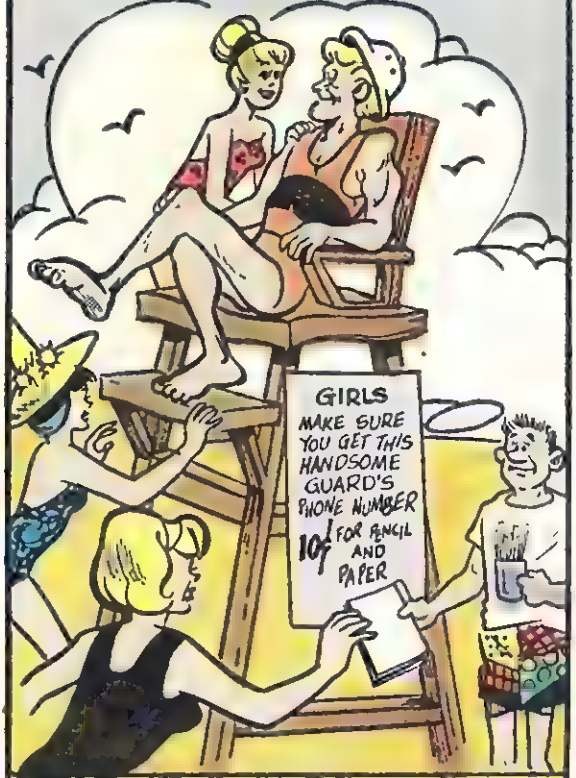
Name _____
(PLEASE PRINT)
Address _____
City _____ State _____ Zip* _____
*Include your Zip Code for faster service.

MANY TEENS COMPLAIN THAT SUMMER JOBS ARE SCARCE. ACTUALLY THEY SHOULD SHOW SOME INGENUITY AND MAKE THEIR OWN JOBS LIKE THESE.....

MAD HOUSE SUMMER JOBS FOR TEENS

CADDYING FOR CADDIES FOR 50% OF WHAT THEY GET!

PAPER AND PENCIL SELLER TO FLIRTING GIRLS!

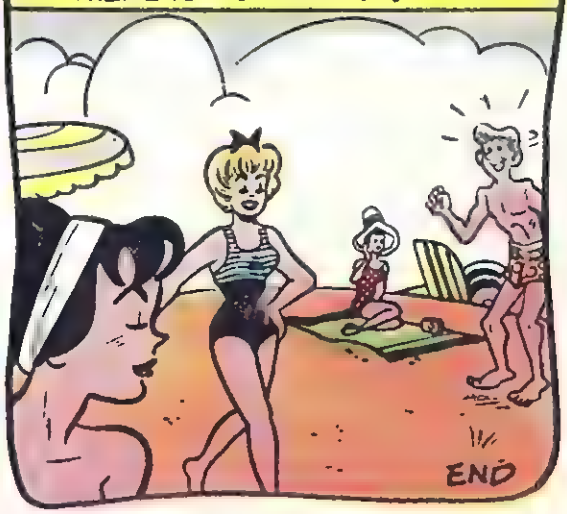


...IF THE LIFEGUARD IS VERY BUSY, WHO KNOWS, THE GIRLS MAY EVEN COPY DOWN **YOUR** PHONE NUMBER

TRADING STAMP PASTER-INNER

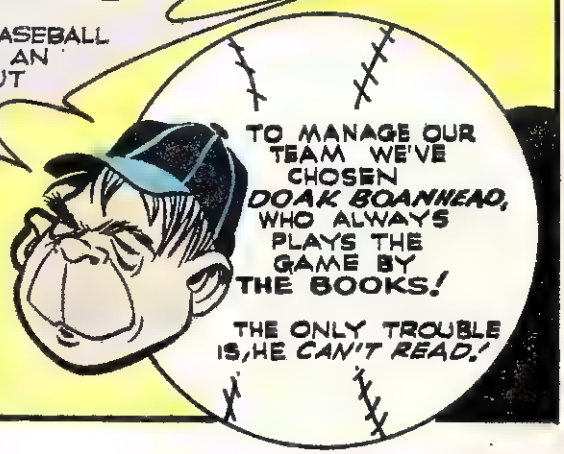
IF YOU CAN STAND THE TASTE OF GLUE YOU HAVE THIS JOB LICKED!

BUT AS THE PERFECT SUMMER JOB *MAD HOUSE* RECOMMENDS **GIRL WATCHING**... *EVEN IF THERE IS NO SALARY!*

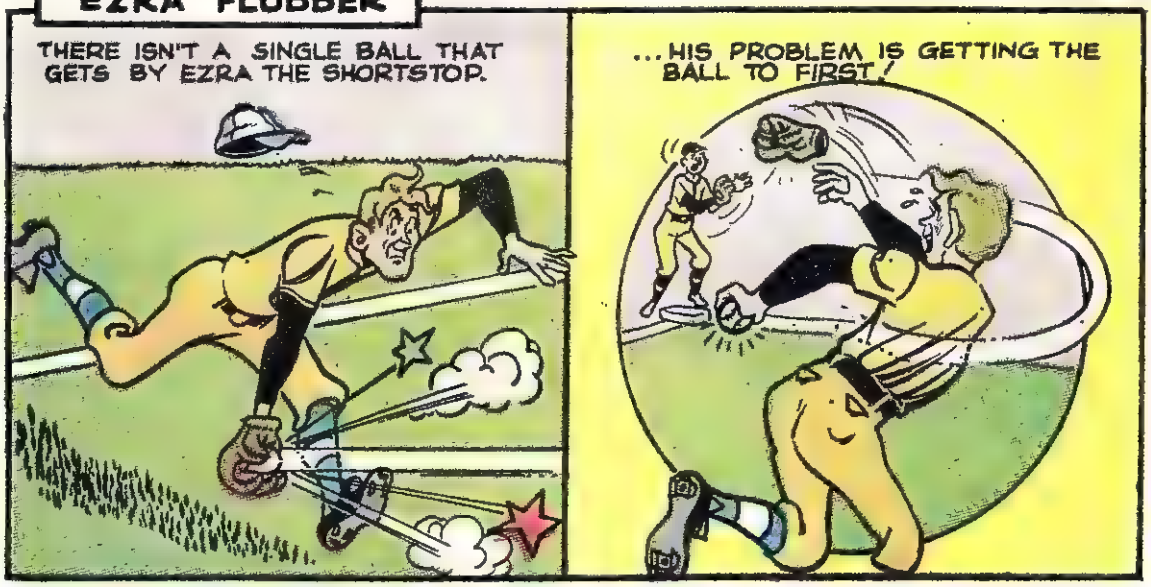


EVERY YEAR THE BEST PLAYERS IN BASEBALL ARE HONORED BY BEING NAMED ON AN **ALL STAR TEAM.** BUT WHAT ABOUT THE WORST PLAYERS? *THEIR FEELINGS* MUST BE HURT TO GO UNRECOGNIZED! **MAD HOUSE** CORRECTS THE SITUATION BY NAMING IT'S...

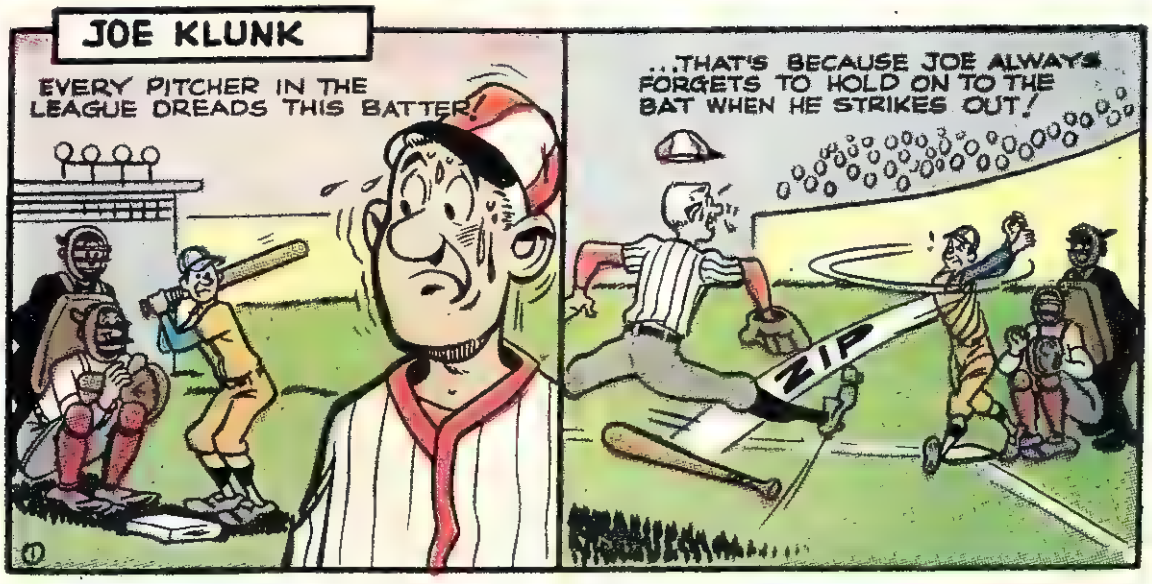
ALL BOOB TEAM



EZRA FLUBBER



JOE KLUNK



CLYDE MARTIAN CLYDE WOULD BE THE BEST SWITCH HITTER IN BASEBALL!
...IF ONLY HE HAD A LITTLE MORE COORDINATION!
BAM
WHAM
ZIP
ZIP
CHUCK GOOCH THIS BRILLIANT OUTFIELDER CAN CATCH ANYTHING
METS
...EXCEPT THE BALLS THAT ARE HIT RIGHT AT HIM !!
KLUK
METS
HARRY NODONIK THIS .350 PINCH HITTER WOULD BE THE BEST MAN ON THE BENCH IN HIS LEAGUE!
COLTS
...IF ONLY HE WEREN'T SO ALLERGIC TO SPLINTERS!
THUD
COLTS
END

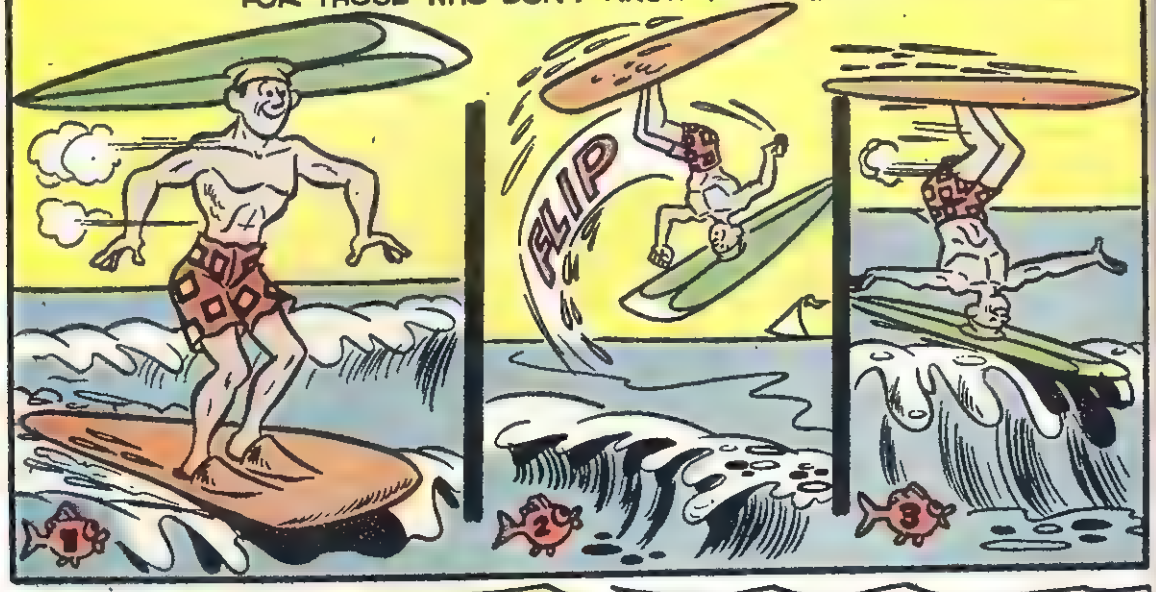
A MAD HOUSE SPORTACULAR

MAD HOUSE Sports EQUIPMENT

...DESIGNED TO GIVE POOR SPORTS A SPORTING CHANCE!

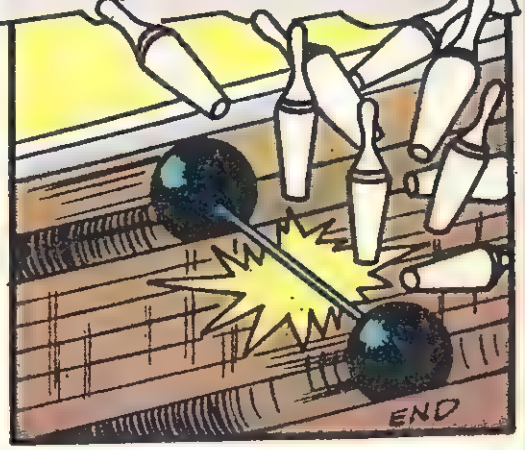
TWIN SURFING BOARDS...

FOR THOSE WHO DON'T KNOW WHICH END IS *UP!!*



THE SURE STRIKE BOWLING BALL GUARANTEES A *PERFECT SCORE*

...EVEN IF YOU ROLL NOTHING BUT GUTTER BALLS!



BASEBALL FANS ARE CRAZY

about this true-to-life BASEBALL GAME

• PITCHING • HITTING • FIELDING • RUNNING • MANAGING

Easy to play, real thrilling, exciting baseball with STRAT-O-MATIC. 400 big league players perform according to their actual abilities and your managerial decisions.

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Each player has truly individual qualities. He slumps and goes into hot streaks, performs heroics and commits errors. With STRAT-O-MATIC all qualities of a ballplayer are realistic.

If you like baseball, you'll love to play STRAT-O-MATIC

Get the entire story. Mail coupon for a colorful FREE BROCHURE containing complete information and FREE SAMPLES today! Offer limited. Don't delay. Write today while supply lasts!

FANS RAVE

Here are just a few of the hundreds of letters we receive every week, from baseball fans aged 8 to 80, from coast to coast!

STRAT-O-MATIC BASEBALL is the best baseball game I ever have had. Kids swamp over the back porch to play this game! Boy, it is a lot of fun! Thank you for making such a wonderful game. *—P. C., Attleboro, Mass.*

Just like real baseball. It is fun to play. *—G. V., Cincinnati, O.*

As close to realism as one can get and therefore far more superior to other competing baseball games. *—F. T., Manila, P.I.*

Although it's fantastically realistic, it's also very simple to play. *—A. F., Los Angeles, Calif.*

I'm one hundred percent satisfied with it. The game provides hours of fun for me and my friends. It's very realistic, and true to life. *—C. H., Lanett, Ala.*

The best baseball game. It is realistic and yet not too difficult to play. *—P. M., Port Huron, Mich.*

Thank you for creating such an exciting yet realistic game and putting a shine to what might have been a boring summer. *—N. S., Los Angeles, Calif.*

Boys are waiting in line to play the game! *—A. H., Chicago, Ill.*

It has given me more pleasure than any other game. *—S. E., Rossville, Ind.*

The most exciting and fun game ever. *—L.S., Boston, Mass.*

It is so stupendous, words can't explain. *—J. R., Brooklyn, N. Y.*

Best on the market. *—J. E., Miami, Fla.*

Has given me more enjoyment than I have ever had from any one thing in my entire life. It's worth its weight in gold. As I love baseball, this game gives me something enjoyable to do during the off seasons as well as during the season. *—S. C., Temple City, Calif.*

STRAT-O-MATIC GAME CO., Inc., Box 541, Great Neck, N. Y. 11020

MAIL COUPON NOW FOR FREE Sample Offer!

STRAT-O-MATIC GAME CO., Inc., Dept. S434, Box 541, Great Neck, N.Y. 11020

Send exciting FREE STRAT-O-MATIC Baseball Game offer and samples via 3rd class mail. (For speedy 1st class delivery, send 12c in coin or stamps.)

Name _____

Address _____

City _____ State _____ Zip _____

SABRINA
THE TEEN-AGE WITCH
IN "DOUBLE TROUBLE"
OF ALL THE LAZY WITCHES I'VE SEEN! SABRINA, GET OUT OF BED THIS INSTANT!
BUT WHY SHOULD I AUNT HILDA? EVERYTHING I WANT IS RIGHT HERE!
POPCORN-O-MAT
TEENS
CLYDE DIDDIT COMICS
BEATLES

SABRINA, YOU HAVE THE LOWEST EFFICIENCY RATING OF ANY WITCH IN THE DISTRICT!
PROGRESS REPORT

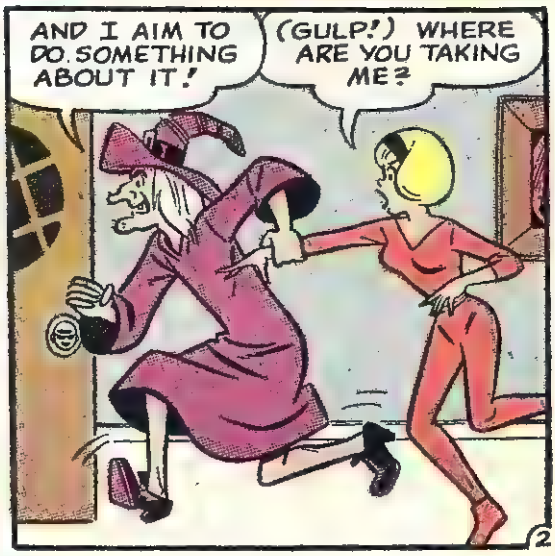
LAST MONTH, YOU ADMINISTERED ONLY 3 POTIONS, 2 BREWS, AND 1½ SPELLS!
IT'S NOT MY FAULT!

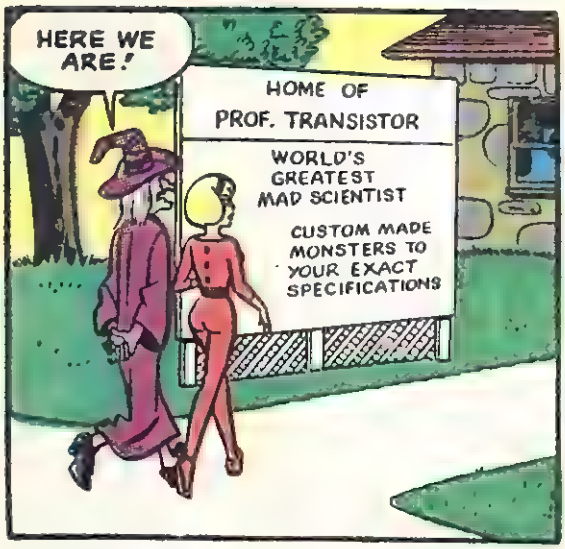
CAN I HELP IT IF PEOPLE DON'T HAVE ANY CONFIDENCE IN ME AS A WITCH?

THEY WOULD HAVE CONFIDENCE IN YOU IF IT WEREN'T FOR YOUR LOOKS!
LOOKS? WHAT'S WRONG WITH MY LOOKS?
POTION LOTION

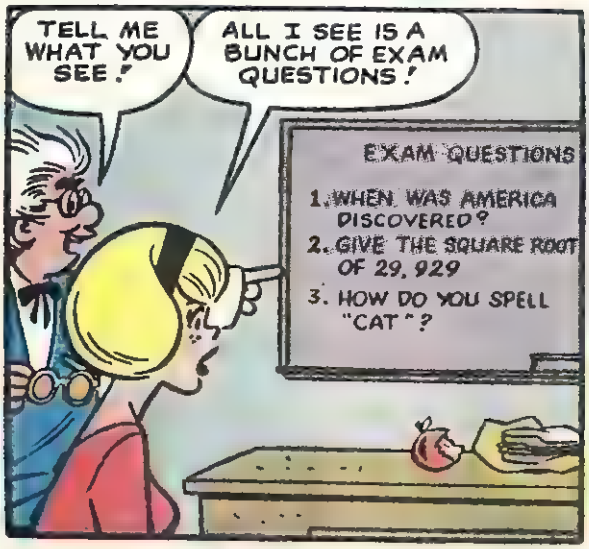
PLENTY! FOR A WITCH YOU'RE DOWNRIGHT UGLY!
I AM?

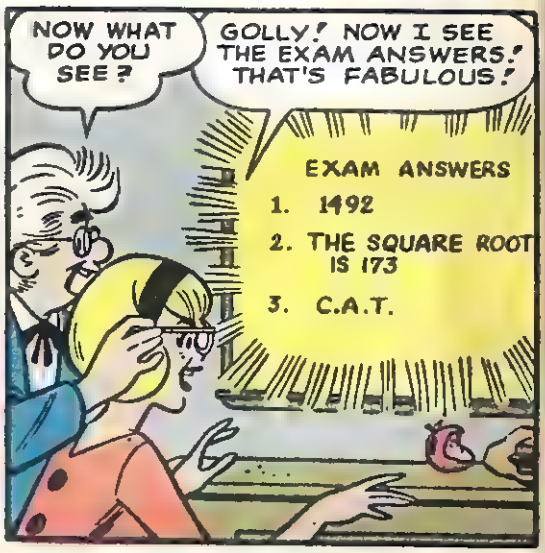
YES! YOU DON'T HAVE ANY OF THE ATTRACTIVE FEATURES WITCHES ARE FAMOUS FOR!
LIKE STRAGGLY HAIR, WARTS ON THE CHIN, BLOODSHOT EYES!

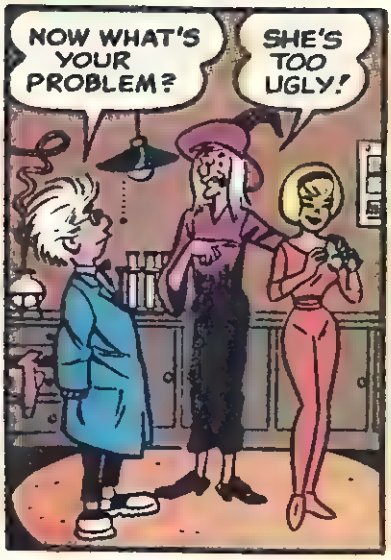

AND I AIM TO DO SOMETHING ABOUT IT!
(GULP!) WHERE ARE YOU TAKING ME?

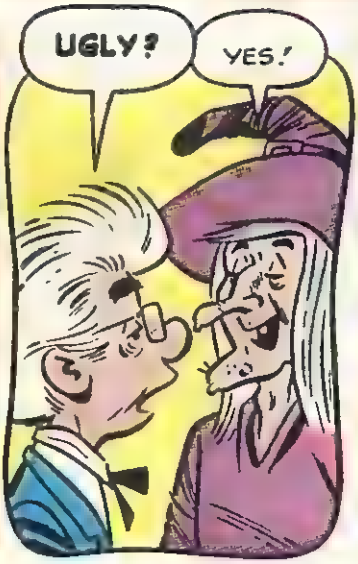

HERE WE ARE!
HOME OF PROF. TRANSISTOR
WORLD'S GREATEST MAD SCIENTIST
CUSTOM MADE MONSTERS TO YOUR EXACT SPECIFICATIONS

BE WITH YOU IN A SECOND!
...I'M WORKING ON MY LATEST INVENTION... X-RAY EXAM GLASSES!

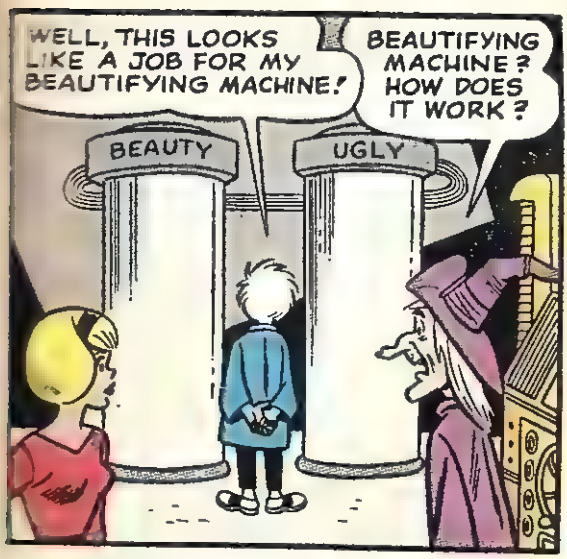

TELL ME WHAT YOU SEE!
ALL I SEE IS A BUNCH OF EXAM QUESTIONS!
EXAM QUESTIONS
1. WHEN WAS AMERICA DISCOVERED?
2. GIVE THE SQUARE ROOT OF 29,929
3. HOW DO YOU SPELL "CAT"?

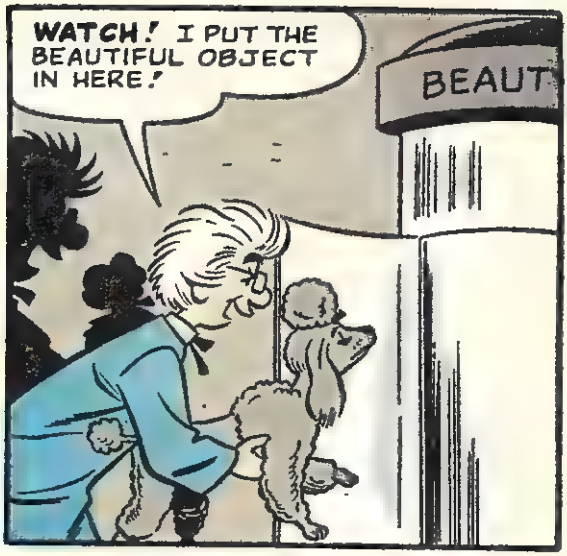

NOW WHAT DO YOU SEE?
GOLLY! NOW I SEE THE EXAM ANSWERS! THAT'S FABULOUS!
EXAM ANSWERS
1. 1492
2. THE SQUARE ROOT IS 173
3. C.A.T.

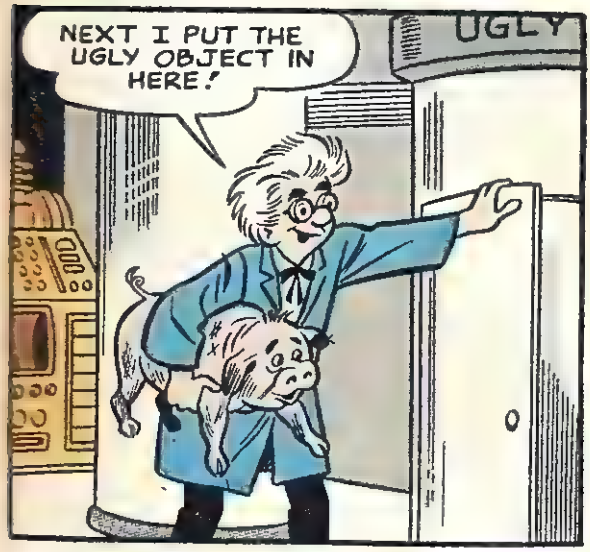

NOW WHAT'S YOUR PROBLEM?
SHE'S TOO UGLY!


UGLY?
YES!

I WANT YOU TO MAKE HER BEAUTIFUL LIKE ME!
!?

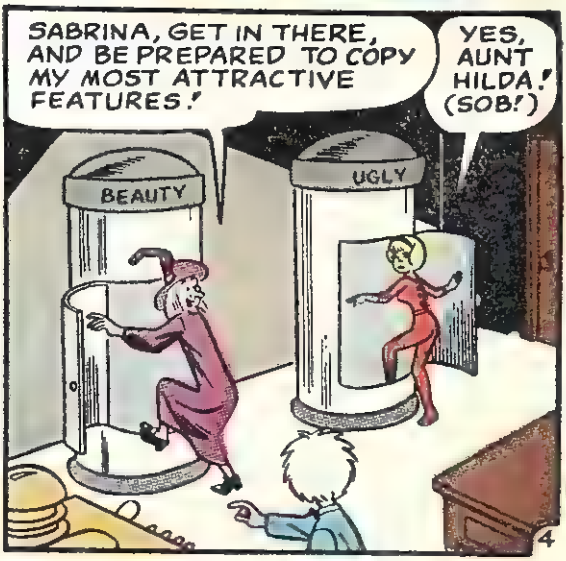

WELL, THIS LOOKS LIKE A JOB FOR MY BEAUTIFYING MACHINE!
BEAUTIFYING MACHINE? HOW DOES IT WORK?
BEAUTY
UGLY

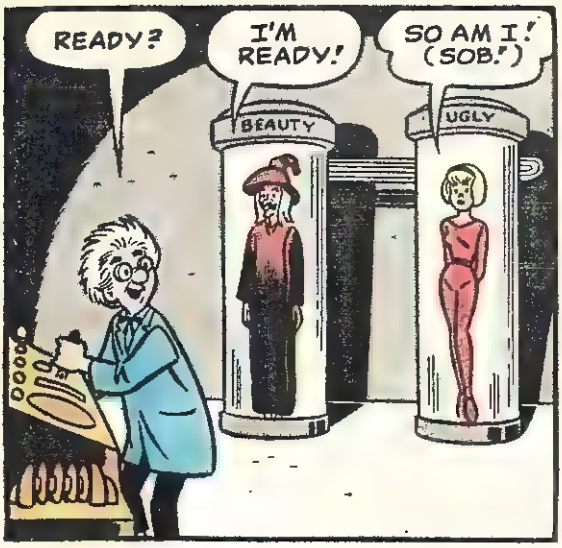

WATCH! I PUT THE BEAUTIFUL OBJECT IN HERE!
BEAUT


NEXT I PUT THE UGLY OBJECT IN HERE!
UGLY

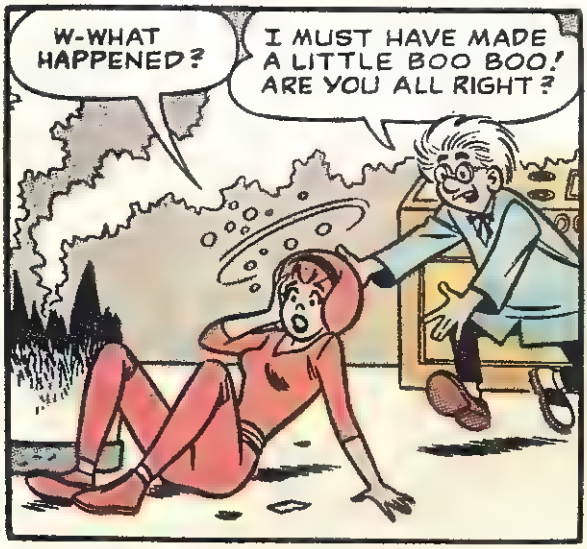
... THEN I ADD A LITTLE JUICE!
BEAUTY
UGLY

YOU SEE! THE PIG HAS COPIED THE MOST BEAUTIFUL FEATURES OF THE POODLE!
SPLENDID!

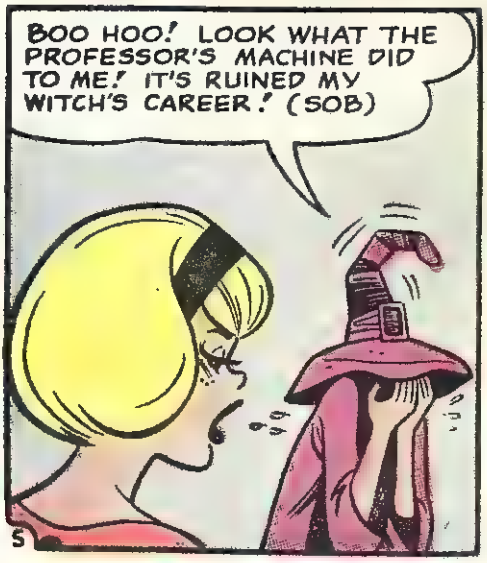

SABRINA, GET IN THERE, AND BE PREPARED TO COPY MY MOST ATTRACTIVE FEATURES!
YES, AUNT HILDA! (SOB!)
BEAUTY
UGLY


READY?
I'M READY!
SO AM I! (SOB!)
BEAUTY
UGLY

BLAM!


W-WHAT HAPPENED?
I MUST HAVE MADE A LITTLE BOO BOO! ARE YOU ALL RIGHT?

I GUESS I'M OKAY!
BUT I'M NOT!


BOO HOO! LOOK WHAT THE PROFESSOR'S MACHINE DID TO ME! IT'S RUINED MY WITCH'S CAREER! (SOB)

...IT'S MADE ME LOOK AS UGLY AS SABRINA!
The END

DIG THIS CRAZY OFFER!

WE'LL SEND YOU A *FREE* COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION! YOU GET ONE ISSUE EVERY TWO MONTHS FOR A TOTAL OF *5* ISSUES!

YOU GET FOUR GIANT SIZE COMICS *PLUS* A BIG BONUS ISSUE ABSOLUTELY *FREE!*...IT'S A *STEAL!*

LIKE FINDING A QUARTER! ...AND WHO CAN'T USE AN EXTRA TWO BITS?

SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!...ACT *NOW!*

SEND TO: ARCHIE'S PALS 'N' GALS 5 FOR 4
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

BUY 4! GET 5!

T.V. NURSE

ANNA STEEZIA

WAKE UP, MR. BOSWELL! IT'S TIME FOR YOUR SLEEPING PILL!

Z Z Z Z Z Z

OH, DOCTOR BEN BONES! (SIGH) DOESN'T MY MOUTH GIVE YOU A MESSAGE?

YES!

EMERGENCY

...YOUR TONSILS WILL HAVE TO COME OUT!

OPERATIN ROOM 1

PATIENTS!! LAST CHANCE TO BUY A GOOD LUCK CHARM.

IT LOOKS HOPELESS FOR THIS PATIENT! I'VE HAD THE TOP SPECIALIST EXAMINE HIM!

THERE'S ONE EXPERT YOU STILL HAVEN'T TRIED!

LOCAL ANESTHETIC

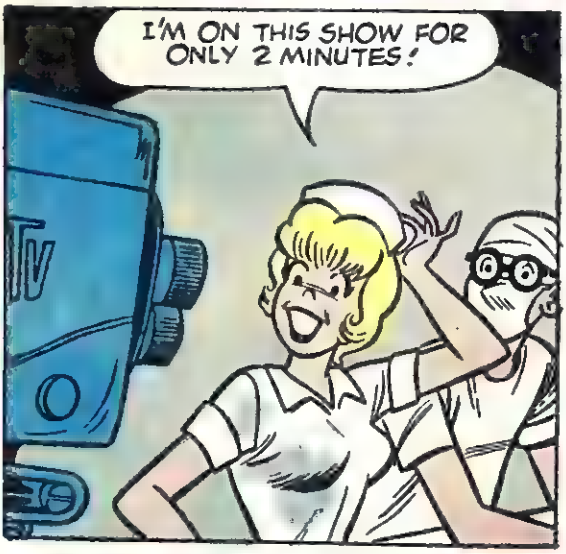
EXPRESS ANESTHETIC

THIS WAY, DR. MOGAMBO!

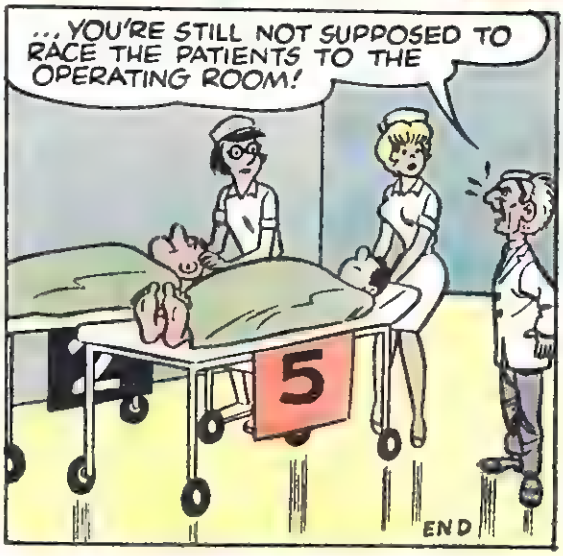
OH, DOCTOR KILLDEAR! (SIGH) YOU'RE MY FAVORITE TV DOCTOR!
BRING YOUR OWN SCRUBS
HOSPI STOCK
THE CHAMP CLASS CUTTER OF SURGEON SCHOOL

ER... YOU ARE DOCTOR KILLDEAR, AREN'T YOU?
!?

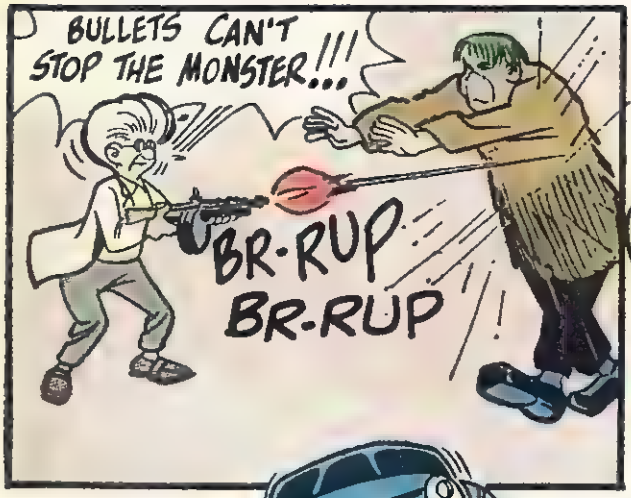
NURSE ANNA STEEZIA, YOUR FACE MUST BE COVERED AT ALL TIMES DURING A TV OPERATION!
GIVE ME A BREAK, DOC!

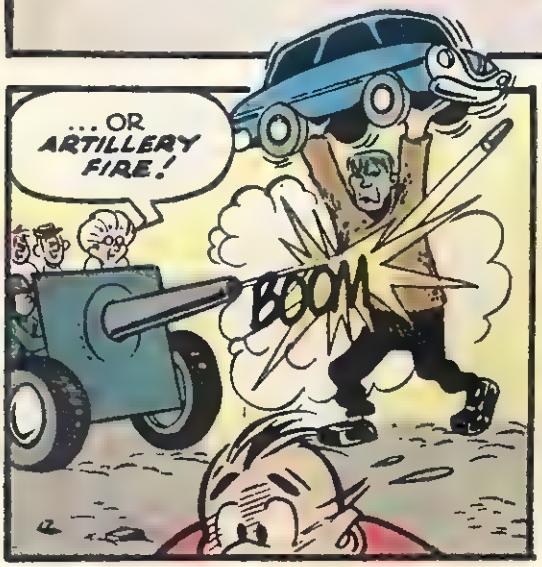

I'M ON THIS SHOW FOR ONLY 2 MINUTES!

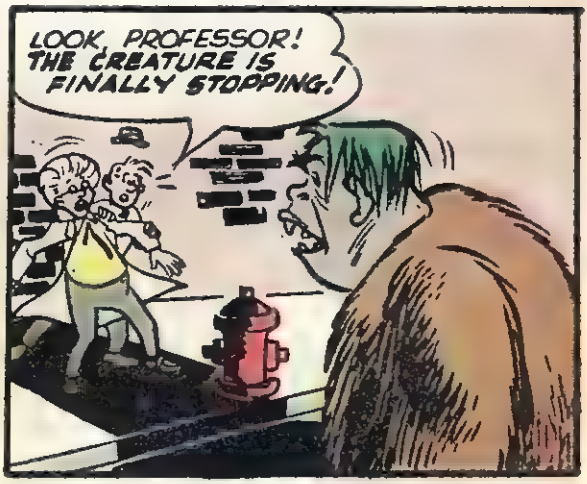
BUT DOCTOR ZOOMA, IT'S SO BORING IN THIS TV HOSPITAL!
I DON'T CARE!

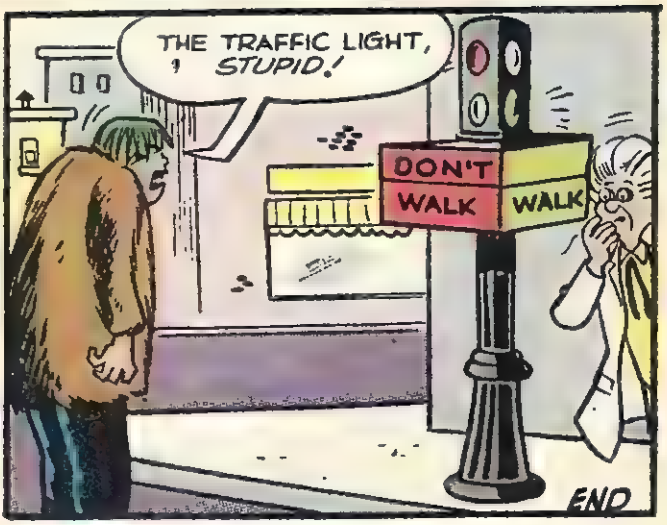

...YOU'RE STILL NOT SUPPOSED TO RACE THE PATIENTS TO THE OPERATING ROOM!
5
END

PROFESSOR TRANSISTOR "MODEL MONSTER"









JOIN YOUNG AMERICA RECORD CLUB TODAY AND GET

FREE RECORD

Yes! Your choice of any HIT SINGLE (45 RPM) listed in the "Top 100" Top-Of-the-Charts, even the #1 hit if you wish. Any star . . . any label . . . YOURS FREE with membership. **IMPORTANT!** If for any reason your selection is not available, Club will send you the #1 hit.

Young America Record Club's *SUPER-ZOK SALE!*

Top-Hit LPs 94¢ AND UP

ALSO TAPES AND SINGLES TOO!

DISCOUNTS 25% 33⅓% 50% UP TO 75%!

ALL LABELS ★ ALL STARS ★ NO EXCEPTIONS!

★ No Minimum Number Of Records To Buy ★ Order Any Day, Any Week – Same Day Shipments ★ Get Top Hits Even Before In Stock In Your Home Town ★ No Unordered Records ★ No Bills To Pay – Ever! ★ No $1.00 Extra Charge For Stereo

plus Young America Record Club fab fun!

THE ONLY RECORD CLUB WITH ALL YOUR FAVORITE STARS!

Young Rascals
Turtles
Jefferson Airplane
Music Explosion
The Association
Happenings
Every Mother's Son
Simon and Garfunkel
The Animals
Herb Alpert
Blues Magoos
The Beach Boys
The Beatles
Johnny Mathis
Ventures
Peter, Paul and Mary
Righteous Brothers
The Yellow Balloon
Five Americans
Moby Grape
The Love Generation
Letterman
Tony Bennett
Engelbert Humperdinck
Dave Clark Five
Aretha Franklin
Temptations
Bill Cosby
The Monkees
The Yardbirds
Rolling Stones
Herman's Hermits
Four Tops
Paul Revere
The Bee Gees
Dionne Warwick
Lovin' Spoonful
Petula Clark
Harpers Bizarre
Supremes
Stevie Wonder
Elvis Presley
Sonny and Cher
Frank Sinatra
Nancy Sinatra
Mamas and Papas
Dean Martin
Bob Dylan
Nancy Wilson
MANY MORE

It's Where It's Happening, Luvs!

Buy all the LPs, all the singles, all the tapes you want—any star, any label, no exceptions AT BIG DISCOUNTS—25%—33⅓%—50%—up to 75%. Top-hit LPs sell for as little as 94¢! You buy all the records you want or nothing! Records are shipped same day ordered. Latest releases available any day—any time—even before in stock in your home town!

As a member of Young America Record Club you receive regular 16-page Club magazine of the hits being played most by the disc jockeys, on the juke boxes, from the "Top-of-the-Charts." They're all yours at the Club's low prices, with just a small charge for handling and mailing. And, as a member, you can

1. Get **FREE RECORDS** just for introducing your friends as members.
2. Get news about you printed in the Club's newspaper.
3. Get **FREE SAMPLE PRODUCTS** from famous manufacturers.
4. Know what's hip and happening on the 'teen scene here and abroad.
5. Make friends in your home town (or anywhere in the country) through free "Pen-Pal" service.
6. Be selected as Miss "Young America" in the Club's Beauty Queen Contest.
7. Buy **LUCKY RECORDS** and get another record **FREE**.
8. Shop at the "Shop Spot" and buy jings-n-things by mail from the Club's "big store" of what's new and exciting.
9. Run **PERSONAL MESSAGES** in "On Beat"—trade things, get in touch with friends, tell some "major animal" you're his "bird"!

Membership dues in Young America Record Club are only $1.00, good for a full year of fun and savings. Mail the coupon at the right today. And please be sure to tell us in the coupon the title of the FREE TOP-HIT SINGLE (45 RPM) you want us to send you FREE with membership. Do it today—before you forget!

COMPARE YOUNG AMERICA RECORD CLUB WITH OTHER "SQUARE" CLUBS

DOES THE CLUB . . .	CLUB "A"	CLUB "B"	YOUNG AMERICA RECORD CLUB
Bring you "favorite 'teen stars"?	Some	Some	ALL 'teen stars
Obligate you to buy records?	YES 12	YES 10	NONE
Bill you for records you didn't order?	Possibly	Possibly	NEVER
Ship records late or not at all?	5 weeks	6 weeks	Same day ordered
Discount your records?	NO	NO	25% 33⅓% 50% 75%
Offer tapes and singles	NO	NO	YES
Offer all labels?	NO	NO	ALL LABELS
Do you get prior new records as soon as they are released?	NO	NO	YES - all of them
Offer "other all stars"?	NO	NO	YES - fun genre!
Offer "lucky purchase" records bring you free products, etc.?	NO	NO	YES - So join today!

Members Sing the Praises Of Young America Record Club

"This is the best record club I have seen. Glad to become a part of it. Thank you." — J. H.

"I want you to know that I think your Club is a wonderful idea, and I hope to buy a lot of your records." — K. B.

"I wish there were more clubs who really . . . do as they say and that have 'teen pop albums." — J. C.

"I have never been very interested in any record club because the prices were too high. I told my boy friend about (Young America Record Club) and I'm sure he will join. Thank you." — T. Y.

"Anyone who wouldn't take advantage of this offer would be passing up a good opportunity!" — F. M.

SORRY . . . NO RECORD DEALERS ALLOWED

to join Young America Record Club. Membership is limited to 'teenagers and all young Americans, including our young Canadian friends. The records are specially low-priced to stretch allowances.

Young America Record Club
Dept. ACQ, 120 East 56th St., New York, N. Y. 10022

YES—enroll me as a member of Young America Record Club. I enclose my $1.00 membership fee in ( ) check ( ) money order ( ) cash. I understand I need buy nothing and no records will be sent to me unless ordered.

YES—I want to participate in all the fun and activities of the Club being lined up for 'teens.

YES—I like the idea of Lucky Records, which win a prize . . . of Free membership in Pen Pals International . . . of the Miss 'Teen contest to be staged by Young America Record Club.

YES—send free 16-page magazine regularly . . . advice, inside information on 'teen stars, recordings, fashions, news about members.

PRINT TITLE OF YOUR FREE SINGLE (45 RPM) HERE

PRINT NAME .....

ADDRESS .....

CITY ..... STATE ..... ZIP .....

My birthday is . . . . . MONTH DAY YEAR

Prices slightly higher in Canada

YOUNG AMERICA RECORD CLUB
120 East 56th St., New York, N. Y. 10022

EVERYBODY KNOWS OF **LAWRENCE OF ARABIA**. BUT HOW MANY PEOPLE KNOW OF THAT OTHER DESERT HERO-**OSWALD OF ARABIA**??

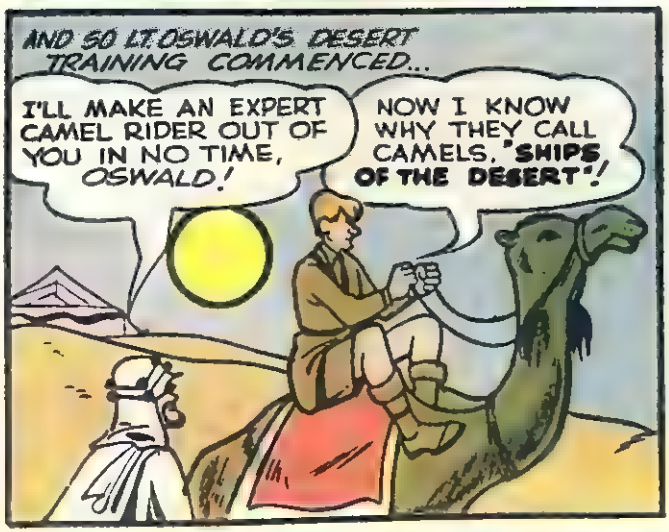
OSWALD OF ARABIA!...HIS ENEMIES WISH THEY HAD NEVER HEARD OF HIM!...EVEN HIS FRIENDS WISH THEY NEVER HEARD OF HIM!... ...AND AFTER YOU READ THIS STORY YOU'LL WISH YOU NEVER HEARD OF HIM!

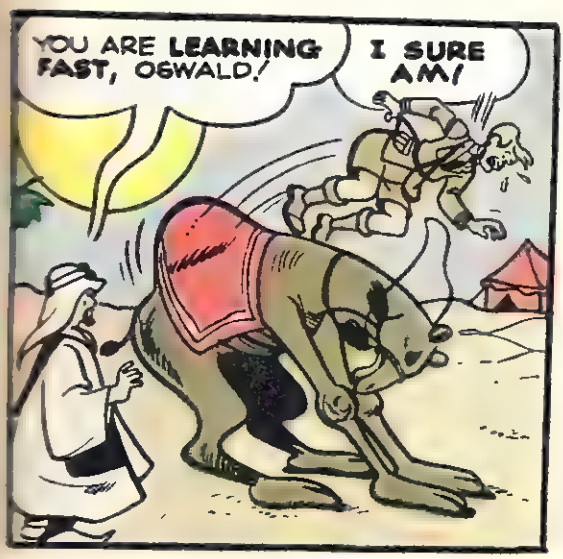
The SANDY DANDY

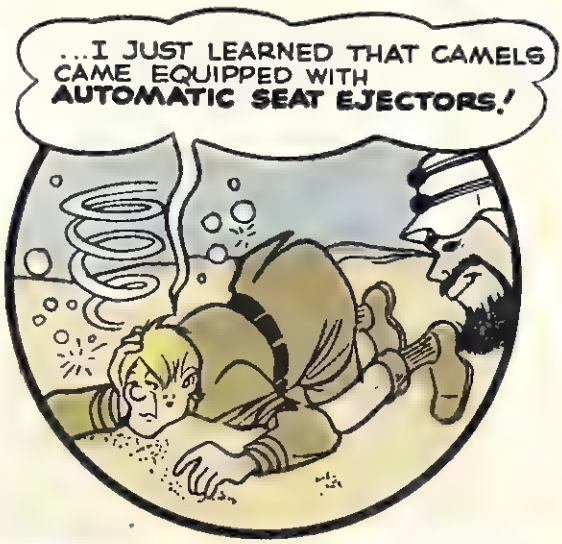
LIEUTENANT OSWALD, WE'RE COUNTING ON YOU TO DRIVE THE TURKS OUT OF ARABIA!

SUPPOSE I DO! WHAT'S IN IT FOR ME?

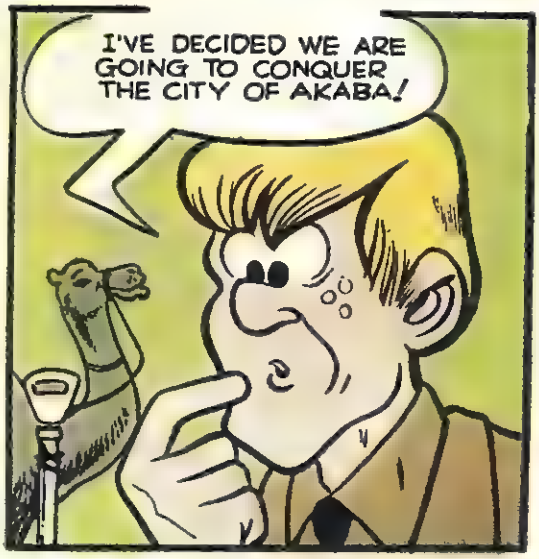
WE'LL GIVE YOU THE **SUN GLASSES CONCESSION** FOR ALL OF ARABIA!

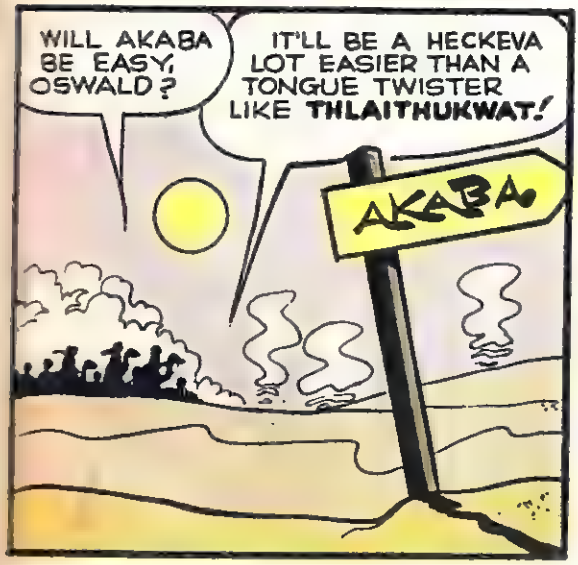



YOU ARE LEARNING FAST, OSWALD!
I SURE AM!

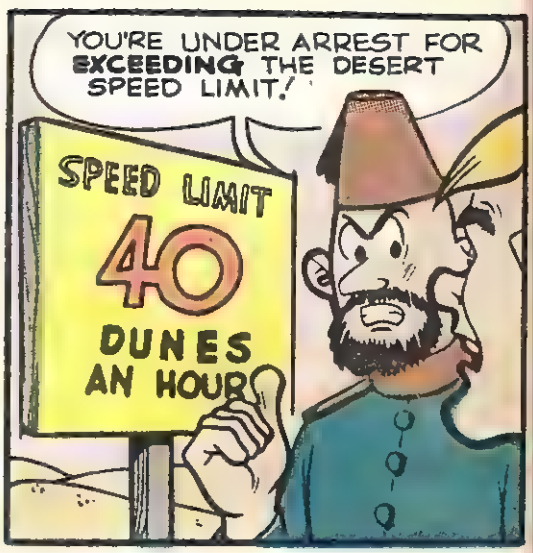

...I JUST LEARNED THAT CAMELS CAME EQUIPPED WITH AUTOMATIC SEAT EJECTORS!

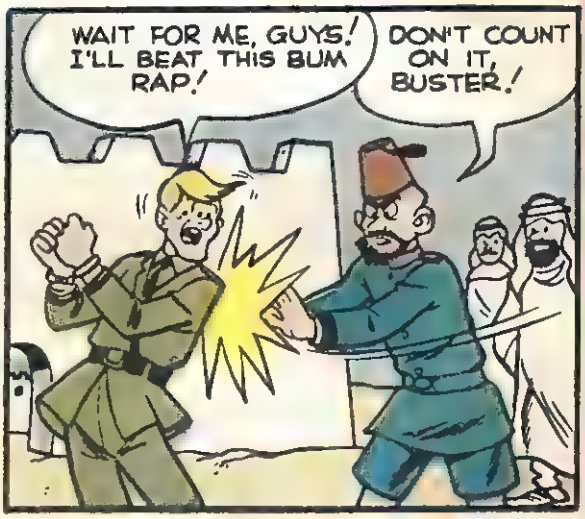
ALL RIGHT, GUYS! ENOUGH OF THIS HORSING AROUND!
YOU MEAN "CAMELING" AROUND, DON'T YOU, CHIEF?


I'VE DECIDED WE ARE GOING TO CONQUER THE CITY OF AKABA!

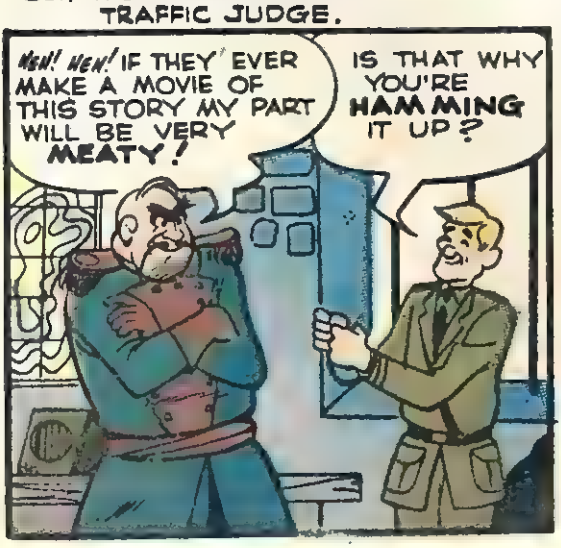

WILL AKABA BE EASY, OSWALD?
IT'LL BE A HECKEVA LOT EASIER THAN A TONGUE TWISTER LIKE THLAITHUKWAT!
AKABA

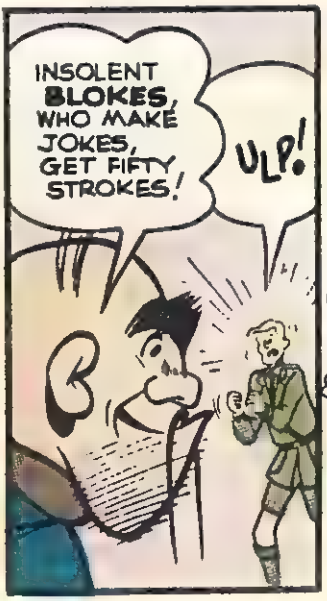
HALT! WHERE DOES THIS BED SHEET BRIGADE THINK IT'S GOING?!
LOOK, TURKISH POLICE!

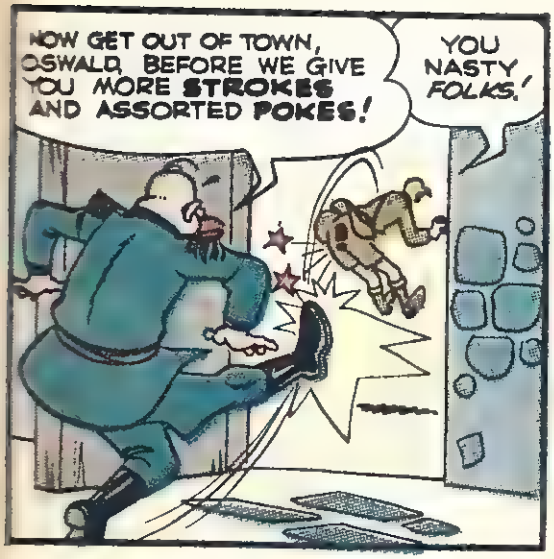




OSWALD COMES BEFORE 'SHISHKA BEE BOP,' THE NOTORIOUS TURKISH TRAFFIC JUDGE.



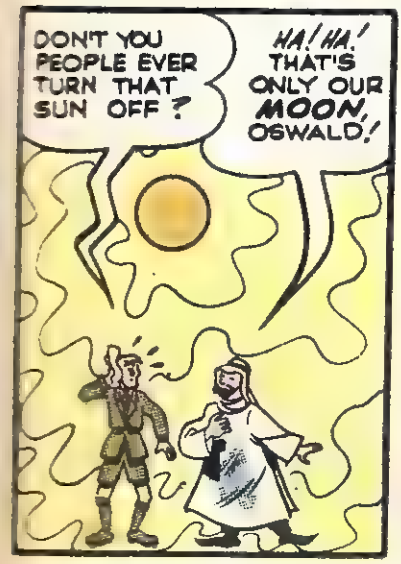



NOW GET OUT OF TOWN, OSWALD, BEFORE WE GIVE YOU MORE STROKES AND ASSORTED POKES!
YOU NASTY, FOLKS!

LT. OSWALD, AREN'T YOU GOING TO BE OUR LEADER ANYMORE?
I'VE HAD IT! I'M THROUGH WITH THIS DANDY SANDY OPERATION!

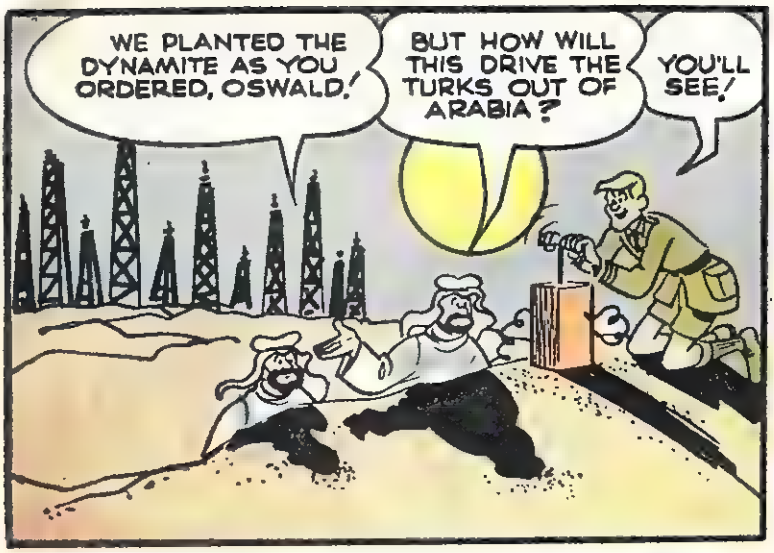
LT. OSWALD! YOU'RE CHICKEN!!
YOU'RE RIGHT I AM! CLUCK! CLUCK

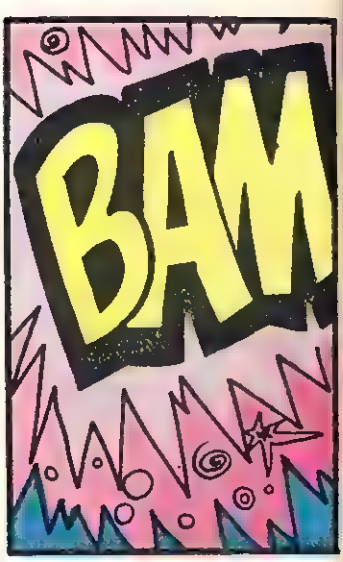
...AND HERE'S AN EGG TO PROVE IT!
LAID BY A KING-SIZE CHICKEN

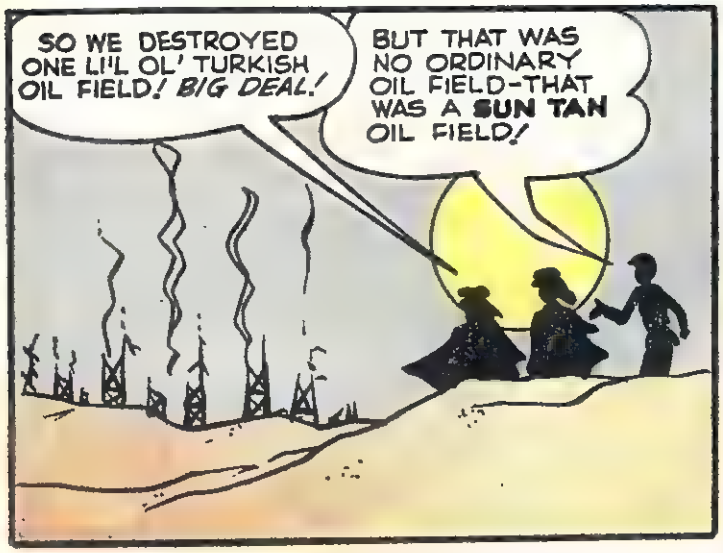

DON'T YOU PEOPLE EVER TURN THAT SUN OFF?
HA! HA! THAT'S ONLY OUR MOON, OSWALD!

WHEN OUR SUN COMES OUT IT WILL MAKE YOU WANT TO GO INSIDE A BLAST FURNACE TO COOL OFF!
I GOT IT!

I KNOW HOW WE CAN DRIVE THE TURKS OUT OF ARABIA!


WE PLANTED THE DYNAMITE AS YOU ORDERED, OSWALD!
BUT HOW WILL THIS DRIVE THE TURKS OUT OF ARABIA?
YOU'LL SEE!

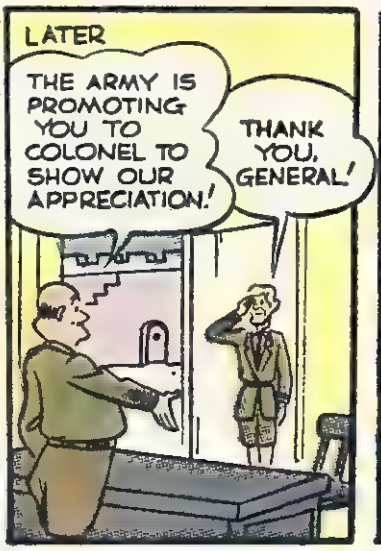

BAM

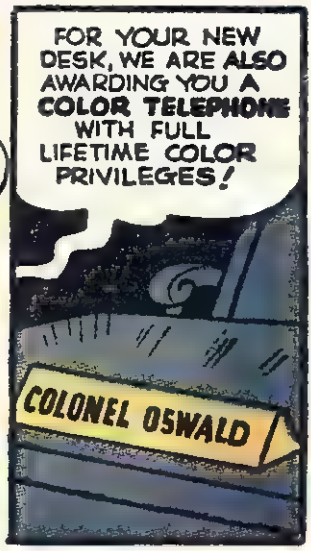

SO WE DESTROYED ONE LI'L OL' TURKISH OIL FIELD! BIG DEAL!
BUT THAT WAS NO ORDINARY OIL FIELD-THAT WAS A SUN TAN OIL FIELD!

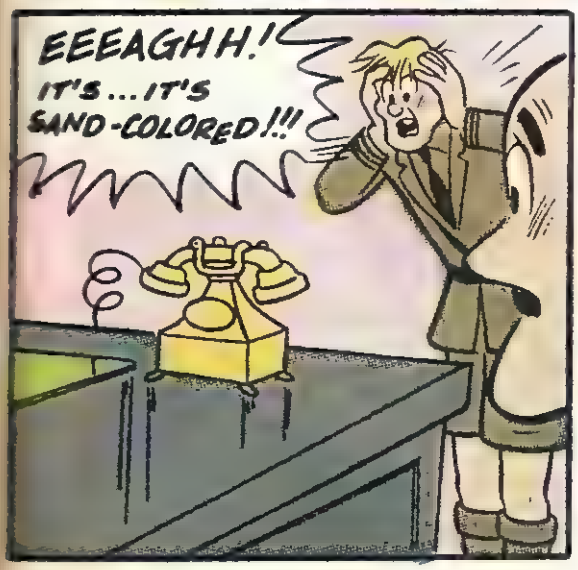
WITH THEIR ONLY SOURCE OF SUN TAN OIL DESTROYED, THE ENEMY IS HELPLESS AGAINST YOUR SUN!

LOOK! ALREADY THE TURKS ARE LEAVING ARABIA!
OSWALD BE PRAISED!
City Limits

ANYTHING YOU DESIRE SHALL BE YOURS, OSWALD!
ANYTHING?
YES, ANYTHING!

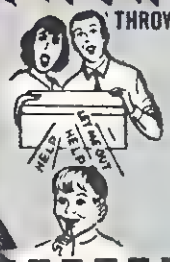






*EDITOR'S NOTE: SORRY, BUT OUR CARTOONIST COULDN'T QUITE FINISH THIS SCORCHING STORY... HE'S SUFFERING FROM SUN STROKE!

HERE'S A WHOLE TREASURE CHEST OF FUN



THROW YOUR VOICE

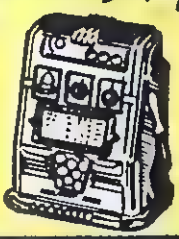
Throw your voice into trunks, behind doors every where. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."
No. 137 25c

MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
No. 103 $1.98

JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes.
No. 2060 1.98



SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 678 Only 50c

FIRES WITH LOUD BANG!

Metal Model of 24 Pound

NAVAL CANNON

Actually Shoots Only $2.98

4¼" long

Use for Celebrations, Starting Races, Desk Decoration. Authentic detailed re production of 18th Century 24 pounder Naval Cannon from the days of wooden ships and iron men! Shoots 4 5mm blanks with a loud bang that will startle and amaze your friends. Reusable and sale 10 day money back guarantee if not delighted. Cost $2.98 each. 80 rounds blank ammunition $1.00
No. 97

BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a barrel of monkeys."
No. 141 75c

SMOKE BOMB

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.
No. 971 20¢

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance.
A35 $1.00

JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.
No. 239 Only 50c

20 COURSE HOME STUDY PROGRAM

KARATE, JIU JITSU, JUDO, BOXING, SAVATE, Isometric Muscle Building, Endurance, Stunts.

Only $1.00

Here is what you get!

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice Dummy and Nerve Center Chart
Item No. 73

Monster-Size

FULL SIZE SKELETON

This 5-foot "Mr Bones" is scary enough at any time but wait'll you see him glowing in the dark! Shake him and his arms and legs move . . . you'd swear he's alive. If you like to haunt houses and frighten friends, this is for you! Or hang him in your room.
No. F200 $1.25

MONEYMAKER

Insert a blank piece of paper, turn the knob . . . and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.
A135 1.25

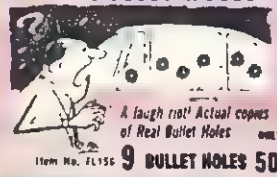
ONION GUM

Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack
No. 281 20c

WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream
No. 247 50c

IMITATION BULLET HOLES



A laugh riot! Actual copies of Real Bullet Holes

Item No. FL156 9 BULLET HOLES 50¢

MONSTER SIZE MONSTERS

IN AUTHENTIC COLOR

FULL 6-FT. TALL

Imagine your friends' shock when they walk into your room and see the "visitor" standing around . . . as BIG as life Frankenstein and Dracula – as horrible and sinister as any nightmare. A full 6-ft. tall in authentic colors and so life-like you'll probably find yourself talking to them.
ONLY . . $1.75

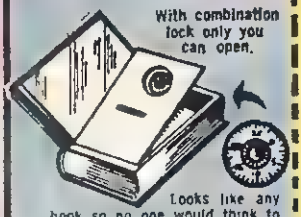
X-RAY SPECS

An Hilarious Optical Illusion $1.00

Scientific optical principle really works. Imagine you put on the 'X Ray' Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.
No FL7 $1.00

SECRET BOOK SAFE

With combination lock only you can open.



Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know because you yourself have set it. Tough under structure is covered with simulated leather binding. 700 . $1

Honor House Prod. Corp. Dept.185GK42
Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address Zip

N.Y. State residents please add 2% sales tax.
Sorry we cannot ship orders for less than $1.00
Kindly add 15c for postage and handling to all orders.

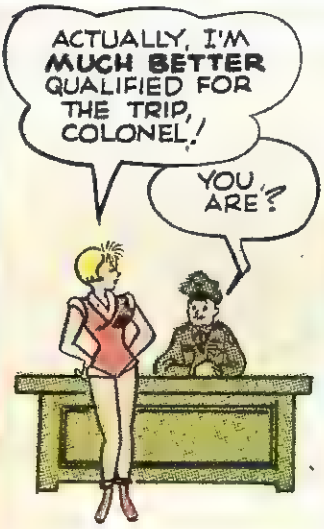
OUR STORY DEALS WITH A FEMALE ASTRONAUT WHO WAS MORE CONCERNED WITH **SUEDE BELTS** THAN WITH **RADIATION BELTS**...

ALICE
THE ASTRONAUGHTY SPACE GIRL

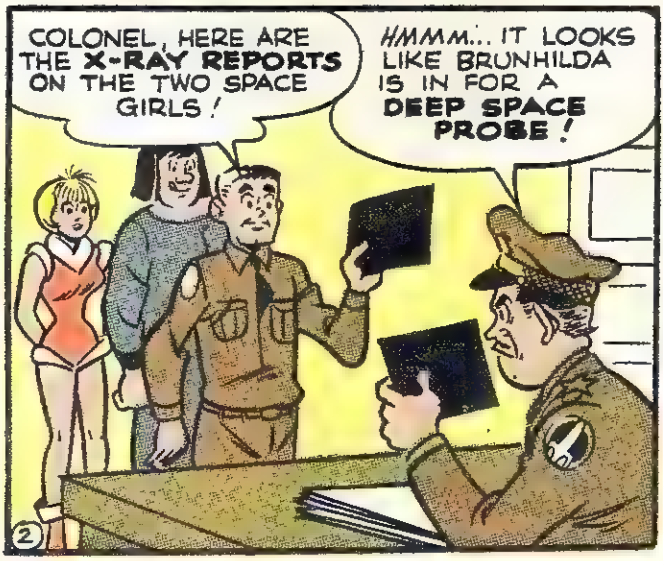
WE DECIDED THAT THE FIRST WOMAN TO THE MOON WILL BE ONE OF YOU TWO GIRLS!
WHICH MEANS YOU'LL BE CHOOSING ME, COLONEL!

WHY DO YOU FEEL SO SUPERIOR TO ALICE, BRUNHILDA?
KEEP OUT! RESTRICTED AREA

'CAUSE I CAN SCRATCH HER EYES OUT ANYTIME I WANT TO, THAT'S WHY!
JUST YOU TRY IT, YOU ASTRONAG!

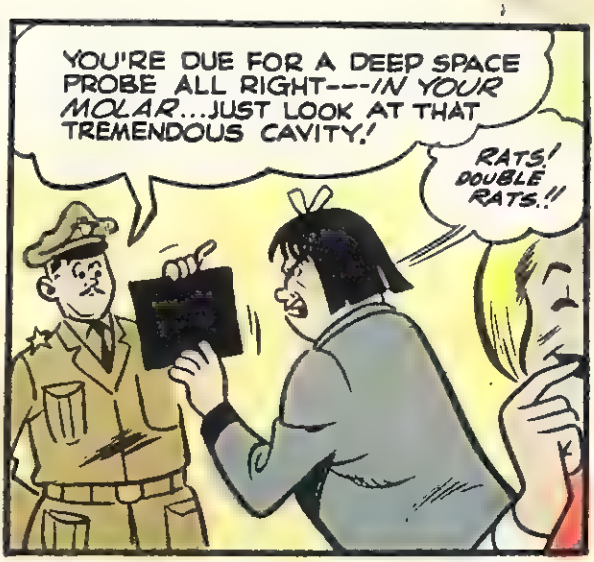

ACTUALLY, I'M MUCH BETTER QUALIFIED FOR THE TRIP, COLONEL!
YOU ARE?

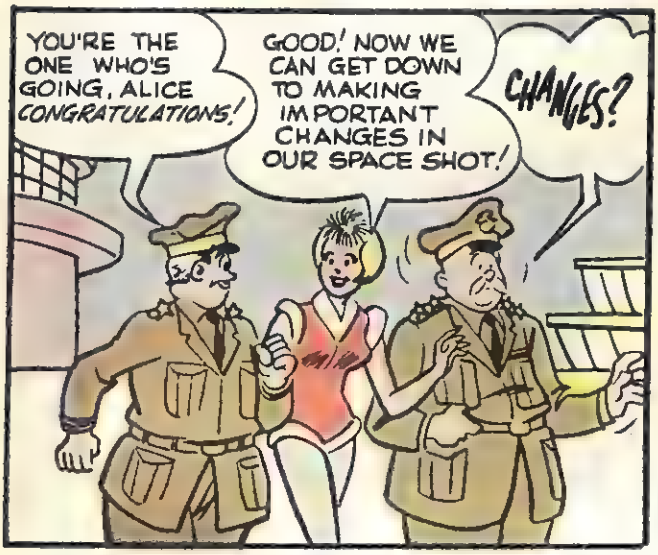
YES, YOU SEE-SINCE I WAS 12 I'VE BEEN STUDYING THE MOON WITH MY BOY FRIENDS! (SIGH!)

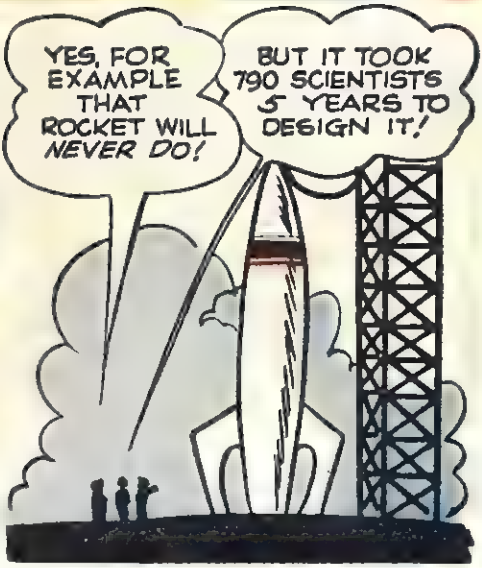

COLONEL, HERE ARE THE X-RAY REPORTS ON THE TWO SPACE GIRLS!
HMMM... IT LOOKS LIKE BRUNHILDA IS IN FOR A DEEP SPACE PROBE!

YAHOO! I KNEW I'D BE THE GIRL THEY'D CHOOSE!

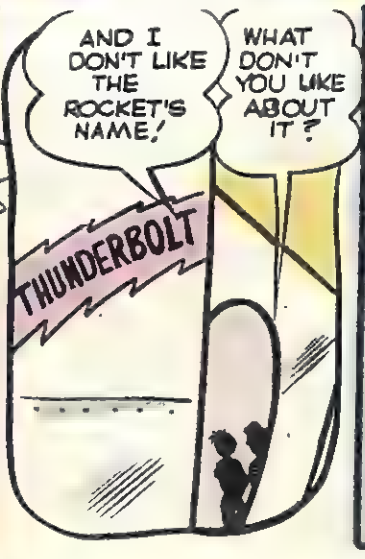
YOU MISUNDERSTOOD ME, BRUNHILDA!
W-WHAT DO YOU MEAN?

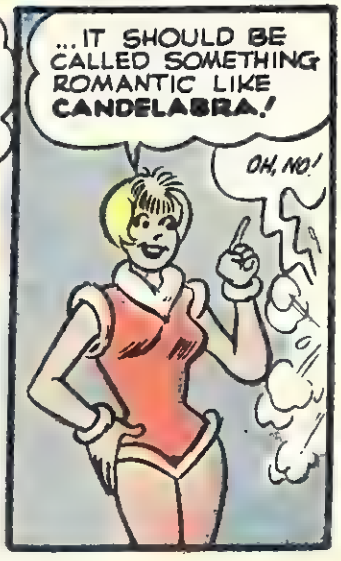

YOU'RE DUE FOR A DEEP SPACE PROBE ALL RIGHT---IN YOUR MOLAR...JUST LOOK AT THAT TREMENDOUS CAVITY!
RATS! DOUBLE RATS!!

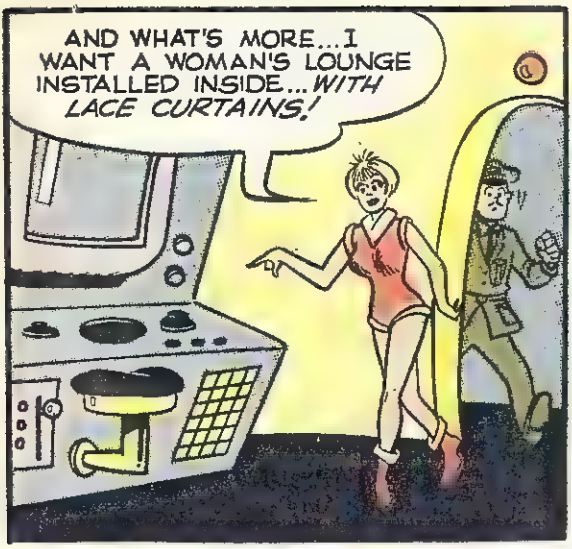

YOU'RE THE ONE WHO'S GOING, ALICE CONGRATULATIONS!
GOOD! NOW WE CAN GET DOWN TO MAKING IMPORTANT CHANGES IN OUR SPACE SHOT!
CHANGES?


YES, FOR EXAMPLE THAT ROCKET WILL NEVER DO!
BUT IT TOOK 790 SCIENTISTS 5 YEARS TO DESIGN IT!

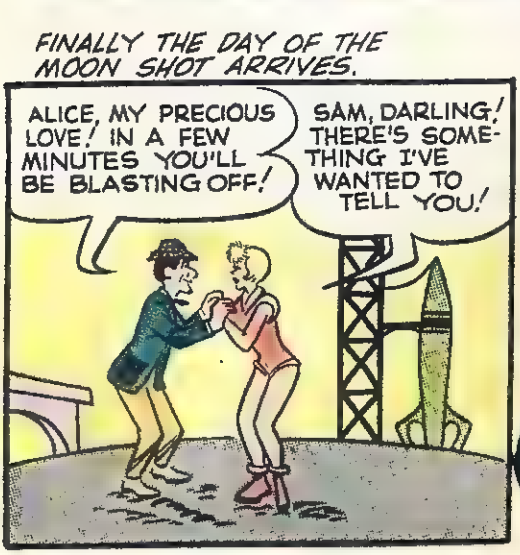
I WAS TALKING ABOUT THE COLOR, SILLY! IT SHOULD BE PAINTED CHARTREUSE!
CHARTREUSE! ECCH!

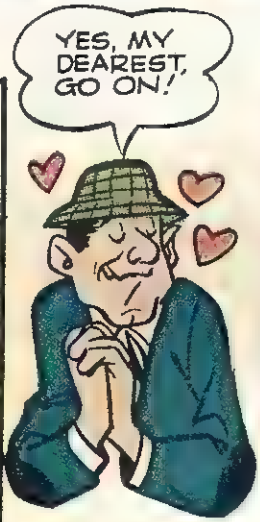

AND I DON'T LIKE THE ROCKET'S NAME!
WHAT DON'T YOU LIKE ABOUT IT?
THUNDERBOLT


...IT SHOULD BE CALLED SOMETHING ROMANTIC LIKE CANDELABRA!
OH, NO!

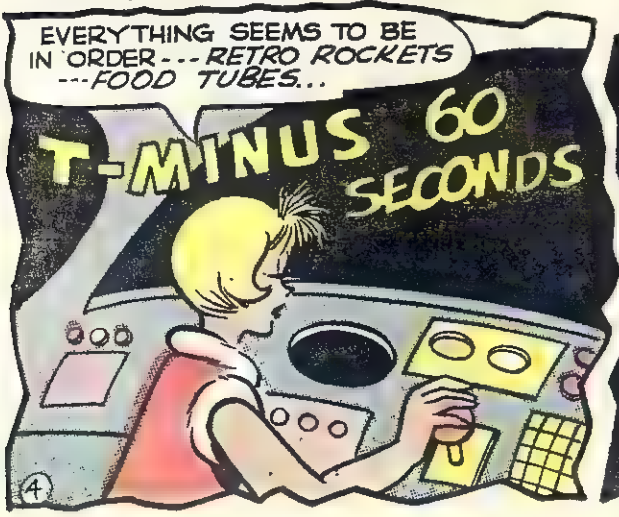

AND WHAT'S MORE...I WANT A WOMAN'S LOUNGE INSTALLED INSIDE...WITH LACE CURTAINS!

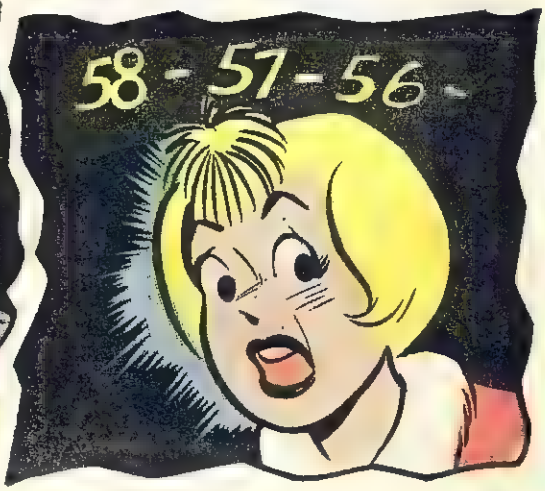
...AND OF COURSE-I MUST HAVE DREAMY MUSIC PIPED IN AT ALL TIMES!
?
?

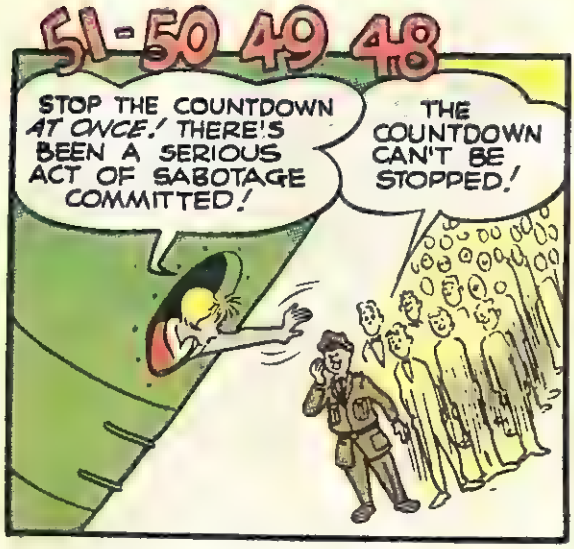

FINALLY THE DAY OF THE MOON SHOT ARRIVES.
ALICE, MY PRECIOUS LOVE! IN A FEW MINUTES YOU'LL BE BLASTING OFF!
SAM, DARLING! THERE'S SOMETHING I'VE WANTED TO TELL YOU!


YES, MY DEAREST, GO ON!

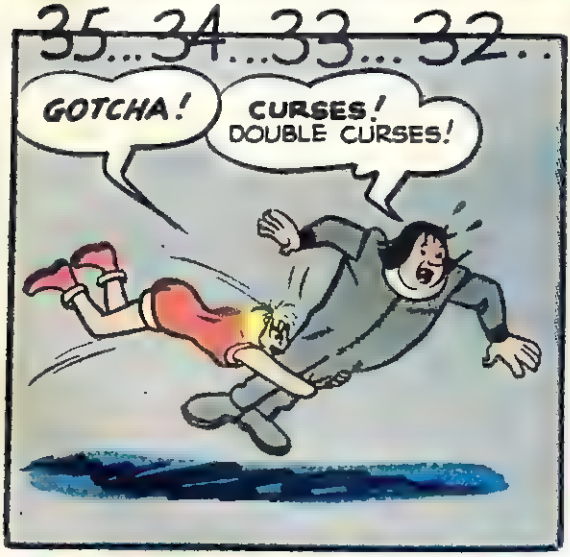
TELL THE MILKMAN TO STOP DELIVERING MY MILK!

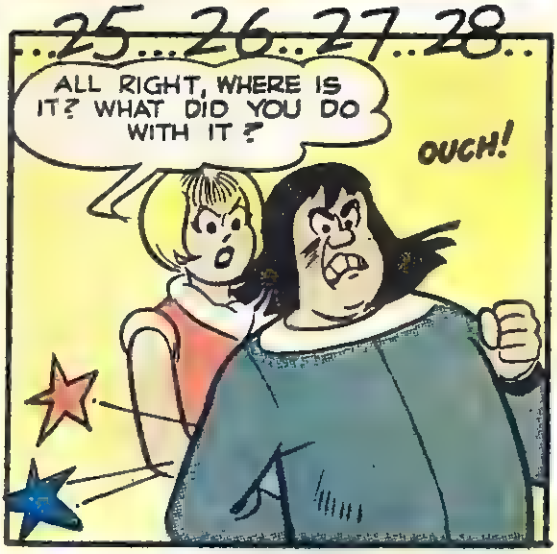

THE COUNTDOWN COMMENCES!
EVERYTHING SEEMS TO BE IN ORDER---RETRO ROCKETS---FOOD TUBES...
T-MINUS 60 SECONDS
4

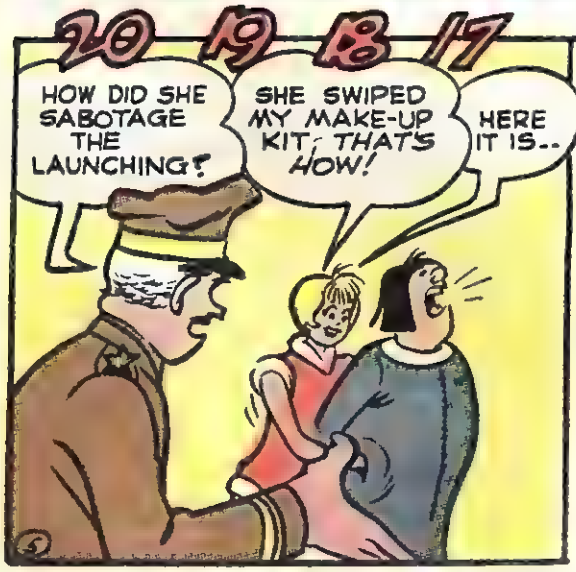

...AND SUDDENLY ALICE NOTICES SOMETHING!
58 - 57 - 56 -


51-50 49 48
STOP THE COUNTDOWN AT ONCE! THERE'S BEEN A SERIOUS ACT OF SABOTAGE COMMITTED!
THE COUNTDOWN CAN'T BE STOPPED!

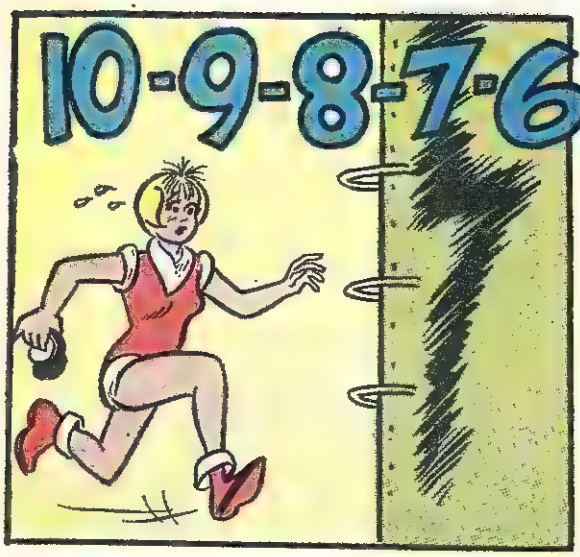
44 43 42 41
THERE SHE IS- BRUNHILDA! SHE'S THE ONE RESPONSIBLE! STOP HER!
HEH! HEH! YOU'LL NEVER CATCH ME!

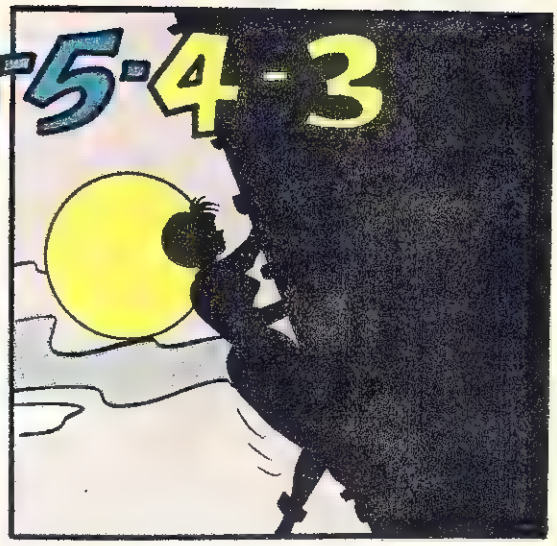

35...34...33...32..
GOTCHA!
CURSES! DOUBLE CURSES!

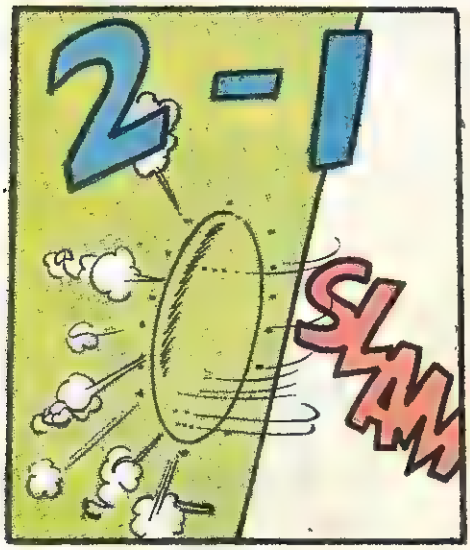

..25...26..27..28..
ALL RIGHT, WHERE IS IT? WHAT DID YOU DO WITH IT?
OUCH!

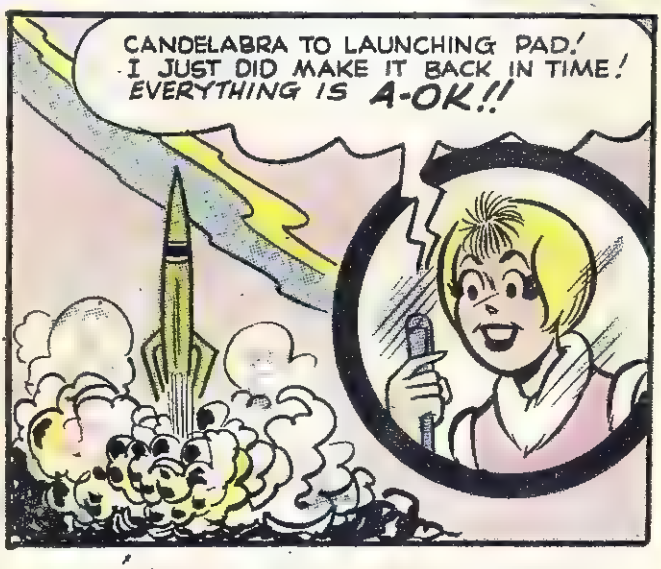

20 19 18 17
HOW DID SHE SABOTAGE THE LAUNCHING?
SHE SWIPED MY MAKE-UP KIT- THAT'S HOW!
HERE IT IS..

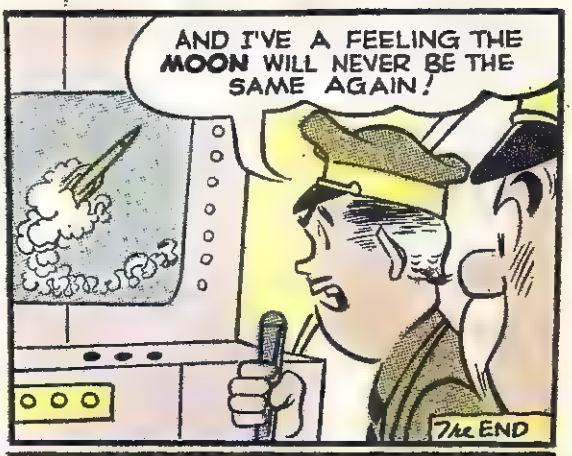
15 14 13 12
HA! BUT I RUINED YOUR LAUNCHING!
THAT'S WHAT YOU THINK!











MORE ASTROMANTIC ADVENTURES OF *ALICE THE ASTRONAUGHTY SPACE GIRL* TO FOLLOW!

ARCHIE SAYS...

GET THIS RAINCOAT FREE!

YOU WILL GET A FREE, ALL-WEATHER RAINCOAT AND TEN ISSUES OF YOUR FAVORITE ARCHIE SERIES COMIC WITH EACH DOLLAR ORDER.

NOT ONLY WILL TEN CONSECUTIVE ISSUES BE DELIVERED RIGHT TO YOUR DOOR AS SOON AS THEY COME OFF THE PRESSES, BUT YOU WILL ALSO SAVE 20¢ OFF THE NEWSSTAND PRICE.

HERE'S HOW TO ORDER THE BOOKS. SEND A DOLLAR AND YOU WILL GET TEN CONSECUTIVE ISSUES OF ANY OF THE ARCHIE SERIES LISTED BELOW.

NOT ONLY DO YOU SAVE 20¢ ON EACH SERIES, BUT YOU ALSO GET AN ALL WEATHER RAINCOAT FREE WITH EACH DOLLAR ORDER.

TO GET YOUR *FREE* ALL-WEATHER RAINCOAT, SIMPLY CHOOSE YOUR FAVORITES FROM THE GREATEST BARGAIN LIST IN TEEN-AGE COMICS!

ORDER NOW!

ARCHIE COMIC MAGAZINES
1116 FIRST AVENUE, NEW YORK, N.Y. 10021

GENTLEMEN: ENCLOSED PLEASE FIND $1.00 FOR EACH COMIC BOOK CHECKED FOR WHICH YOU WILL SEND ME THE NEXT TEN ISSUES OF EACH COMIC BOOK CHECKED BELOW PLUS A FREE ALL-WEATHER RAINCOAT WITH EACH DOLLAR ORDER.

AMOUNT ENCLOSED _____ ☐ Boy's Raincoat ☐ Girl's Raincoat

- ☐ ARCHIE
- ☐ PEP
- ☐ LAUGH
- ☐ JUGHEAD
- ☐ BETTY & VERONICA
- ☐ ARCHIE'S JOKE BOOK
- ☐ LIFE WITH ARCHIE
- ☐ ARCHIE'S MAD HOUSE

NAME _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____
ZIP CODE

THE AUTOMOBILE CONTINUES TO PLAY A **BIGGER** AND **BIGGER** PART IN OUR LIVES. ONE OF THESE DAYS WE'RE GOING TO WAKE UP AND FIND WE *ARE PART AUTOMOBILE!*

MAD HOUSE SHOWS YOU HOW YOU'LL REALLY BE A **BIG WHEEL** WHEN YOU BECOME A...

MOBILEMAN

GOSH! I CAN'T WAIT TILL I GROW UP!

DATING WILL BE AS POPULAR AS EVER!!

DARLING, YOU'RE SO BIG AND HORSEPOWERFUL!

FUELING WILL BE A REAL **GAS!**

HI-TEST

JOE, TRY THIS ONE! ...IT'S **CARBONATED!!**

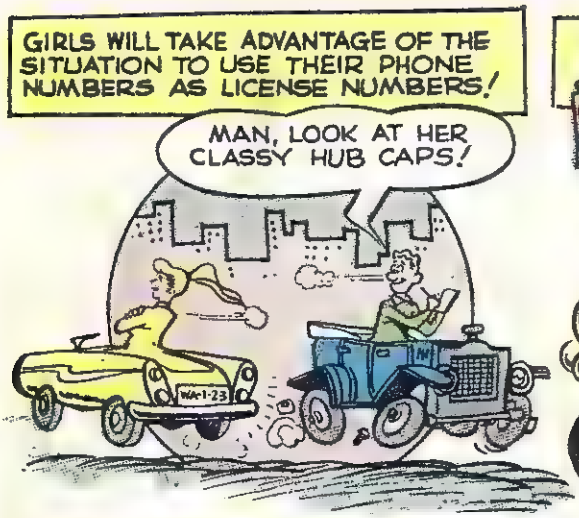
INSTEAD OF HOT FOOTS, PRANKSTERS WILL GIVE ***HOT TIRES.***

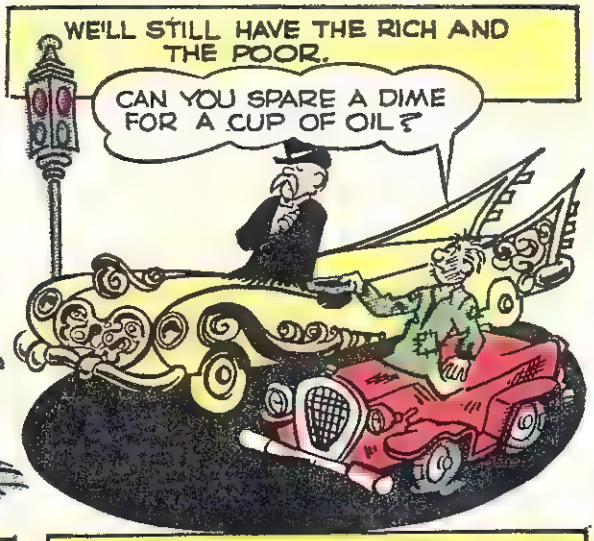
DOCTORS WILL HAVE TO BE *EXPERT MECHANICS!*

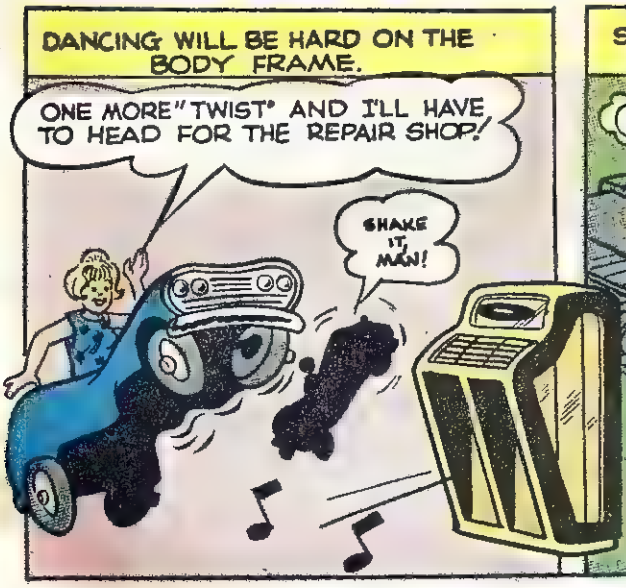
DOC, IT FEELS LIKE SOMETHING I ATE!

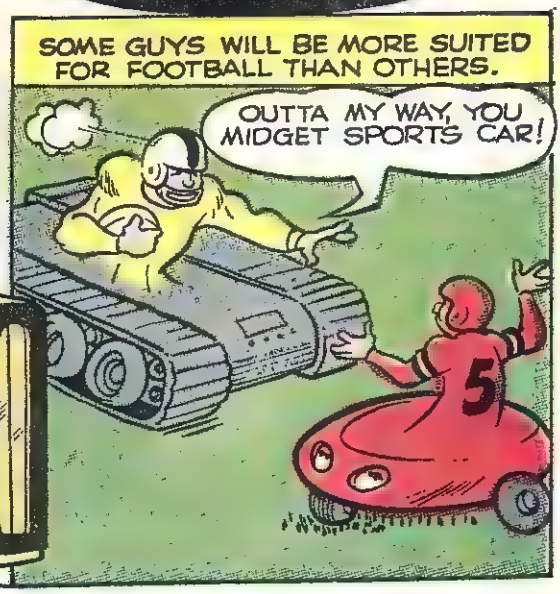
YOU BETTER SWITCH TO A **HIGH OCTANE PIZZA!**

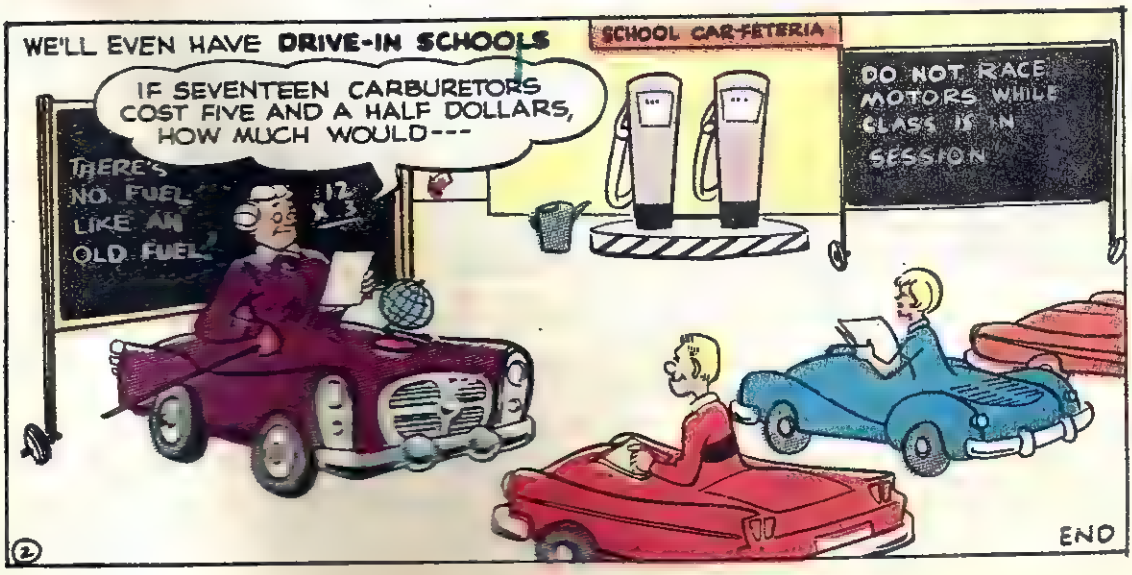
MD


GIRLS WILL TAKE ADVANTAGE OF THE SITUATION TO USE THEIR PHONE NUMBERS AS LICENSE NUMBERS!
MAN, LOOK AT HER CLASSY HUB CAPS!
WA-1-23


WE'LL STILL HAVE THE RICH AND THE POOR.
CAN YOU SPARE A DIME FOR A CUP OF OIL?


DANCING WILL BE HARD ON THE BODY FRAME.
ONE MORE "TWIST" AND I'LL HAVE TO HEAD FOR THE REPAIR SHOP!
SHAKE IT, MAN!


SOME GUYS WILL BE MORE SUITED FOR FOOTBALL THAN OTHERS.
OUTTA MY WAY, YOU MIDGET SPORTS CAR!
5


WE'LL EVEN HAVE DRIVE-IN SCHOOLS
SCHOOL CAR-TETERIA
IF SEVENTEEN CARBURETORS COST FIVE AND A HALF DOLLARS, HOW MUCH WOULD---
THERE'S NO FUEL LIKE AN OLD FUEL
DO NOT RACE MOTORS WHILE CLASS IS IN SESSION
END

RIGHT NOW, LAWYER SHOWS ARE THE HOTTEST THINGS ON TV! MADISON AVENUE IS BOUND TO TAKE ADVANTAGE OF THIS FACT AND COME UP WITH ADS LIKE THESE...

ADS FOR LEGAL LADS

KNOW THE REAL JOY OF GOOD VERDICTS! MOVE UP TO QUALITY

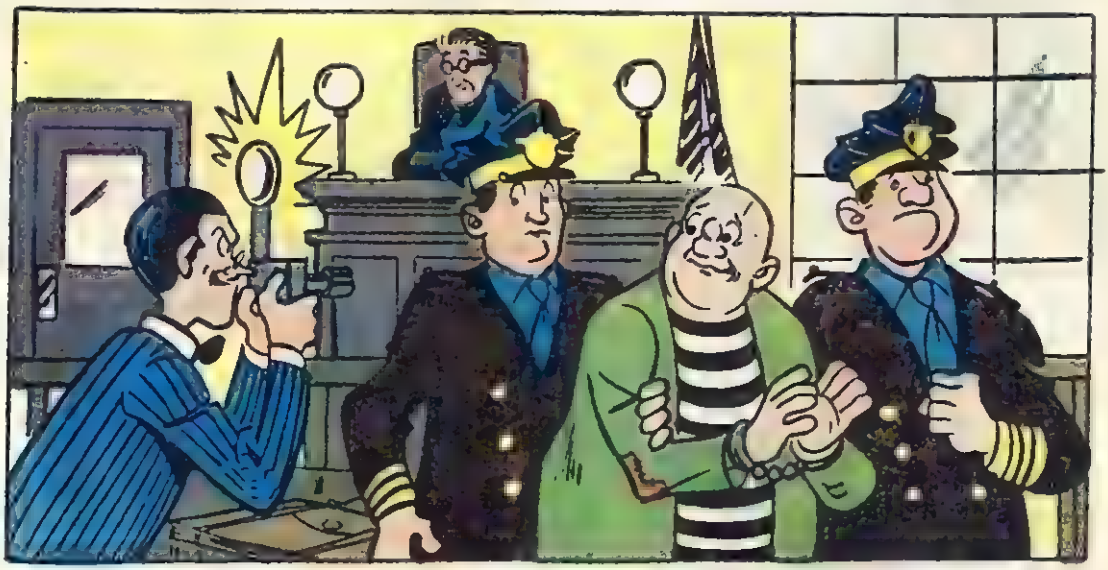
MOVE UP TO THE 3RD FLOOR

J. MANDAMUS
ATTORNEY

WHY TRADE A MISDEMEANOR FOR A FELONY?

RELIEF IS JUST A SUMMATION AWAY WITH

Z.X. BADGER



A moment worth saving is worth **Klodak** film

A TREASURED MOMENT IN THE LIFE OF EVERY LAWYER
"*HIS FIRST CLIENT... IS HAULED AWAY*"

Klodak

EVEN IF YOUR CLIENT COULDN'T DEPEND ON YOU — YOU CAN DEPEND ON...*PESTMAN KLODAK CO.*

WE'RE LOOKING FOR PEOPLE WHO LIKE TO DRAW...

STIFF JAIL SENTENCES

SAYS
JOHN HABEAS

HEAD SHYSTER OF THE INFAMOUS LAWYERS SCHOOLS

IF YOU HAVE A TRIAL COMING UP AND YOU ARE LOOKING TO GET AWAY FROM HECTIC EVERYDAY LIVING FOR QUITE A WHILE ...THEN HIRE ONE OF OUR INEXPERIENCED LAW STUDENTS TO REPRESENT YOU.

OUR BUNGLING LAWYERS ARE GUARANTEED TO GIVE YOU FREE ALL-EXPENSE VACATIONS OF FROM 5 TO 10 YEARS AT YOUR STATE PEN!

SOME OF OUR SATISFIED CLIENTS

"I HAD A DREARY JOB WITH NO FUTURE. NOW MY FUTURE FOR THE NEXT 7 YEARS IS TAKEN CARE OF!"
JAKE KLUNK

"I'VE LEARNED A GREAT DEAL FROM YOUR LAWYERS. I'VE LEARNED IT PAYS TO HIRE ONLY *EXPERIENCED* LAWYERS!"
CORNELIUS FINKCHAP

FOR PLENTY OF OBLIGATION, MAIL THIS COUPON TODAY!

INFAMOUS LAWYER'S SCHOOL
% JOE'S DELICATESSEN

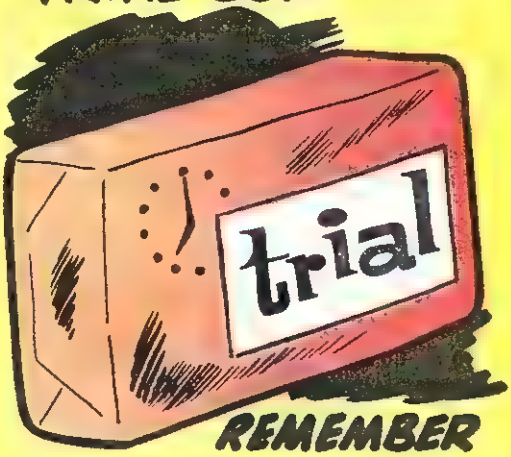
Name _____

Your Psychiatrist's Name _____

Address _____

DON'T LET YOUR LAWYER OFFEND THE JURY WITH PERSPIRATION ODORS!

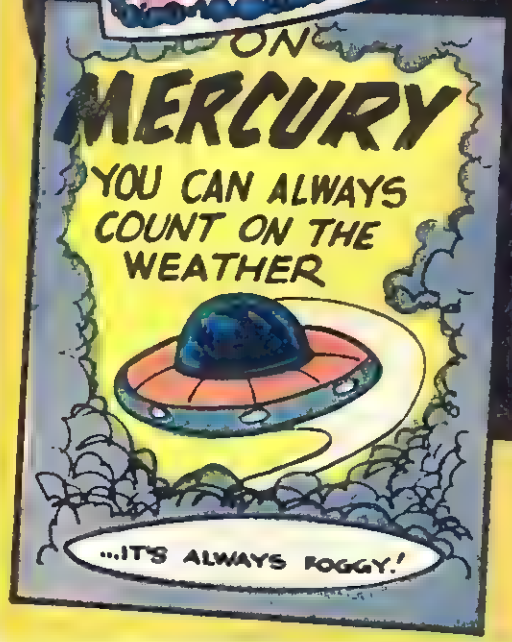
TELL HIM TO USE *TRIAL SOAP!!!*

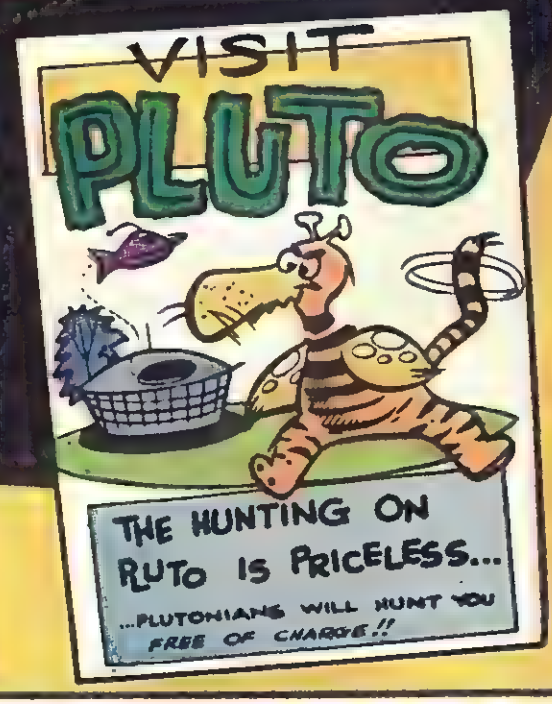


REMEMBER

THE LIFE HE SAVES MAY BE *YOUR OWN!*

OUTER SPACE TRAVEL POSTERS





WHAT'S HAPPENING WHERE the GIRLS are?
BOYS!...AND WHEN YOU MIX BOYS AND GIRLS THINGS ARE BOUND TO HAPPEN! JOIN BETTY AND ME IN OUR NEWEST ARCHIE GIANT SERIES MAGAZINE AND DIG WHAT WE MEAN!
TWO PSYCHEDELICIOUS DISHES TO SATISFY YOUR APPETITE FOR THE STORIES AND FEATURES THAT TURN ON THE CROWD THAT MAKES THE SUMMER SCENE!
DON'T BE "BOARD" THIS SUMMER! USE THE COUPON TO "SURF" YOURSELF SUMMER FUN!
ARCHIE GIANT SERIES MAGAZINE Presents
Betty and Veronica
SUMMER FUN
GIANT
15¢
LOOK, VERONICA! BETTY HAS DESIGNS ON ME!
YOU'RE TELLING ME!
MAIL TO: SUMMER FUN #155
1116 FIRST AVENUE, NEW YORK, N.Y. 10021
YES! SEND ME SUMMER FUN! I ENCLOSE 25¢ IN COIN.
NAME
ADDRESS
CITY
STATE, ZIP No.

NOWADAYS, IT IS NO LONGER FASHIONABLE FOR **TV COWBOYS** TO TOTE PISTOLS! TO ACHIEVE A HIGH VIDEO RATING, A COWBOY MUST CARRY A **GIMMICK** INSTEAD!

SOME COWBOYS USE **CANES**...

KNOK

SOME USE **SWORDS**...

CAPE OF GOOD HOPE

AND STILL OTHERS CARRY **SHOTGUNS**...

I'D RATHER CARRY A BLONDE!

WE TAKE GREAT PLEASURE IN PRESENTING THE GREATEST GIMMICK COWBOY ALL OF TV'S VAST WASTELAND...

NO-GUN JONESY

OUCH!

THOOOP!

NOW YOU KNOW WHY THEY CALL ME A *BLOWHARD!*

WHAK!

A WEARY PONY EXPRESS RIDER PULLS UP BEFORE THE HOUSE OF "NO-GUN" JONESY!

THIS LETTER IS FOR YOU, JONESY!

AREN'T YOU A LITTLE LATE WITH TODAY'S MAIL, SAM?

SNAP POP KRACKLE

SUPER POP KORNFLAKES

Dear "No-Gun" Jonesy—
YOU ARE HEREBY CHALLENGED TO MEET ME IN A SHOW DOWN IN DODGE CITY TOMORROW AT HIGH NOON!
Kid Blackie
P.S. YOU'RE CHICKEN IF YOU DON'T SHOW UP!

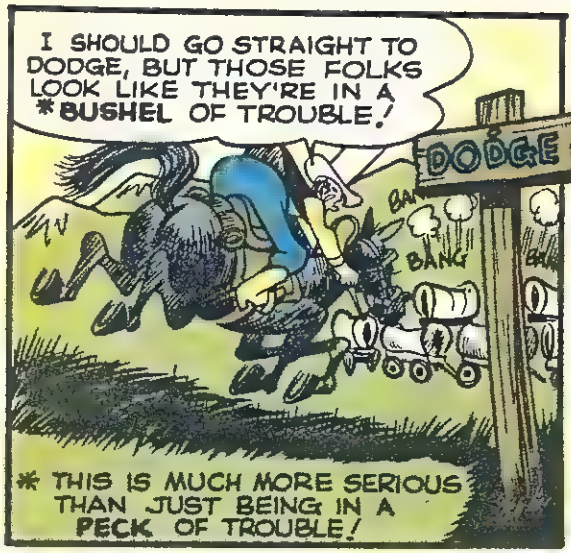
SO HE THINKS I'M CHICKEN! I'LL SHOW HIM!

AND AWAY WE...

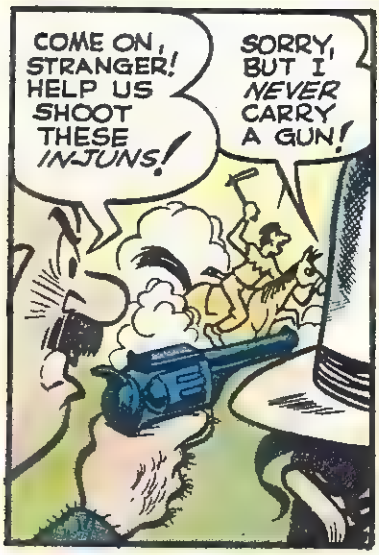
...GO! (OUCH!)

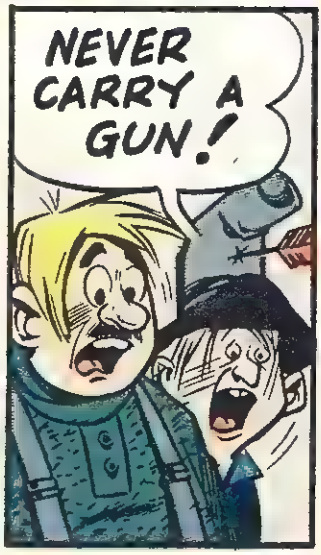
THUD

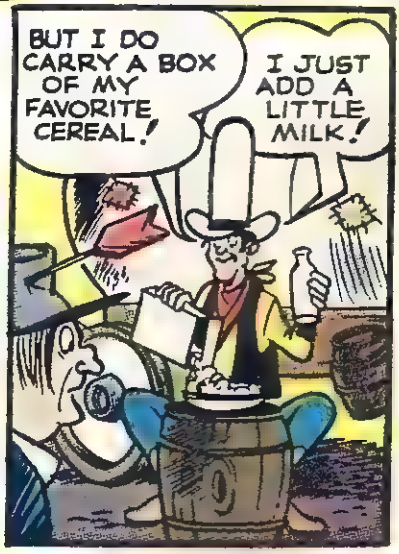
THIS STUNT LOOKS SO EASY ON THOSE TV CAR-RENTAL COMMERCIALS!

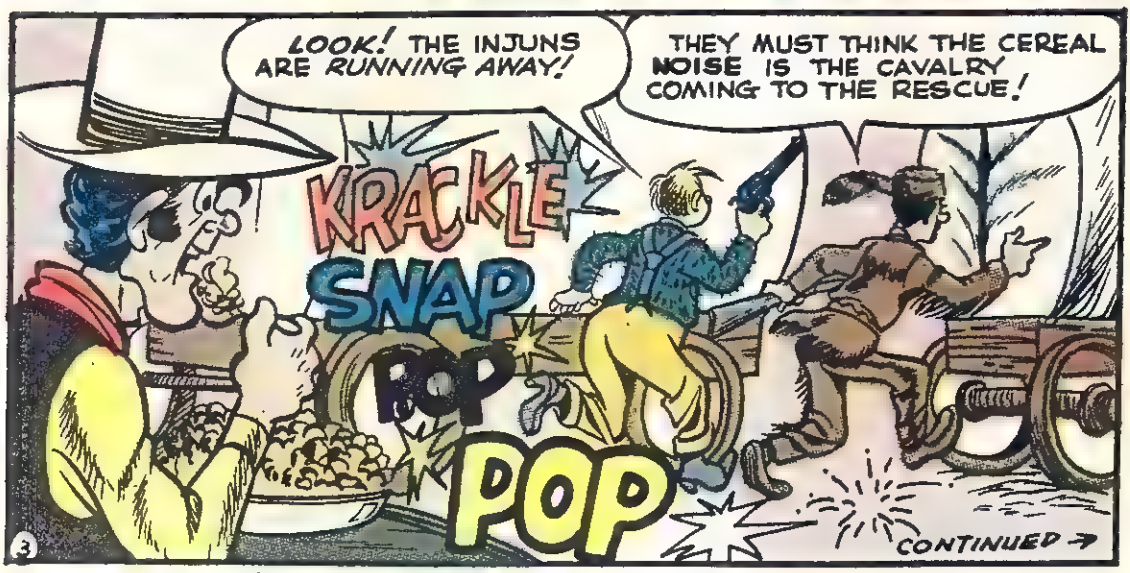

I SHOULD GO STRAIGHT TO DODGE, BUT THOSE FOLKS LOOK LIKE THEY'RE IN A *BUSHEL OF TROUBLE!
DODGE
BANG
* THIS IS MUCH MORE SERIOUS THAN JUST BEING IN A PECK OF TROUBLE!

CAN I GET YOU PEOPLE ANYTHING?
YEAH! A CUT RATE UNDERTAKER!


COME ON, STRANGER! HELP US SHOOT THESE INJUNS!
SORRY, BUT I NEVER CARRY A GUN!


NEVER CARRY A GUN!


BUT I DO CARRY A BOX OF MY FAVORITE CEREAL!
I JUST ADD A LITTLE MILK!


LOOK! THE INJUNS ARE RUNNING AWAY!
THEY MUST THINK THE CEREAL NOISE IS THE CAVALRY COMING TO THE RESCUE!
KRACKLE
SNAP
POP
POP
CONTINUED →

I have done it for millions. HIGH SCHOOL AND COLLEGE STUDENTS, LABORERS & EXECUTIVES, DOCTORS, LAWYERS & TEACHERS

LET ME SHOW YOU FREE HOW TO DEVELOP

SPACEMAN STRENGTH AND ENDURANCE

Are YOU SKINNY like I was?

Ben Rebhuhn

"SCULPTOR of LIVING MASTERPIECES"
International University Educator said
COMMANDER U.S. MEDICAL CORPS.
Winfield Scott Pugh, M.D.

Yes! I'll Show You By My Quick, Easy Methods How To:

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, BACK, etc.

How to BECOME A WINNING ATHLETE!
How to WIN FEMALE ADMIRATION!
How to BEAT ANY BULLY!
How to be A SUCCESS AT EVERYTHING! etc.

SKINNY or FAT, 15, 20, 30, 40

or more YEARS OF AGE RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS.
I'll show YOU absolutely FREE

How to GAIN up to 50 lbs. of MIGHTY MUSCLES!

or LOSE up to 50 LBS. of UGLY DANGEROUS FAT
And become A REAL HE-MAN like MANY THOUSANDS of my pupils in a few minutes FUN a day.

WHICH OF MY 181,000 PUPILS WOULD YOU LIKE TO BE?

I GAINED 60 LBS. OF SHAPELY MIGHTY MUSCLES

This Can Be YOU in a Short Time!

BEFORE

Mailing Coupon I was a 125 lb 6 ft skinny weakling

says JOHN SILL

I added 7 inches to MY CHEST, 3½ INCHES to EACH ARM. No! Pain! You don't have to be a chicken chested skinny weakling like I was only a few weeks ago.

AFTER

(Mailing Coupon) 185 lb HEAD TO-TOE HE MAN POPULAR ATHLETE. You can be, too!

"I LOST 30 LBS. OF DANGEROUS UGLY FAT 4 INCHES OFF MY WAIST!"
says Felipe Mendoza

Which of these 2 ME'S is YOU?

"That 220 lb. FAT BOY was ME a few weeks ago!" Look at him NOW! I gave him MIGHTY MUSCLES added 7 inches to his CHEST, 3 inches on each arm!

No! I don't care how fat and flabby you are. All I want is minutes a day in your home to make you over by the same method

Be a HERO of MEN, IDOL of WOMEN

Yes, in thrilling minutes a day, in your home, my rapid-fire, easy-as-abc methods start building you into a super-man the very first night. I'll show you how to build 18-inch arms of might, a 45 inch heroic chest housing tireless lungs, wide manly shoulders; broad, brawny back tapering to slender waist with punch-proof stomach muscles, legs of endless endurance.

I'll stake my 20 years' reputation, as "greatest builder of he-men", on the amazing results I get for YOU. I sign my name to seal this promise.

Sincerely Yours, Ben Rebhuhn

american bodybuilding club

DEPT AO6

How do YOU look walking on the beach with your girl or wife?

Tony Pascarella
AFTER

Please do NOT send coupon if you are less than 14 years old.

LAST CHANCE TO GET ALL FREE!

- a space-man FULCRUM BAR-BELL
- a pair of space-man LEVER BELLS

FREE!

SAVES YOU HUNDREDS OF DOLLARS IN HEAVY, COSTLY APPARATUS.

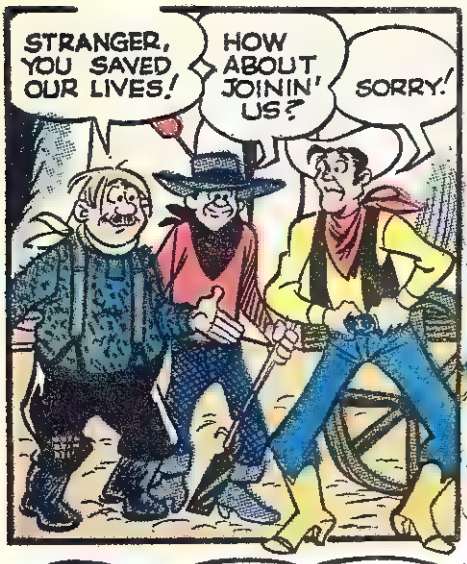
Dear Ben
RUSH me absolutely FREE these 5 world famous physique power Test Courses included in de your PHOTO BOOK of famous Strong Men once weak like me. Millions sold for $5 each

☐ I'm enclosing a quarter for shipping and handling these 5 Courses FREE to me

Also let me know how to get FREE Lever and Fulcrum Bells and FREE Courses on Sports, Self Defense, Stunts, etc.

Name _____ Age _____
Address _____
City _____ Zone _____ State _____

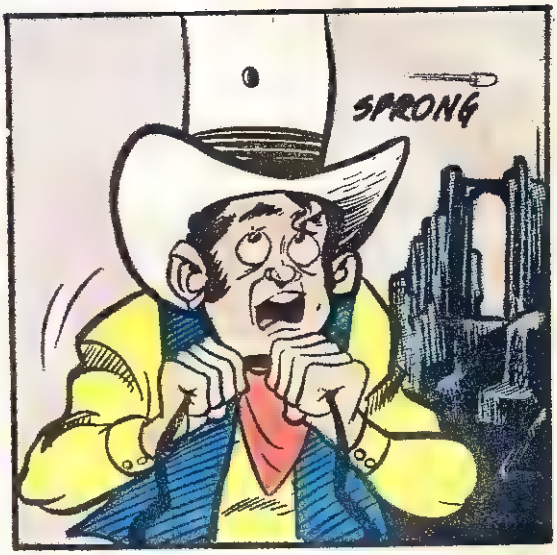
DEPT AO6 AMERICAN BODYBUILDING CLUB, 67 CUTTER MILL ROAD, GREAT NECK, NEW YORK

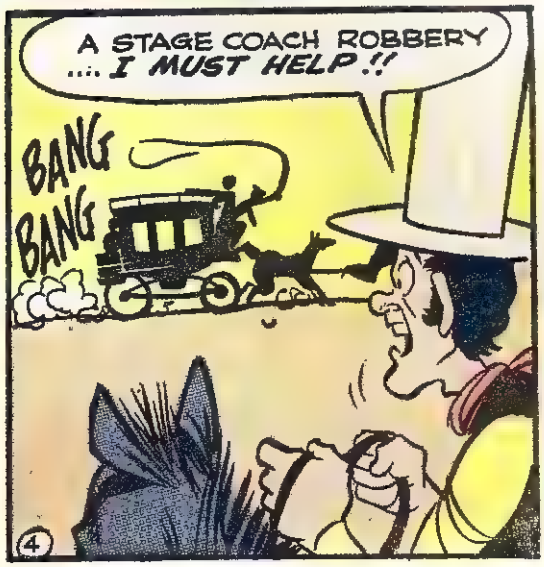

STRANGER, YOU SAVED OUR LIVES!
HOW ABOUT JOININ' US?
SORRY!

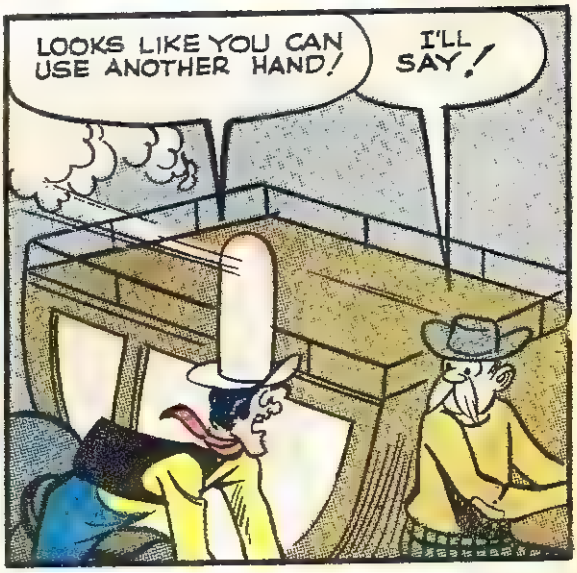
...BUT I GOT TO BE IN DODGE CITY BY—

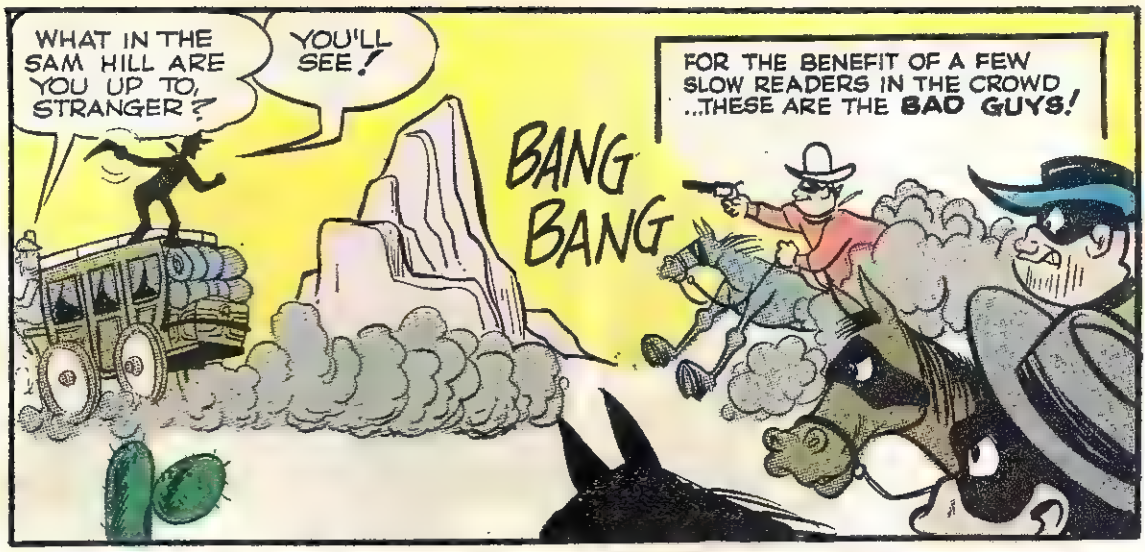
—TOMORROW!
SPLASH

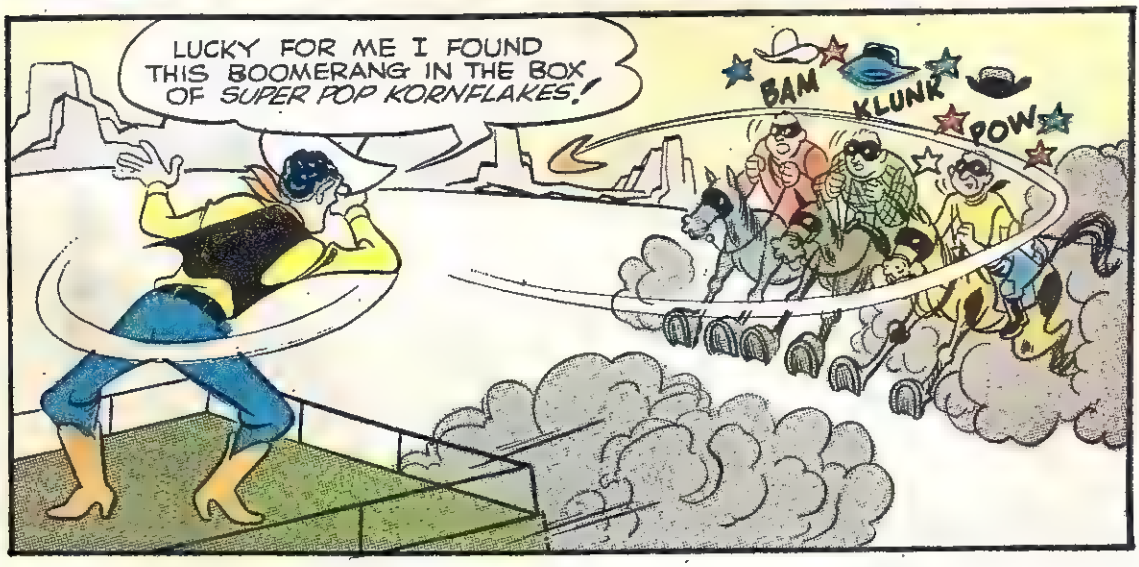
MAYBE I'M A FOOL! EVERYBODY SAYS THAT KID BLACKIE IS THE BEST SHOOTER WEST OF THE RIO GRANDE!


SPRONG

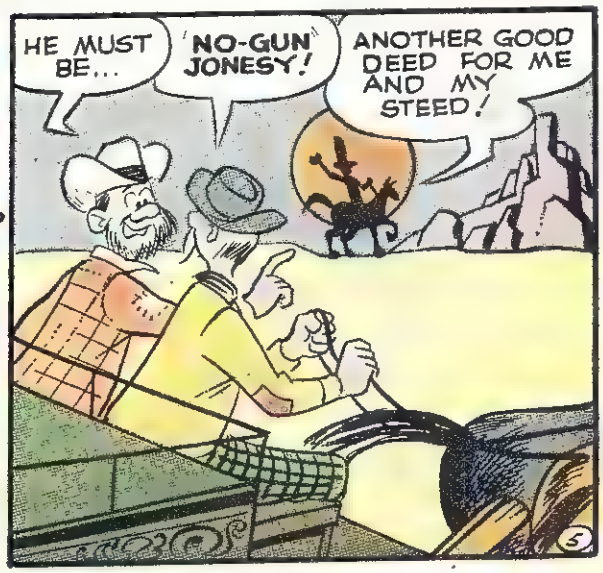

A STAGE COACH ROBBERY .... I MUST HELP!!
BANG BANG

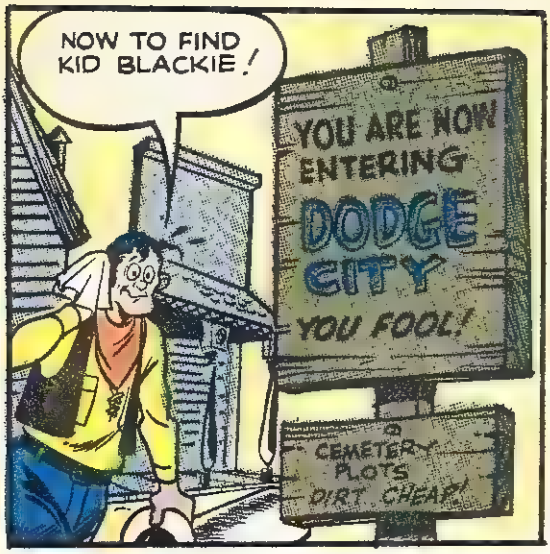

LOOKS LIKE YOU CAN USE ANOTHER HAND!
I'LL SAY!

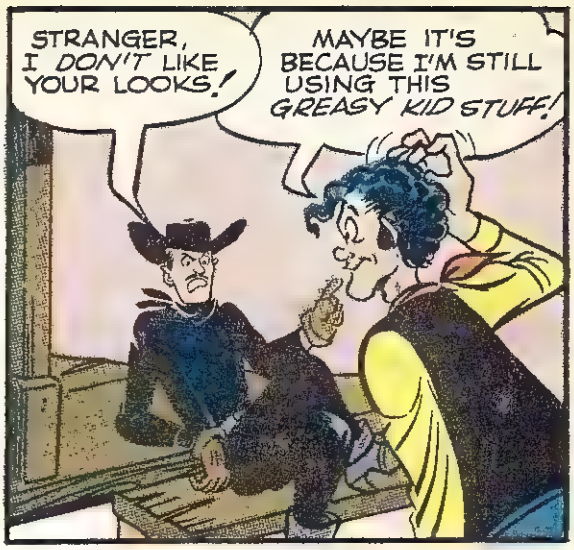

WHAT IN THE SAM HILL ARE YOU UP TO, STRANGER?
YOU'LL SEE!
BANG BANG
FOR THE BENEFIT OF A FEW SLOW READERS IN THE CROWD ...THESE ARE THE BAD GUYS!


LUCKY FOR ME I FOUND THIS BOOMERANG IN THE BOX OF SUPER POP KORNFLAKES!
BAM
KLUNK
POW

ATTA GIRL! BACK TO POPPA!
6

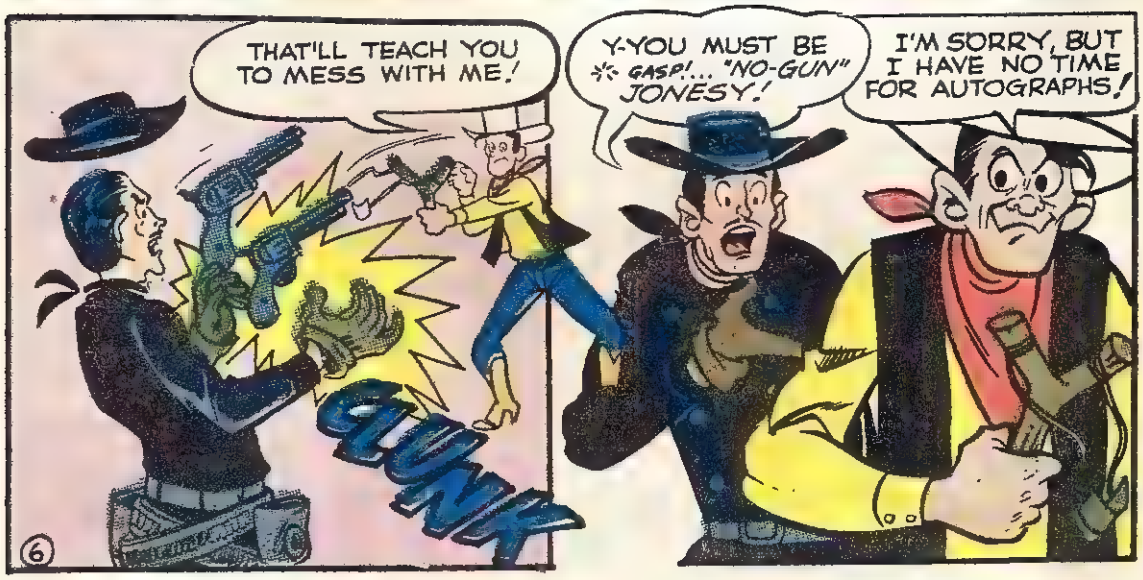

HE MUST BE...
NO-GUN JONESY!
ANOTHER GOOD DEED FOR ME AND MY STEED!
5

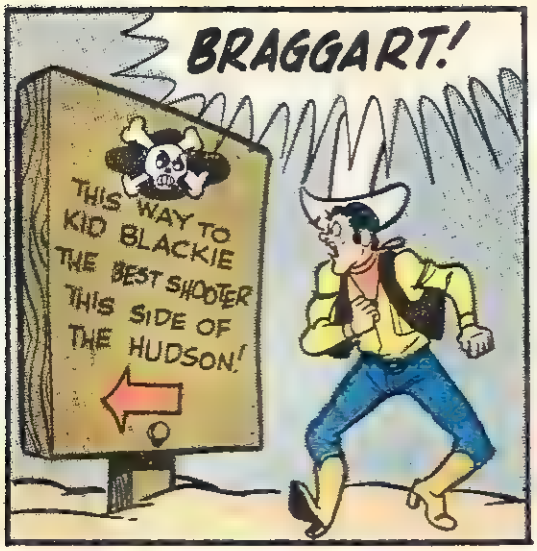

NOW TO FIND KID BLACKIE!
YOU ARE NOW ENTERING DODGE CITY YOU FOOL!
CEMETERY PLOTS DIRT CHEAP!

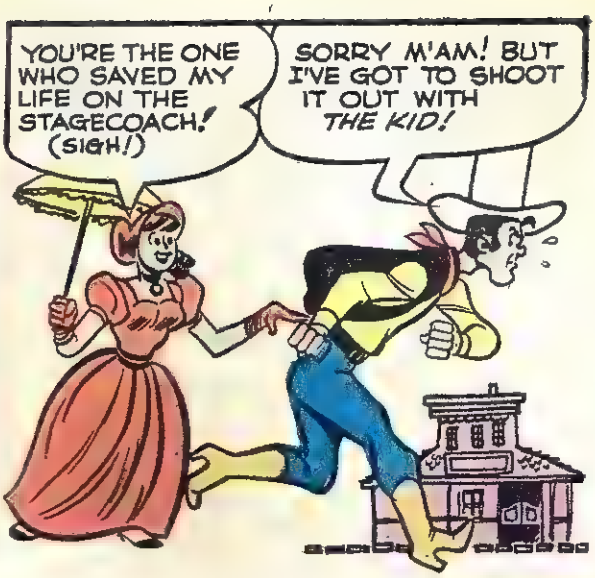

STRANGER, I DON'T LIKE YOUR LOOKS!
MAYBE IT'S BECAUSE I'M STILL USING THIS GREASY KID STUFF!

REACH FOR IT, WISE GUY!
BUT I'M ALREADY LATE FOR A SHOWDOWN WITH KID BLACKIE!

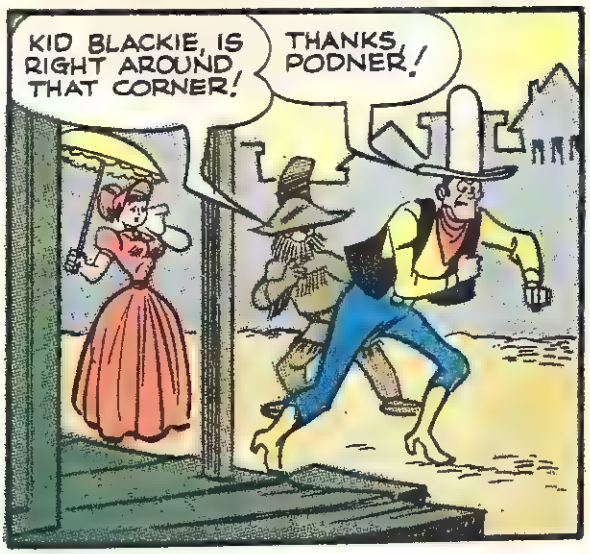
I SAID, REACH!
YOU ASKED FOR IT!!


THAT'LL TEACH YOU TO MESS WITH ME!
GUNK
Y-YOU MUST BE GASP!... "NO-GUN" JONESY!
I'M SORRY, BUT I HAVE NO TIME FOR AUTOGRAPHS!

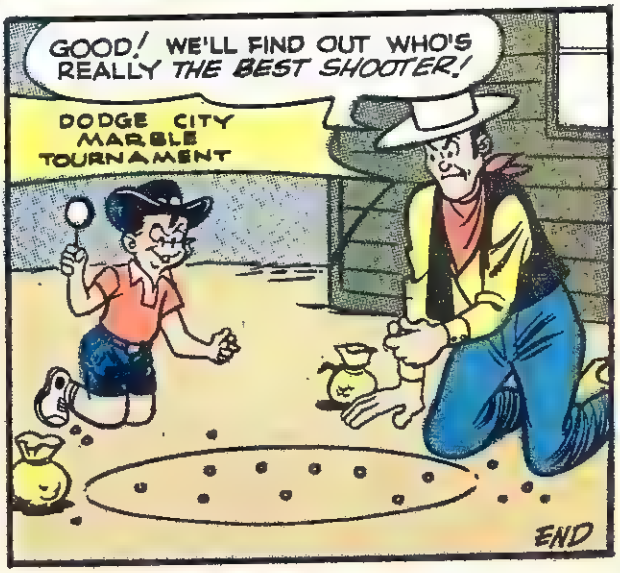

BRAGGART!
THIS WAY TO KID BLACKIE THE BEST SHOOTER THIS SIDE OF THE HUDSON!

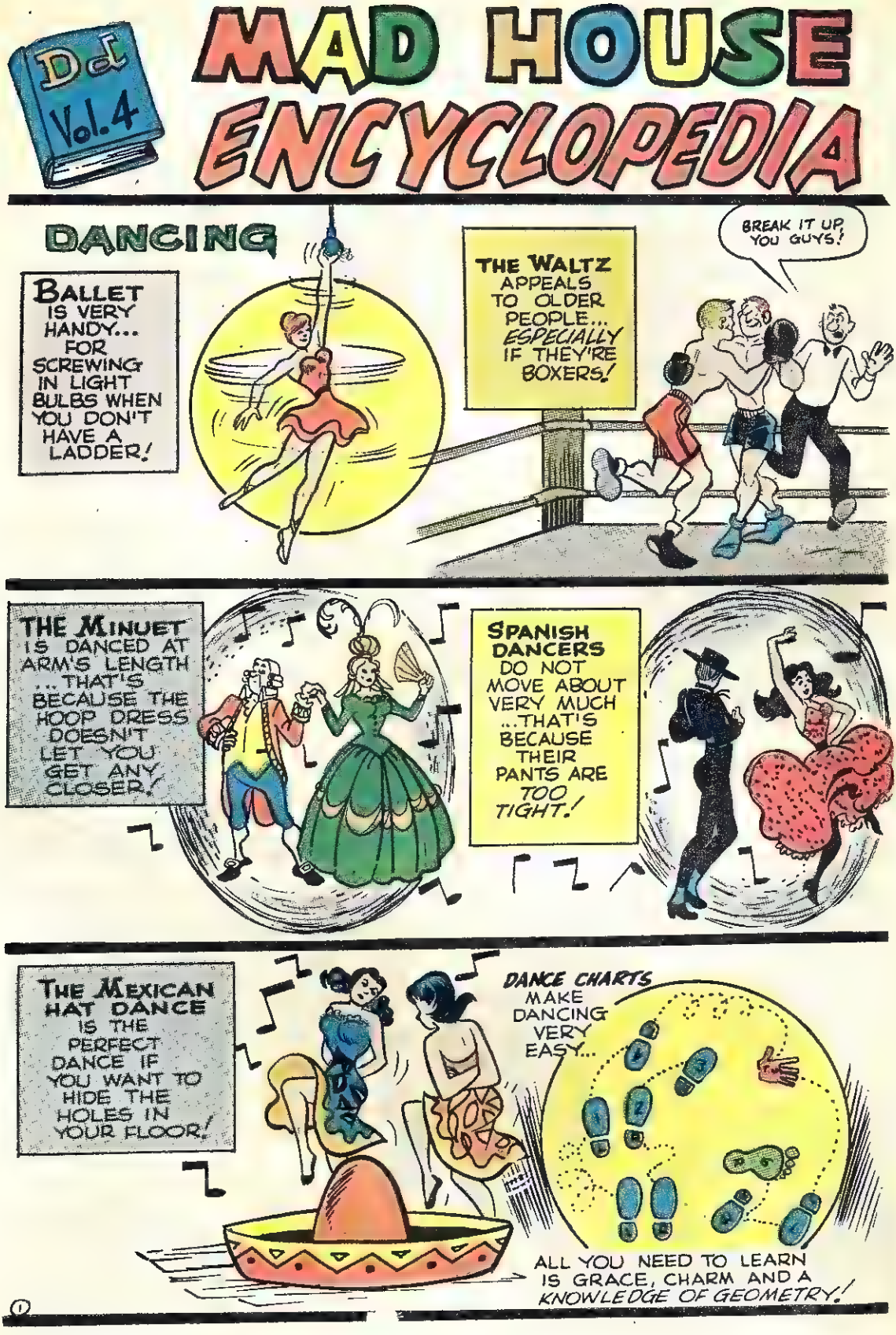

YOU'RE THE ONE WHO SAVED MY LIFE ON THE STAGECOACH! (SIGH!)
SORRY M'AM! BUT I'VE GOT TO SHOOT IT OUT WITH THE KID!

BUT, JONESY...I THOUGHT YOU NEVER SHOT IT OUT WITH ANYONE!?
THIS IS DIFFERENT, M'AM!


KID BLACKIE, IS RIGHT AROUND THAT CORNER!
THANKS, PODNER!

HEH! HEH! I SEE YOU GOT MY CHALLENGE, JONESY!
YES, I DID, KID BLACKIE!


GOOD! WE'LL FIND OUT WHO'S REALLY THE BEST SHOOTER!
DODGE CITY MARBLE TOURNAMENT
END

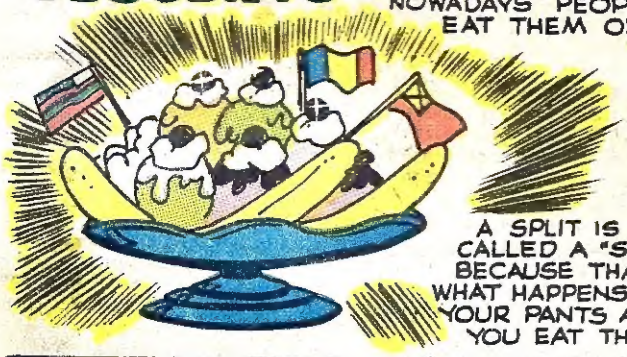

Dd Vol. 4
MAD HOUSE ENCYCLOPEDIA
DANCING
BALLET IS VERY HANDY... FOR SCREWING IN LIGHT BULBS WHEN YOU DON'T HAVE A LADDER!
THE WALTZ APPEALS TO OLDER PEOPLE... ESPECIALLY IF THEY'RE BOXERS!
BREAK IT UP, YOU GUYS!
THE MINUET IS DANCED AT ARM'S LENGTH ...THAT'S BECAUSE THE HOOP DRESS DOESN'T LET YOU GET ANY CLOSER!
SPANISH DANCERS DO NOT MOVE ABOUT VERY MUCH ...THAT'S BECAUSE THEIR PANTS ARE TOO TIGHT!
THE MEXICAN HAT DANCE IS THE PERFECT DANCE IF YOU WANT TO HIDE THE HOLES IN YOUR FLOOR!
DANCE CHARTS MAKE DANCING VERY EASY...
ALL YOU NEED TO LEARN IS GRACE, CHARM AND A KNOWLEDGE OF GEOMETRY!

DESERT

A DESERT IS A PLACE WHERE PEOPLE HAVE MIRAGES

DESSERTS

DESSERTS ARE GETTING MORE AND MORE COMPLICATED. NOWADAYS PEOPLE DON'T KNOW WHETHER TO EAT THEM OR SALUTE THEM.



A SPLIT IS CALLED A "SPLIT" BECAUSE THAT'S WHAT HAPPENS TO YOUR PANTS AFTER YOU EAT THEM.

MOUNT EVEREST SUNDAE TWICE AS DIFFICULT TO EAT AS IT IS TO CLIMB.

DISEASES

DISEASES ARE CAUSED BY LITTLE BUGS CALLED "GERMS"

YELLOW FEVER

ANTIDOTE: *BACKBONE VITAMINS*

SLEEPING SICKNESS

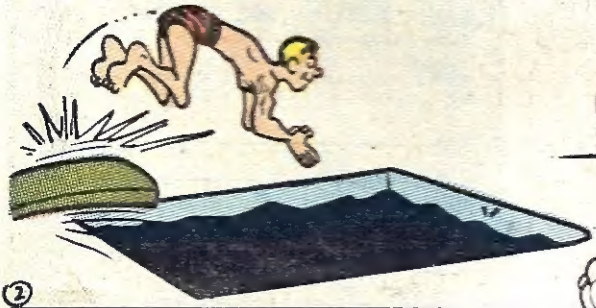
ANTIDOTE: *AN ALARM CLOCK*

LOVE BUG

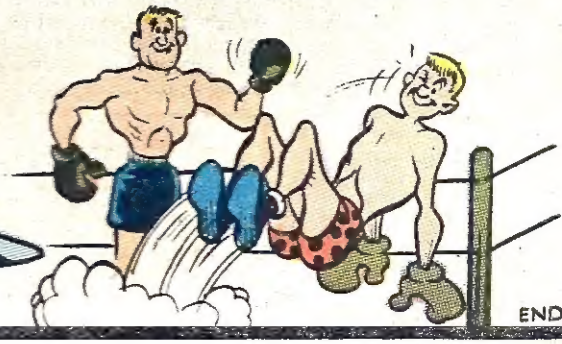
ANTIDOTE: *ABSOLUTELY NO CURE FOR THIS DISEASE*

DIVING

SWIMMERS TAKE A DIVE **WITH** WATER!



...BUT BOXERS TAKE A DIVE **WITHOUT** WATER!



END

BOYS, GIRLS, MEN, WOMEN

IF YOU NEED EXTRA MONEY & YOU KNOW JUST 10 PEOPLE...

YOU CAN MAKE $50.00, $100.00, $200.00 AND MORE IN YOUR SPARE TIME—*It costs you nothing to try!*

Get These 2 Assortments ON APPROVAL

FLORAL REMEMBRANCE ASS'T. 21 breathtakingly beautiful All Occasion cards... bouquet shaped, colorful florals with lovely face borders.

CRYSTAL SPLENDOR ASS'T. 21 fabulous Christmas cards strikingly designed in gorgeous colors ... frosted with exquisite crystals of gem-like sparkle.

Everyone You Know Needs Christmas Cards and Everyone Loves Wallace Brown Cards

Do you know 10 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got even more than 20. So what are you waiting for? These folks alone can bring you in at least $50.00, probably $100.00 to $200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1968 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2, 3, 6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way of making money because it's so easy. You don't have to be a salesman because we send you samples that do the selling for you. And besides making money you'll save money on your own Christmas Cards, Gifts, etc. at wholesale prices. See for yourself without risking a penny. Mail the coupon today! You'll be glad you did!

IT COSTS NOTHING TO TRY—FREE CATALOG, TOO

Be first in your neighborhood to cash in on this easy way to extra money with the 1968 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Greeting Card Assortments on approval. And *Free* Album of Name-Imprinted Personal Christmas Samples. Plus *Free* full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings, Household Items, etc. Everything you need to start making money at once—and we show you how.

FREE Album of Popular-Priced, Name-Imprinted PERSONAL CHRISTMAS CARDS

Thrill your friends and neighbors and make even MORE MONEY for yourself with custom-designed Special Value *PERSONAL* Christmas Cards at amazingly low prices... from only $1.95 to $3.95 for 25 cards with name imprinted! A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices *everybody* can afford. It's so easy, too... they sell just by being shown! Just send the coupon for your FREE big, beautiful Album of actual samples of these fast-selling Special Value Personal Christmas Cards! Mail coupon TODAY for this exciting new Album!

ORGANIZATIONS:

Churches, clubs, veterans' auxiliaries, etc. can now add hundreds of dollars to their treasuries with these fast sellers. Give organization name on coupon for Fund-Raising Plan. Mail coupon NOW!

SEND NO MONEY Paste Coupon on postcard or mail in envelope

WALLACE BROWN, INC., Dept. WBT-520
10 Martine Avenue, White Plains, N.Y. 10606

Send 2 Greeting Card Assortments on approval, plus FREE Album of Name-Imprinted Personal Christmas Cards, FREE full-color Catalog, and details of simple money-making plan.

Name _____ (print clearly)

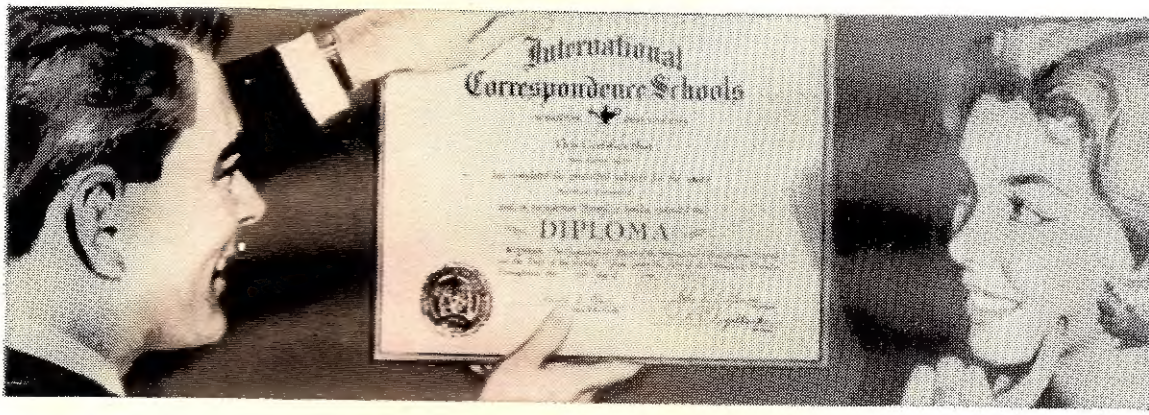
Address _____

City _____

State _____ Zip Code _____

If writing for an organization, give its name _____

Wallace Brown, Inc. 10 Martine Avenue White Plains, N.Y. 10606



Insure your future with an I. C. S. High School diploma

Not many people would deliberately take a chance with their future. Especially when it comes to their job and social life. But—that's exactly what you may be doing when you fail to realize how important a high school diploma is to your future.

Lack of a high school diploma can automatically keep you from getting a better paying job. Or it can set you apart socially from other people who did finish their high school education.

How can you avoid taking such a risk without going back to school? The answer is International Correspondence Schools. You can *insure your future* with an I. C. S. High School diploma.

I. C. S. is the world's oldest and largest home-study school. I. C. S. offers High School courses accredited by the National Home Study Council. You earn your I. C. S. High School diploma at home—in your spare time—at your own pace.

You take only the courses you need. You get personalized guidance and instruction along every step of the way.

The I. C. S. method is recognized by thousands of businesses and industries across the country. Tens of thousands of former students who have achieved amazing success are living proof of the results you can expect.

To prove how easy it is for you to finish your high school education—actually to insure your future—I. C. S. will send you a FREE career kit with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" career guide, (2) a High School catalog and (3) a sample lesson to demonstrate this famous method.

Take a moment now to mark and mail the coupon. There's no obligation. Remember it's your future. Insure it by mailing the coupon *today*.

Clip coupon here—and take your first big step to real success! I.C.S., Scranton, Penna. 18515

Accredited Member
National Home Study Council

INTERNATIONAL CORRESPONDENCE SCHOOLS ICS

DEPT. D4366E SCRANTON, PENNA. 18515 (In Hawaii, P.O. Box 418, Honolulu. In Canada: I.C.S. Canadian, Ltd. In other countries: I.C.S. World, Ltd.)
Without cost or obligation, send me "HOW to SUCCEED" and the opportunity booklet about the field BEFORE which I have marked X (plus sample lesson): (Partial list of courses)

☐ HIGH SCHOOL GENERAL ☐ HIGH SCHOOL SECRETARIAL ☐ HIGH SCHOOL SPECIAL SUBJECTS
(designed to meet specific needs of individual students)

☐ COLLEGE PREPARATORY ☐ HIGH SCHOOL MATHEMATICS

I.C.S. also offers a full schedule of vocational courses for men and women in all major fields including the following:

☐ AUTOMOBILE ☐ BUILDING TRADES ☐ ELECTRONICS—RADIO—TV ☐ CHEMISTRY ☐ AIR CONDITIONING
☐ ART ☐ ENGINEERING ☐ BUSINESS ☐ DRAFTING

Name_____ Age_____ Home Address_____
(Indicate Mr. Miss Mrs.)

City_____ State_____ Zip Code_____ Working Hours_____ A.M. to_____ P.M.

Occupation_____ Employed by_____

Special training programs for industry. New! WICS Package for Women. Special low rates to members of the U. S. Armed Forces.

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

$100.00 IS YOURS

NEW! FROSTED FANTASY CHRISTMAS ASSORTMENT 21 really deluxe cards Excitingly different

NEW! PET SET ALL OCCASION ASSORTMENT 10 delightful animals reproduced as giant size cards suitable for framing

NEW! DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT 18 gay, colorful large sheets. Terrific

NEW! REFLECTIONS STATIONERY ENSEMBLE Lovely water lily design on rich vellum sheets with matching envelopes

for selling only 100 boxes of our new Frosted Fantasy Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out entire Business Reply Coupon below—mail it today —and free samples of personalized Christmas Cards and stationery —plus other leading boxes will be sent you immediately on approval. No experience necessary.

COMMENDED by PARENTS' MAGAZINE AN ADVERTISING THEME

FREE SAMPLES PERSONALIZED CHRISTMAS CARDS, STATIONERY and CATALOG OF OUR ENTIRE LINE

FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150—$250—$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW • No Stamp Necessary

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary

Cut Along Dotted Line

No Postage Stamp Necessary If Mailed in the United States

Postage Will be Paid by Addressee

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY
20 Bank Street
White Plains, New York 10606

Dept. T-12

DO NOT CUT HERE ↑ JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE—NO STAMP NECESSARY

CHEERFUL CARD COMPANY, Dept. T-12
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me free samples of personalized Christmas cards and stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional Free money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below — No stamp necessary

Name _____ PLEASE PRINT

Address _____ Apt. No. _____

City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE